

Deutsche Schweiz (24h, Montag - Sonntag)

1. Semester 2021

2. Semester 2021

1. Semester 2022

Sender	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA
Total Radio	77.62	[76.99 - 78.26]	3'967.29	119.92	93.09	100.00	77.25	[76.62 - 77.87]	3'947.91	114.82	88.69	100.00	75.20 °	[74.55 - 75.84]	3'873.94	110.08	82.78	100.00
Radiogruppen																		
Total SRG SSR	51.63	[50.77 - 52.49]	2'638.79	108.53	56.03	60.19	51.07	[50.24 - 51.90]	2'610.09	102.96	52.58	59.28	49.03 °	[48.18 - 49.87]	2'525.70	99.21	48.64	58.76
Private CH	46.36	[45.51 - 47.20]	2'369.18	73.50	34.07	36.60	46.95	[46.12 - 47.79]	2'399.76	70.46	33.08	37.30	44.77 °	[43.92 - 45.62]	2'306.28	69.99	31.33	37.85
Ausland	7.32	[6.89 - 7.74]	374.02	40.74	2.98	3.20	7.31	[6.89 - 7.73]	373.72	41.43	3.03	3.42	6.71 °	[6.30 - 7.12]	345.66	41.84	2.81	3.39
SRG SSR																		
Total SRF	46.25	[45.35 - 47.14]	2'363.54	108.87	50.35	54.09	44.99	[44.11 - 45.87]	2'299.31	105.04	47.26	53.28	43.39 °	[42.50 - 44.28]	2'235.50	100.50	43.61	52.68
SRF 1	24.80	[23.99 - 25.61]	1'267.52	106.38	26.38	28.34	24.12	[23.33 - 24.92]	1'232.81	101.79	24.55	27.68	22.55 °	[21.75 - 23.35]	1'161.62	100.08	22.57	27.26
SRF 2 Kultur	3.49	[3.12 - 3.85]	178.23	79.59	2.78	2.98	3.40	[3.04 - 3.76]	173.82	74.78	2.54	2.87	3.17	[2.81 - 3.52]	163.15	73.17	2.32	2.80
SRF 3	20.26	[19.54 - 20.97]	1'035.25	65.40	13.25	14.23	19.57	[18.86 - 20.28]	1'000.04	64.63	12.65	14.26	18.86 °	[18.15 - 19.57]	971.53	62.78	11.84	14.30
SRF 4 News	2.75	[2.47 - 3.04]	140.70	33.20	0.91	0.98	2.51	[2.25 - 2.78]	128.44	31.60	0.79	0.90	2.63	[2.36 - 2.91]	135.73	34.53	0.91	1.10
SRF Musikwelle	6.03	[5.54 - 6.53]	308.33	115.03	6.94	7.46	5.85	[5.37 - 6.34]	299.09	113.04	6.61	7.46	5.40 °	[4.92 - 5.87]	277.97	109.02	5.88	7.11
SRF Virus	0.45	[0.36 - 0.54]	23.05	19.63	0.09	0.10	0.41	[0.33 - 0.49]	21.19	25.31	0.10	0.12	0.41	[0.33 - 0.49]	21.04	23.12	0.09	0.11
Radio RTR	0.49	[0.39 - 0.59]	24.84	67.75	0.33	0.35	0.52	[0.41 - 0.63]	26.58	64.13	0.33	0.38	0.46	[0.36 - 0.56]	23.53	73.57	0.34	0.41
Total SSAT	9.60	[9.15 - 10.05]	490.69	48.52	4.66	5.00	10.44	[10.00 - 10.88]	533.76	41.74	4.36	4.91	10.01	[9.56 - 10.46]	515.89	41.78	4.18	5.05
Radio Swiss Jazz	0.70	[0.56 - 0.84]	35.83	43.58	0.31	0.33	0.68	[0.55 - 0.80]	34.55	40.71	0.28	0.31	0.63	[0.50 - 0.76]	32.51	46.52	0.29	0.35
Radio Swiss Pop	7.45	[7.08 - 7.82]	380.81	42.08	3.14	3.37	8.54	[8.17 - 8.91]	436.34	34.76	2.97	3.35	8.25 °	[7.87 - 8.64]	425.19	34.78	2.87	3.47
Radio Swiss Classic	1.74	[1.49 - 2.00]	89.04	69.87	1.22	1.31	1.54	[1.29 - 1.78]	78.59	72.61	1.12	1.26	1.42 °	[1.18 - 1.66]	73.12	71.87	1.02	1.23
andere SRG SSR	1.85	[1.65 - 2.06]	94.66	37.66	0.70	0.75	1.91	[1.71 - 2.11]	97.65	33.09	0.63	0.71	1.62 °	[1.44 - 1.79]	83.27	31.54	0.51	0.62
Privatradios																		
Pilatus	4.35	[4.02 - 4.67]	222.11	58.51	2.54	2.73	4.27	[3.96 - 4.59]	218.47	56.27	2.41	2.71	4.14	[3.82 - 4.45]	213.03	58.54	2.42	2.92
Radio 24	4.41	[4.03 - 4.79]	225.50	54.11	2.39	2.56	4.64	[4.25 - 5.03]	237.02	54.91	2.55	2.87	4.08	[3.71 - 4.45]	210.19	49.53	2.02	2.44
Argovia	3.61	[3.25 - 3.98]	184.67	61.93	2.24	2.40	3.64	[3.27 - 4.00]	185.89	51.27	1.86	2.10	3.66	[3.29 - 4.03]	188.56	52.59	1.92	2.33
Energy Zürich	4.10	[3.74 - 4.47]	209.76	44.12	1.81	1.95	4.05	[3.69 - 4.41]	206.90	42.33	1.71	1.93	3.64 °	[3.30 - 3.99]	187.66	44.42	1.62	1.95
FM1	3.95	[3.64 - 4.25]	201.65	55.31	2.18	2.34	3.90	[3.61 - 4.19]	199.42	50.29	1.96	2.21	3.63 °	[3.34 - 3.91]	186.76	51.12	1.85	2.24
Central	3.38	[3.04 - 3.71]	172.55	73.16	2.47	2.65	3.46	[3.13 - 3.79]	176.93	69.31	2.40	2.71	3.23	[2.91 - 3.55]	166.41	71.24	2.30	2.78
Zürisee	3.25	[2.90 - 3.59]	165.91	60.84	1.97	2.12	3.24	[2.89 - 3.58]	165.39	55.85	1.81	2.04	3.04	[2.70 - 3.39]	156.87	55.92	1.70	2.06
Vintage Radio	2.46	[2.20 - 2.73]	125.94	52.74	1.30	1.40	2.80	[2.53 - 3.08]	143.28	55.38	1.55	1.75	2.84 °	[2.56 - 3.12]	146.26	57.39	1.63	1.97
Energy Bern	2.58	[2.36 - 2.80]	131.83	52.72	1.36	1.46	2.70	[2.48 - 2.92]	138.08	43.83	1.18	1.33	2.65	[2.43 - 2.87]	136.33	48.28	1.28	1.54
Radio 32	1.88	[1.66 - 2.10]	96.19	59.82	1.13	1.21	2.08	[1.85 - 2.31]	106.36	60.95	1.27	1.43	1.89	[1.66 - 2.11]	97.30	67.42	1.27	1.54

