

Deutsche Schweiz (24h, Montag - Sonntag)

2. Semester 2020

1. Semester 2021

2. Semester 2021

Sender	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA
Total Radio	79.49	[78.90 - 80.08]	4'033.28	122.81	97.62	100.00	77.62	[76.99 - 78.26]	3'967.29	119.92	93.09	100.00	77.25 °	[76.62 - 77.87]	3'947.91	114.82	88.69	100.00
Radiogruppen																		
Total SRG SSR	53.51	[52.68 - 54.33]	2'714.99	109.51	58.60	60.03	51.63	[50.77 - 52.49]	2'638.79	108.53	56.03	60.19	51.07 °	[50.24 - 51.90]	2'610.09	102.96	52.58	59.28
Private CH	48.66	[47.83 - 49.49]	2'468.89	73.08	35.56	36.43	46.36	[45.51 - 47.20]	2'369.18	73.50	34.07	36.60	46.95 °	[46.12 - 47.79]	2'399.76	70.46	33.08	37.30
Ausland	8.00	[7.56 - 8.43]	405.74	43.28	3.46	3.55	7.32	[6.89 - 7.74]	374.02	40.74	2.98	3.20	7.31 °	[6.89 - 7.73]	373.72	41.43	3.03	3.42
SRG SSR																		
Total SRF	47.74	[46.87 - 48.61]	2'422.21	110.23	52.62	53.91	46.25	[45.35 - 47.14]	2'363.54	108.87	50.35	54.09	44.99 °	[44.11 - 45.87]	2'299.31	105.04	47.26	53.28
SRF 1	25.94	[25.13 - 26.75]	1'316.22	106.48	27.62	28.30	24.80	[23.99 - 25.61]	1'267.52	106.38	26.38	28.34	24.12 °	[23.33 - 24.92]	1'232.81	101.79	24.55	27.68
SRF 2 Kultur	3.60	[3.23 - 3.96]	182.53	77.79	2.80	2.87	3.49	[3.12 - 3.85]	178.23	79.59	2.78	2.98	3.40	[3.04 - 3.76]	173.82	74.78	2.54	2.87
SRF 3	21.08	[20.37 - 21.79]	1'069.61	66.44	14.01	14.35	20.26	[19.54 - 20.97]	1'035.25	65.40	13.25	14.23	19.57 °	[18.86 - 20.28]	1'000.04	64.63	12.65	14.26
SRF 4 News	3.08	[2.78 - 3.38]	156.32	37.50	1.16	1.18	2.75	[2.47 - 3.04]	140.70	33.20	0.91	0.98	2.51 °	[2.25 - 2.78]	128.44	31.60	0.79	0.90
SRF Musikwelle	5.88	[5.39 - 6.36]	298.16	118.31	6.95	7.12	6.03	[5.54 - 6.53]	308.33	115.03	6.94	7.46	5.85	[5.37 - 6.34]	299.09	113.04	6.61	7.46
SRF Virus	0.47	[0.39 - 0.55]	23.74	19.14	0.09	0.09	0.45	[0.36 - 0.54]	23.05	19.63	0.09	0.10	0.41	[0.33 - 0.49]	21.19	25.31	0.10	0.12
Radio RTR	0.55	[0.44 - 0.65]	27.70	76.58	0.42	0.43	0.49	[0.39 - 0.59]	24.84	67.75	0.33	0.35	0.52	[0.41 - 0.63]	26.58	64.13	0.33	0.38
Total SSAT	10.71	[10.26 - 11.15]	543.28	44.49	4.76	4.88	9.60	[9.15 - 10.05]	490.69	48.52	4.66	5.00	10.44	[10.00 - 10.88]	533.76	41.74	4.36	4.91
Radio Swiss Jazz	0.76	[0.62 - 0.90]	38.50	42.44	0.32	0.33	0.70	[0.56 - 0.84]	35.83	43.58	0.31	0.33	0.68	[0.55 - 0.80]	34.55	40.71	0.28	0.31
Radio Swiss Pop	8.60	[8.22 - 8.98]	436.44	37.58	3.23	3.31	7.45	[7.08 - 7.82]	380.81	42.08	3.14	3.37	8.54	[8.17 - 8.91]	436.34	34.76	2.97	3.35
Radio Swiss Classic	1.72	[1.47 - 1.97]	87.39	70.24	1.21	1.24	1.74	[1.49 - 2.00]	89.04	69.87	1.22	1.31	1.54	[1.29 - 1.78]	78.59	72.61	1.12	1.26
andere SRG SSR	2.05	[1.84 - 2.27]	104.19	38.57	0.79	0.81	1.85	[1.65 - 2.06]	94.66	37.66	0.70	0.75	1.91	[1.71 - 2.11]	97.65	33.09	0.63	0.71
Privatradios																		
Radio 24	4.78	[4.39 - 5.17]	242.44	55.66	2.66	2.72	4.41	[4.03 - 4.79]	225.50	54.11	2.39	2.56	4.64	[4.25 - 5.03]	237.02	54.91	2.55	2.87
Pilatus	4.72	[4.38 - 5.05]	239.31	59.66	2.81	2.88	4.35	[4.02 - 4.67]	222.11	58.51	2.54	2.73	4.27 °	[3.96 - 4.59]	218.47	56.27	2.41	2.71
Energy Zürich	4.68	[4.31 - 5.05]	237.43	44.12	2.06	2.12	4.10	[3.74 - 4.47]	209.76	44.12	1.81	1.95	4.05 °	[3.69 - 4.41]	206.90	42.33	1.71	1.93
FM1	4.34	[4.03 - 4.65]	220.24	54.04	2.35	2.40	3.95	[3.64 - 4.25]	201.65	55.31	2.18	2.34	3.90 °	[3.61 - 4.19]	199.42	50.29	1.96	2.21
Argovia	4.00	[3.61 - 4.38]	202.94	56.59	2.26	2.32	3.61	[3.25 - 3.98]	184.67	61.93	2.24	2.40	3.64	[3.27 - 4.00]	185.89	51.27	1.86	2.10
Central	3.78	[3.44 - 4.12]	191.99	73.30	2.77	2.84	3.38	[3.04 - 3.71]	172.55	73.16	2.47	2.65	3.46	[3.13 - 3.79]	176.93	69.31	2.40	2.71
Zürisee	3.70	[3.34 - 4.06]	187.75	59.42	2.20	2.25	3.25	[2.90 - 3.59]	165.91	60.84	1.97	2.12	3.24 °	[2.89 - 3.58]	165.39	55.85	1.81	2.04
Vintage Radio	2.33	[2.07 - 2.58]	117.98	54.13	1.26	1.29	2.46	[2.20 - 2.73]	125.94	52.74	1.30	1.40	2.80 °	[2.53 - 3.08]	143.28	55.38	1.55	1.75
Energy Bern	2.53	[2.32 - 2.74]	128.39	50.12	1.27	1.30	2.58	[2.36 - 2.80]	131.83	52.72	1.36	1.46	2.70	[2.48 - 2.92]	138.08	43.83	1.18	1.33
Radio 32	2.15	[1.92 - 2.37]	108.90	64.72	1.39	1.42	1.88	[1.66 - 2.10]	96.19	59.82	1.13	1.21	2.08	[1.85 - 2.31]	106.36	60.95	1.27	1.43