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1. Semester 2021

2. Semester 2021

1. Semester 2022

Sender	1. Semester 2021						2. Semester 2021						1. Semester 2022					
	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA
Radio Top	1.80	[1.55 - 2.05]	92.18	52.53	0.95	1.02	1.93	[1.67 - 2.18]	98.55	45.96	0.89	1.00	1.71	[1.47 - 1.96]	88.19	44.40	0.76	0.92
Basilisk	1.68	[1.48 - 1.89]	86.08	67.69	1.14	1.22	1.81	[1.60 - 2.02]	92.50	59.00	1.07	1.20	1.68	[1.48 - 1.89]	86.72	61.82	1.04	1.26
Radio 1	1.68	[1.45 - 1.92]	86.10	53.23	0.90	0.96	1.67	[1.42 - 1.91]	85.10	61.43	1.02	1.15	1.68	[1.43 - 1.93]	86.40	61.32	1.03	1.24
Bern1	1.85	[1.66 - 2.05]	94.71	66.41	1.23	1.32	1.93	[1.74 - 2.13]	98.85	65.87	1.27	1.44	1.62 °	[1.44 - 1.80]	83.62	60.61	0.98	1.19
Radio Melody	1.30	[1.10 - 1.50]	66.36	63.18	0.82	0.88	1.51	[1.29 - 1.73]	76.97	55.80	0.84	0.95	1.55 °	[1.32 - 1.78]	79.70	60.72	0.94	1.13
Sunshine	1.61	[1.41 - 1.81]	82.13	39.87	0.64	0.69	1.56	[1.37 - 1.75]	79.86	39.55	0.62	0.70	1.51	[1.31 - 1.72]	77.95	37.47	0.57	0.68
Energy Basel	1.58	[1.40 - 1.76]	80.61	42.13	0.66	0.71	1.60	[1.41 - 1.78]	81.55	42.08	0.67	0.76	1.46	[1.28 - 1.64]	75.07	42.45	0.62	0.75
Radio Eviva	1.67	[1.41 - 1.92]	85.19	91.33	1.52	1.64	1.63	[1.38 - 1.87]	83.07	75.05	1.22	1.38	1.37 °	[1.15 - 1.60]	70.73	77.04	1.06	1.28
Virgin Radio Rock Switzerland	1.13	[0.97 - 1.30]	57.90	49.65	0.56	0.60	1.25	[1.07 - 1.44]	64.12	48.47	0.61	0.69	1.25	[1.07 - 1.42]	64.14	47.53	0.59	0.71
Radio Südostschweiz	1.32	[1.18 - 1.47]	67.71	57.44	0.76	0.82	1.34	[1.19 - 1.48]	68.31	55.38	0.74	0.83	1.24	[1.09 - 1.39]	63.84	52.36	0.65	0.78
20 Minuten Radio	1.33	[1.17 - 1.50]	68.17	33.21	0.44	0.48	1.20	[1.05 - 1.36]	61.52	36.55	0.44	0.50	1.10 °	[0.94 - 1.25]	56.41	30.38	0.33	0.40
Schlager Radio	1.01	[0.84 - 1.17]	51.46	48.03	0.48	0.52	1.14	[0.96 - 1.33]	58.39	52.09	0.60	0.67	1.01	[0.86 - 1.17]	52.24	39.31	0.40	0.48
BeO	1.15	[0.99 - 1.30]	58.64	74.23	0.85	0.92	1.20	[1.03 - 1.36]	61.08	63.15	0.75	0.85	0.93 °	[0.79 - 1.08]	48.04	73.28	0.68	0.83
Rockit Radio	0.91	[0.77 - 1.05]	46.75	40.30	0.37	0.40	1.03	[0.87 - 1.19]	52.58	39.54	0.41	0.46	0.93	[0.78 - 1.08]	48.03	42.01	0.39	0.47
Flashback FM ⁴⁾	0.73	[0.61 - 0.85]	37.41	20.97	0.15	0.16	0.78	[0.67 - 0.89]	39.87	25.66	0.20	0.23	0.87	[0.72 - 1.02]	44.98	47.18	0.41	0.50
Rottu	0.66	[0.58 - 0.75]	33.96	50.02	0.33	0.36	0.71	[0.62 - 0.80]	36.50	47.14	0.34	0.38	0.64	[0.56 - 0.73]	33.22	48.51	0.31	0.38
Canal 3 (deutsch)	0.70	[0.59 - 0.80]	35.58	28.16	0.20	0.21	0.70	[0.60 - 0.80]	35.72	27.15	0.19	0.21	0.62	[0.52 - 0.71]	31.87	29.60	0.18	0.22
neo1	0.70	[0.58 - 0.82]	35.74	33.58	0.23	0.25	0.64	[0.53 - 0.76]	32.95	30.68	0.20	0.22	0.51 °	[0.42 - 0.61]	26.51	34.60	0.18	0.22
Radio Top Two	0.55	[0.42 - 0.68]	28.23	65.48	0.36	0.39	0.60	[0.47 - 0.73]	30.55	72.19	0.43	0.49	0.47	[0.35 - 0.58]	23.96	54.12	0.25	0.30
Munot	0.49	[0.40 - 0.59]	25.16	45.33	0.22	0.24	0.47	[0.38 - 0.56]	24.12	39.45	0.19	0.21	0.45	[0.36 - 0.54]	23.28	55.03	0.25	0.30
Energy Luzern ³⁾	1.03	[0.90 - 1.17]	52.73	23.73	0.24	0.26	0.54	[0.45 - 0.62]	27.39	21.60	0.12	0.13	0.37	[0.29 - 0.45]	19.10	27.15	0.10	0.12
Radio Life Channel	0.39	[0.28 - 0.50]	19.92	45.94	0.18	0.19	0.36	[0.26 - 0.45]	18.15	40.97	0.15	0.16	0.35	[0.23 - 0.46]	17.89	38.43	0.13	0.16
Freiburg (deutsch) ²⁾	0.28	[0.20 - 0.35]	14.20	36.15	0.10	0.11	0.23	[0.17 - 0.30]	11.91	37.34	0.09	0.10	0.28	[0.20 - 0.35]	14.23	40.25	0.11	0.13
BNJ FM	0.30	[0.24 - 0.36]	15.39	36.34	0.11	0.12	0.35	[0.28 - 0.42]	18.05	43.86	0.15	0.17	0.27	[0.21 - 0.32]	13.72	34.53	0.09	0.11
Canal 3 (französisch)	0.30	[0.24 - 0.37]	15.58	15.14	0.05	0.05	0.25	[0.19 - 0.30]	12.63	10.46	0.03	0.03	0.23 °	[0.18 - 0.28]	11.95	9.82	0.02	0.03
toxic.fm	0.12	[0.07 - 0.16]	5.99	16.37	0.02	0.02	0.10	[0.06 - 0.14]	5.18	16.13	0.02	0.02	0.19 °	[0.14 - 0.24]	9.74	17.15	0.03	0.04
RRO Müsigg Pur	0.16	[0.11 - 0.20]	7.99	24.25	0.04	0.04	0.18	[0.13 - 0.23]	9.37	28.17	0.05	0.06	0.18	[0.12 - 0.23]	9.05	34.21	0.06	0.07
Open Broadcast	0.18	[0.14 - 0.22]	9.08	5.76	0.01	0.01	0.17	[0.13 - 0.21]	8.55	5.51	0.01	0.01	0.17	[0.14 - 0.21]	9.01	10.34	0.02	0.02
GRRIF	0.25	[0.20 - 0.30]	12.81	11.04	0.03	0.03	0.17	[0.13 - 0.21]	8.65	7.43	0.01	0.01	0.16 °	[0.12 - 0.19]	7.99	12.21	0.02	0.02
Fribourg (französisch)	0.11	[0.08 - 0.15]	5.88	24.72	0.03	0.03	0.16	[0.11 - 0.21]	8.15	17.39	0.03	0.03	0.11	[0.07 - 0.16]	5.88	20.83	0.02	0.03
RRO Swiss Melody	0.13	[0.08 - 0.17]	6.42	42.30	0.05	0.06	0.13	[0.09 - 0.18]	6.72	35.61	0.05	0.05	0.10	[0.06 - 0.14]	5.07	39.03	0.04	0.05
Rhône	0.09	[0.06 - 0.13]	4.78	13.52	0.01	0.01	0.08	[0.06 - 0.11]	4.21	10.91	0.01	0.01	0.09	[0.06 - 0.12]	4.59	16.84	0.02	0.02