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	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA
Bern1	2.01	[1.82 - 2.21]	102.19	57.07	1.15	1.18	1.85	[1.66 - 2.05]	94.71	66.41	1.23	1.32	1.93	[1.74 - 2.13]	98.85	65.87	1.27	1.44
Radio Top	2.11	[1.85 - 2.37]	106.94	45.76	0.96	0.99	1.80	[1.55 - 2.05]	92.18	52.53	0.95	1.02	1.93	[1.67 - 2.18]	98.55	45.96	0.89	1.00
Basilisk	1.71	[1.51 - 1.91]	86.83	62.26	1.07	1.09	1.68	[1.48 - 1.89]	86.08	67.69	1.14	1.22	1.81	[1.60 - 2.02]	92.50	59.00	1.07	1.20
Radio 1	1.88	[1.62 - 2.13]	95.28	58.65	1.10	1.13	1.68	[1.45 - 1.92]	86.10	53.23	0.90	0.96	1.67	[1.42 - 1.91]	85.10	61.43	1.02	1.15
Radio Eviva	1.63	[1.39 - 1.88]	82.96	80.19	1.31	1.34	1.67	[1.41 - 1.92]	85.19	91.33	1.52	1.64	1.63	[1.38 - 1.87]	83.07	75.05	1.22	1.38
Energy Basel	1.60	[1.42 - 1.77]	80.98	39.58	0.63	0.65	1.58	[1.40 - 1.76]	80.61	42.13	0.66	0.71	1.60	[1.41 - 1.78]	81.55	42.08	0.67	0.76
Sunshine	1.73	[1.53 - 1.93]	87.80	42.74	0.74	0.76	1.61	[1.41 - 1.81]	82.13	39.87	0.64	0.69	1.56	[1.37 - 1.75]	79.86	39.55	0.62	0.70
Radio Melody	1.01	[0.84 - 1.17]	51.10	62.86	0.63	0.65	1.30	[1.10 - 1.50]	66.36	63.18	0.82	0.88	1.51 °	[1.29 - 1.73]	76.97	55.80	0.84	0.95
Radio Südostschweiz	1.39	[1.24 - 1.54]	70.54	50.18	0.70	0.71	1.32	[1.18 - 1.47]	67.71	57.44	0.76	0.82	1.34	[1.19 - 1.48]	68.31	55.38	0.74	0.83
Virgin Radio Rock Switzerland	1.23	[1.04 - 1.41]	62.17	48.35	0.59	0.61	1.13	[0.97 - 1.30]	57.90	49.65	0.56	0.60	1.25	[1.07 - 1.44]	64.12	48.47	0.61	0.69
20 Minuten Radio	1.56	[1.38 - 1.74]	79.17	37.12	0.58	0.59	1.33	[1.17 - 1.50]	68.17	33.21	0.44	0.48	1.20 °	[1.05 - 1.36]	61.52	36.55	0.44	0.50
BeO	1.14	[0.98 - 1.30]	58.08	66.78	0.76	0.78	1.15	[0.99 - 1.30]	58.64	74.23	0.85	0.92	1.20	[1.03 - 1.36]	61.08	63.15	0.75	0.85
Schlager Radio	0.71	[0.59 - 0.84]	36.04	49.24	0.35	0.36	1.01	[0.84 - 1.17]	51.46	48.03	0.48	0.52	1.14 °	[0.96 - 1.33]	58.39	52.09	0.60	0.67
Rockit Radio	1.02	[0.86 - 1.19]	51.90	39.15	0.40	0.41	0.91	[0.77 - 1.05]	46.75	40.30	0.37	0.40	1.03	[0.87 - 1.19]	52.58	39.54	0.41	0.46