Deutsche Schweiz (24h, Montag - Sonntag)

1. Semester 2021

2. Semester 2021

1. Semester 2022

Sender	1. Semester 2021						2. Semester 2021						1. Semester 2022					
	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA
Private Ausland																		
Das neue Radio Seefunk	0.42	[0.31 - 0.52]	21.36	35.31	0.15	0.16	0.48	[0.36 - 0.60]	24.33	48.71	0.23	0.26	0.41	[0.31 - 0.52]	21.24	38.98	0.16	0.19
Klassik Radio	0.28	[0.18 - 0.38]	14.38	46.18	0.13	0.14	0.27	[0.17 - 0.36]	13.60	44.46	0.12	0.13	0.23	[0.13 - 0.32]	11.61	46.51	0.10	0.13
baden.fm	0.21	[0.15 - 0.26]	10.67	12.14	0.03	0.03	0.19	[0.14 - 0.24]	9.76	9.89	0.02	0.02	0.21	[0.14 - 0.28]	10.82	11.66	0.02	0.03
Radio L	0.18	[0.14 - 0.23]	9.34	22.60	0.04	0.04	0.21	[0.16 - 0.26]	10.73	22.44	0.05	0.05	0.19	[0.13 - 0.24]	9.68	21.20	0.04	0.05
ERF plus	0.15	[0.10 - 0.21]	7.90	21.21	0.03	0.04	0.19	[0.12 - 0.26]	9.78	21.39	0.04	0.05	0.17	[0.09 - 0.24]	8.54	42.66	0.07	0.09

⁰ Diese Veränderung gegenüber dem gleichen Semester im Vorjahr ist signifikant.

Lesebeispiel für Total Radio: die NR-% des aktuellen Semesters (75.20) liegt ausserhalb des Vertrauensintervalls vom Vorjahressemester (76.99 – 78.26), daher ist die Veränderung signifikant.

¹⁾ Vertrauensintervall VI (Niveau 0.95). Gibt den Schwankungsbereich der Messung an.

Messtechnisch ausgedrückt: Mit 95%-iger Wahrscheinlichkeit liegt der wahre Wert der Nutzung innerhalb des angegebenen Bereichs.

²⁾ Die Stadt Freiburg liegt im Konzessionsgebiet von Radio Freiburg und gehört gemäss Bundesamt für Statistik (BfS) zur französischen Schweiz. Die totale Reichweite dieses Senders entspricht der Summe ihrer Nettoreichweiten (NR-T) in den Sprachgebieten Deutsche Schweiz und Suisse romande.

³⁾ Energy Luzern: bis August 2021 Energy Hits. Aus diesem Grund keine Ausweisung der signifikanten Veränderung gegenüber dem gleichen Semester im Vorjahr.

⁴⁾ Flashback FM: bis Februar 2022 Virgin Radio Hits Switzerland. Aus diesem Grund keine Ausweisung der signifikanten Veränderung gegenüber dem gleichen Semester im Vorjahr.

Legende

NR-% = Nettoreichweite in %

NR-T = Nettoreichweite in Tausend

NH = Nutzung pro HörerIn in Minuten

NT = Gesamtnutzung in Minuten

MA = Marktanteil

Deutsche Schweiz (24h, Montag - Freitag)

1. Semester 2021

2. Semester 2021

1. Semester 2022

Sender	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA
Total Radio	79.04	[78.37 - 79.71]	4'039.59	124.96	98.77	100.00	78.71	[78.05 - 79.37]	4'022.76	120.13	94.55	100.00	76.81 °	[76.13 - 77.50]	3'957.17	114.95	88.29	100.00
Radiogruppen																		
Total SRG SSR	53.36	[52.46 - 54.27]	2'727.38	111.34	59.42	60.16	52.59	[51.71 - 53.47]	2'687.60	106.14	55.81	59.03	50.67 °	[49.77 - 51.57]	2'610.49	101.98	51.67	58.53
Private CH	47.32	[46.42 - 48.23]	2'418.64	77.00	36.44	36.89	48.13	[47.23 - 49.02]	2'459.62	74.12	35.67	37.73	45.95 °	[45.04 - 46.86]	2'367.36	73.63	33.83	38.32
Ausland	7.14	[6.69 - 7.59]	365.00	40.85	2.92	2.95	7.17	[6.72 - 7.62]	366.35	42.78	3.07	3.24	6.56 °	[6.13 - 7.00]	338.08	42.41	2.78	3.15
SRG SSR																		
Total SRF	47.91	[46.97 - 48.86]	2'448.84	111.87	53.60	54.27	46.38	[45.45 - 47.31]	2'370.39	108.54	50.34	53.24	44.97 °	[44.03 - 45.91]	2'316.65	103.59	46.58	52.76
SRF 1	25.49	[24.64 - 26.33]	1'302.56	108.93	27.76	28.11	24.72	[23.89 - 25.55]	1'263.34	105.16	25.99	27.49	23.33 °	[22.49 - 24.16]	1'201.72	102.06	23.81	26.96
SRF 2 Kultur	3.57	[3.19 - 3.95]	182.49	80.41	2.87	2.91	3.49	[3.11 - 3.87]	178.25	75.11	2.62	2.77	3.27	[2.90 - 3.64]	168.58	73.15	2.39	2.71
SRF 3	21.59	[20.81 - 22.37]	1'103.50	67.60	14.60	14.78	20.69	[19.93 - 21.46]	1'057.66	66.70	13.80	14.60	20.03 °	[19.25 - 20.80]	1'031.68	65.72	13.16	14.91
SRF 4 News	2.76	[2.45 - 3.07]	140.97	35.44	0.98	0.99	2.44	[2.16 - 2.72]	124.70	33.25	0.81	0.86	2.58	[2.28 - 2.87]	132.67	37.09	0.96	1.08
SRF Musikwelle	6.16	[5.65 - 6.67]	315.02	118.37	7.30	7.39	5.98	[5.48 - 6.48]	305.76	116.82	6.99	7.39	5.53 °	[5.03 - 6.03]	284.89	111.53	6.17	6.99
SRF Virus	0.44	[0.34 - 0.54]	22.52	22.25	0.10	0.10	0.42	[0.32 - 0.51]	21.39	29.84	0.12	0.13	0.40	[0.32 - 0.49]	20.78	24.26	0.10	0.11
Radio RTR	0.48	[0.37 - 0.58]	24.30	74.38	0.35	0.36	0.53	[0.42 - 0.65]	27.31	67.27	0.36	0.38	0.46	[0.35 - 0.56]	23.67	72.95	0.34	0.38
Total SSAT	9.95	[9.46 - 10.44]	508.53	47.73	4.75	4.81	10.93	[10.45 - 11.41]	558.58	40.86	4.47	4.72	10.49 °	[9.99 - 10.98]	540.21	40.38	4.23	4.80
Radio Swiss Jazz	0.67	[0.52 - 0.81]	34.02	42.62	0.28	0.29	0.63	[0.50 - 0.75]	32.09	43.51	0.27	0.29	0.61	[0.47 - 0.74]	31.17	43.71	0.26	0.30
Radio Swiss Pop	7.92	[7.51 - 8.34]	404.95	42.20	3.34	3.39	9.17	[8.75 - 9.58]	468.45	33.99	3.12	3.29	8.85 °	[8.42 - 9.28]	455.80	34.08	3.02	3.42
Radio Swiss Classic	1.65	[1.38 - 1.91]	84.09	68.21	1.12	1.14	1.44	[1.20 - 1.69]	73.80	74.63	1.08	1.14	1.33 °	[1.09 - 1.57]	68.50	71.74	0.95	1.08
andere SRG SSR	1.85	[1.63 - 2.07]	94.36	38.55	0.71	0.72	1.91	[1.69 - 2.13]	97.46	33.85	0.65	0.68	1.62 °	[1.42 - 1.81]	83.24	32.46	0.52	0.59
Privatradios																		
Pilatus	4.52	[4.17 - 4.88]	231.18	60.83	2.75	2.79	4.51	[4.16 - 4.86]	230.43	57.78	2.60	2.76	4.34	[4.00 - 4.68]	223.72	59.48	2.58	2.93
Radio 24	4.59	[4.17 - 5.00]	234.40	56.30	2.58	2.61	4.84	[4.41 - 5.26]	247.28	57.16	2.77	2.92	4.28	[3.87 - 4.69]	220.50	51.10	2.19	2.48
Argovia	3.78	[3.39 - 4.18]	193.40	64.79	2.45	2.48	3.82	[3.42 - 4.23]	195.35	54.50	2.08	2.20	3.86	[3.45 - 4.26]	198.80	55.42	2.14	2.42
Energy Zürich	4.30	[3.90 - 4.71]	219.92	46.38	2.00	2.02	4.23	[3.83 - 4.62]	215.97	44.17	1.87	1.97	3.82 °	[3.43 - 4.20]	196.55	48.26	1.84	2.09
FM1	4.10	[3.77 - 4.43]	209.64	57.93	2.38	2.41	4.04	[3.72 - 4.36]	206.55	52.76	2.13	2.26	3.81	[3.50 - 4.12]	196.29	54.05	2.06	2.33
Central	3.48	[3.13 - 3.84]	178.08	74.88	2.61	2.64	3.59	[3.24 - 3.94]	183.38	71.74	2.57	2.72	3.40	[3.05 - 3.75]	175.16	72.20	2.45	2.78
Zürisee	3.39	[3.02 - 3.76]	173.38	61.27	2.08	2.10	3.38	[3.01 - 3.76]	172.91	57.90	1.96	2.07	3.24	[2.87 - 3.62]	167.08	57.09	1.85	2.10
Vintage Radio	2.49	[2.21 - 2.77]	127.31	53.34	1.33	1.35	2.87	[2.57 - 3.17]	146.80	57.05	1.64	1.73	2.88 °	[2.58 - 3.18]	148.47	57.79	1.67	1.89
Energy Bern	2.74	[2.49 - 2.98]	139.85	55.86	1.53	1.55	2.84	[2.59 - 3.08]	144.97	44.73	1.27	1.34	2.86	[2.61 - 3.10]	147.12	49.40	1.41	1.60
Radio 32	1.94	[1.71 - 2.17]	99.22	62.34	1.21	1.23	2.17	[1.92 - 2.42]	110.92	62.72	1.36	1.44	1.98	[1.74 - 2.22]	102.02	71.49	1.42	1.60

Deutsche Schweiz (24h, Montag - Freitag)

1. Semester 2021

2. Semester 2021

1. Semester 2022

Sender	1. Semester 2021						2. Semester 2021						1. Semester 2022					
	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA
Radio 1	1.77	[1.51 - 2.03]	90.57	57.41	1.02	1.03	1.74	[1.48 - 2.00]	89.01	66.57	1.16	1.23	1.80	[1.52 - 2.08]	92.78	63.45	1.14	1.29
Radio Top	1.87	[1.60 - 2.13]	95.33	55.37	1.03	1.05	2.00	[1.73 - 2.28]	102.44	48.20	0.97	1.02	1.79	[1.53 - 2.06]	92.31	46.44	0.83	0.94
Basilisk	1.75	[1.53 - 1.96]	89.22	73.22	1.28	1.29	1.83	[1.61 - 2.05]	93.73	62.23	1.14	1.21	1.75	[1.53 - 1.97]	90.24	68.52	1.20	1.36
Bern1	1.94	[1.73 - 2.15]	99.11	69.62	1.35	1.37	2.03	[1.81 - 2.24]	103.58	70.14	1.42	1.50	1.67 °	[1.48 - 1.87]	86.27	65.04	1.09	1.23
Sunshine	1.66	[1.44 - 1.87]	84.66	40.87	0.68	0.69	1.63	[1.41 - 1.84]	83.08	42.28	0.69	0.73	1.59	[1.36 - 1.83]	82.16	39.85	0.64	0.72
Radio Melody	1.28	[1.07 - 1.49]	65.34	63.36	0.81	0.82	1.51	[1.28 - 1.74]	77.29	54.23	0.82	0.87	1.54 °	[1.29 - 1.78]	79.25	59.30	0.91	1.03
Energy Basel	1.67	[1.47 - 1.86]	85.14	43.39	0.72	0.73	1.67	[1.47 - 1.87]	85.38	45.52	0.76	0.80	1.52	[1.32 - 1.72]	78.12	45.49	0.69	0.78
Virgin Radio Rock Switzerland	1.23	[1.04 - 1.42]	62.66	53.11	0.65	0.66	1.40	[1.19 - 1.61]	71.72	50.59	0.71	0.75	1.36	[1.15 - 1.57]	70.01	50.59	0.69	0.78
Radio Eviva	1.64	[1.38 - 1.91]	83.90	90.19	1.48	1.50	1.55	[1.30 - 1.80]	79.25	76.82	1.19	1.26	1.33 °	[1.10 - 1.57]	68.68	75.47	1.01	1.14
Radio Südostschweiz	1.31	[1.16 - 1.47]	67.20	61.53	0.81	0.82	1.33	[1.18 - 1.49]	68.07	59.54	0.79	0.84	1.25	[1.10 - 1.41]	64.64	53.57	0.67	0.76
20 Minuten Radio	1.40	[1.21 - 1.59]	71.39	35.07	0.49	0.50	1.24	[1.06 - 1.42]	63.34	40.39	0.50	0.53	1.17 °	[0.99 - 1.34]	60.21	30.31	0.35	0.40
Schlager Radio	0.97	[0.80 - 1.15]	49.78	47.80	0.47	0.47	1.15	[0.95 - 1.35]	58.69	52.11	0.60	0.63	1.03	[0.86 - 1.20]	53.18	37.81	0.39	0.44
Rockit Radio	0.99	[0.83 - 1.16]	50.72	41.47	0.41	0.42	1.13	[0.95 - 1.32]	57.89	39.72	0.45	0.48	1.01	[0.84 - 1.18]	51.97	42.31	0.43	0.48
BeO	1.19	[1.01 - 1.36]	60.60	80.42	0.95	0.97	1.25	[1.07 - 1.42]	63.75	67.25	0.84	0.89	0.96 °	[0.80 - 1.12]	49.43	79.40	0.76	0.86
Flashback FM ⁴⁾	0.73	[0.60 - 0.86]	37.35	20.84	0.15	0.15	0.79	[0.67 - 0.90]	40.13	25.97	0.20	0.22	0.91	[0.75 - 1.08]	47.10	47.68	0.44	0.49
Rottu	0.66	[0.57 - 0.75]	33.89	49.57	0.33	0.33	0.74	[0.64 - 0.84]	37.68	48.26	0.36	0.38	0.66	[0.57 - 0.74]	33.74	50.60	0.33	0.38
Canal 3 (deutsch)	0.73	[0.62 - 0.85]	37.52	29.07	0.21	0.22	0.72	[0.61 - 0.84]	36.87	28.58	0.21	0.22	0.64	[0.53 - 0.75]	33.10	32.14	0.21	0.23
neo1	0.74	[0.61 - 0.87]	37.85	35.02	0.26	0.26	0.67	[0.54 - 0.79]	34.01	31.39	0.21	0.22	0.55 °	[0.44 - 0.67]	28.52	35.76	0.20	0.22
Radio Top Two	0.57	[0.43 - 0.71]	28.98	68.14	0.39	0.39	0.62	[0.48 - 0.77]	31.86	77.17	0.48	0.51	0.50	[0.38 - 0.63]	25.92	52.80	0.27	0.30
Munot	0.50	[0.40 - 0.60]	25.45	46.27	0.23	0.23	0.49	[0.39 - 0.58]	24.79	44.54	0.22	0.23	0.48	[0.38 - 0.58]	24.63	60.30	0.29	0.33
Energy Luzern ³⁾	1.01	[0.86 - 1.15]	51.48	24.49	0.25	0.25	0.54	[0.44 - 0.65]	27.79	21.50	0.12	0.12	0.39	[0.30 - 0.48]	20.02	27.57	0.11	0.12
Radio Life Channel	0.39	[0.27 - 0.51]	20.01	46.81	0.18	0.19	0.37	[0.26 - 0.48]	18.81	45.99	0.17	0.18	0.34	[0.22 - 0.46]	17.53	41.69	0.14	0.16
Freiburg (deutsch) ²⁾	0.28	[0.20 - 0.36]	14.52	37.39	0.11	0.11	0.23	[0.16 - 0.30]	11.82	40.25	0.09	0.10	0.28	[0.20 - 0.37]	14.57	43.72	0.12	0.14
BNJ FM	0.29	[0.23 - 0.36]	15.07	38.42	0.11	0.11	0.35	[0.27 - 0.43]	17.85	49.71	0.17	0.18	0.26	[0.20 - 0.32]	13.43	39.00	0.10	0.12
Canal 3 (französisch)	0.28	[0.21 - 0.35]	14.39	18.92	0.05	0.05	0.24	[0.18 - 0.30]	12.32	11.28	0.03	0.03	0.22	[0.16 - 0.27]	11.08	11.14	0.02	0.03
toxic.fm	0.13	[0.08 - 0.19]	6.73	13.39	0.02	0.02	0.11	[0.06 - 0.16]	5.51	19.15	0.02	0.02	0.19	[0.13 - 0.25]	9.71	20.11	0.04	0.04
RRO Müsigg Pur	0.15	[0.10 - 0.19]	7.61	28.05	0.04	0.04	0.18	[0.13 - 0.24]	9.36	28.84	0.05	0.06	0.19	[0.13 - 0.25]	9.60	34.79	0.06	0.07
Open Broadcast	0.17	[0.13 - 0.22]	8.91	6.46	0.01	0.01	0.16	[0.11 - 0.21]	8.34	6.00	0.01	0.01	0.15	[0.11 - 0.18]	7.51	7.21	0.01	0.01
GRRIF	0.23	[0.18 - 0.29]	11.87	11.81	0.03	0.03	0.18	[0.13 - 0.23]	9.14	7.21	0.01	0.01	0.14 °	[0.10 - 0.18]	7.12	11.83	0.02	0.02
Fribourg (französisch)	0.12	[0.07 - 0.16]	6.10	29.41	0.04	0.04	0.15	[0.10 - 0.21]	7.91	20.13	0.03	0.03	0.12	[0.07 - 0.17]	6.22	21.40	0.03	0.03
RRO Swiss Melody	0.12	[0.08 - 0.17]	6.34	42.45	0.05	0.05	0.13	[0.08 - 0.18]	6.86	35.85	0.05	0.05	0.08	[0.05 - 0.12]	4.35	43.34	0.04	0.04
Rhône	0.09	[0.05 - 0.13]	4.66	15.46	0.01	0.01	0.08	[0.05 - 0.11]	4.15	12.55	0.01	0.01	0.08	[0.05 - 0.12]	4.29	20.13	0.02	0.02

Deutsche Schweiz (24h, Montag - Freitag)

1. Semester 2021

2. Semester 2021

1. Semester 2022

Sender	1. Semester 2021						2. Semester 2021						1. Semester 2022					
	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA
Private Ausland																		
Das neue Radio Seefunk	0.42	[0.31 - 0.53]	21.34	37.40	0.16	0.16	0.46	[0.34 - 0.59]	23.57	49.76	0.23	0.24	0.41	[0.30 - 0.52]	21.21	35.43	0.15	0.17
Klassik Radio	0.25	[0.15 - 0.35]	12.80	47.01	0.12	0.12	0.26	[0.16 - 0.36]	13.33	40.91	0.11	0.11	0.21	[0.12 - 0.30]	10.65	46.84	0.10	0.11
baden.fm	0.21	[0.15 - 0.27]	10.71	10.72	0.02	0.02	0.18	[0.12 - 0.24]	9.09	11.33	0.02	0.02	0.20	[0.13 - 0.28]	10.42	11.36	0.02	0.03
Radio L	0.18	[0.13 - 0.23]	9.37	25.04	0.05	0.05	0.23	[0.17 - 0.29]	11.76	22.87	0.05	0.06	0.20	[0.13 - 0.26]	10.17	23.70	0.05	0.05
ERF plus	0.15	[0.10 - 0.21]	7.82	21.08	0.03	0.03	0.20	[0.12 - 0.27]	10.00	21.30	0.04	0.04	0.16	[0.09 - 0.23]	8.21	45.16	0.07	0.08

^o Diese Veränderung gegenüber dem gleichen Semester im Vorjahr ist signifikant.

Lesebeispiel für Total Radio: die NR-% des aktuellen Semesters (76.81) liegt ausserhalb des Vertrauensintervalls vom Vorjahressemester (78.37 – 79.71), daher ist die Veränderung signifikant.

¹⁾ Vertrauensintervall VI (Niveau 0.95). Gibt den Schwankungsbereich der Messung an.

Messtechnisch ausgedrückt: Mit 95%-iger Wahrscheinlichkeit liegt der wahre Wert der Nutzung innerhalb des angegebenen Bereichs.

²⁾ Die Stadt Freiburg liegt im Konzessionsgebiet von Radio Freiburg und gehört gemäss Bundesamt für Statistik (BfS) zur französischen Schweiz. Die totale Reichweite dieses Senders entspricht der Summe ihrer Nettoreichweiten (NR-T) in den Sprachgebieten Deutsche Schweiz und Suisse romande.

³⁾ Energy Luzern: bis August 2021 Energy Hits. Aus diesem Grund keine Ausweisung der signifikanten Veränderung gegenüber dem gleichen Semester im Vorjahr.

⁴⁾ Flashback FM: bis Februar 2022 Virgin Radio Hits Switzerland. Aus diesem Grund keine Ausweisung der signifikanten Veränderung gegenüber dem gleichen Semester im Vorjahr.

Legende

NR-% = Nettoreichweite in %

NR-T = Nettoreichweite in Tausend

NH = Nutzung pro HörerIn in Minuten

NT = Gesamtnutzung in Minuten

MA = Marktanteil