Virgin Radio Hits Switzerland	0.69	[0.58 - 0.80]	35.04	17.19	0.12	0.12	0.73	[0.61 - 0.85]	37.41	20.97	0.15	0.16	0.78	[0.67 - 0.89]	39.87	25.66	0.20	0.23
Rottu	0.77	[0.67 - 0.86]	38.90	49.48	0.38	0.39	0.66	[0.58 - 0.75]	33.96	50.02	0.33	0.36	0.71	[0.62 - 0.80]	36.50	47.14	0.34	0.38
Canal 3 (deutsch)	0.73	[0.62 - 0.83]	36.89	25.27	0.18	0.19	0.70	[0.59 - 0.80]	35.58	28.16	0.20	0.21	0.70	[0.60 - 0.80]	35.72	27.15	0.19	0.21
neo1	0.71	[0.59 - 0.82]	35.79	33.26	0.23	0.24	0.70	[0.58 - 0.82]	35.74	33.58	0.23	0.25	0.64	[0.53 - 0.76]	32.95	30.68	0.20	0.22
Radio Top Two	0.58	[0.45 - 0.72]	29.60	71.08	0.41	0.42	0.55	[0.42 - 0.68]	28.23	65.48	0.36	0.39	0.60	[0.47 - 0.73]	30.55	72.19	0.43	0.49
Energy Luzern ³⁾	1.01	[0.87 - 1.14]	51.00	21.78	0.22	0.22	1.03	[0.90 - 1.17]	52.73	23.73	0.24	0.26	0.54	[0.45 - 0.62]	27.39	21.60	0.12	0.13
Munot	0.53	[0.43 - 0.63]	26.90	45.99	0.24	0.25	0.49	[0.40 - 0.59]	25.16	45.33	0.22	0.24	0.47	[0.38 - 0.56]	24.12	39.45	0.19	0.21
Radio Life Channel	0.39	[0.27 - 0.51]	19.88	53.16	0.21	0.21	0.39	[0.28 - 0.50]	19.92	45.94	0.18	0.19	0.36	[0.26 - 0.45]	18.15	40.97	0.15	0.16
BNJ FM	0.35	[0.28 - 0.41]	17.58	27.07	0.09	0.10	0.30	[0.24 - 0.36]	15.39	36.34	0.11	0.12	0.35	[0.28 - 0.42]	18.05	43.86	0.15	0.17
Canal 3 (französisch)	0.35	[0.28 - 0.41]	17.74	11.53	0.04	0.04	0.30	[0.24 - 0.37]	15.58	15.14	0.05	0.05	0.25 °	[0.19 - 0.30]	12.63	10.46	0.03	0.03
Freiburg (deutsch) ²⁾	0.32	[0.24 - 0.40]	16.27	44.56	0.14	0.15	0.28	[0.20 - 0.35]	14.20	36.15	0.10	0.11	0.23 °	[0.17 - 0.30]	11.91	37.34	0.09	0.10
RRO Müsig Pur	0.16	[0.12 - 0.20]	8.01	26.46	0.04	0.04	0.16	[0.11 - 0.20]	7.99	24.25	0.04	0.04	0.18	[0.13 - 0.23]	9.37	28.17	0.05	0.06
GRRIF	0.22	[0.17 - 0.27]	11.15	15.97	0.04	0.04	0.25	[0.20 - 0.30]	12.81	11.04	0.03	0.03	0.17	[0.13 - 0.21]	8.65	7.43	0.01	0.01
Open Broadcast	0.19	[0.15 - 0.23]	9.50	5.69	0.01	0.01	0.18	[0.14 - 0.22]	9.08	5.76	0.01	0.01	0.17	[0.13 - 0.21]	8.55	5.51	0.01	0.01
Fribourg (französisch)	0.15	[0.10 - 0.20]	7.56	33.31	0.05	0.05	0.11	[0.08 - 0.15]	5.88	24.72	0.03	0.03	0.16	[0.11 - 0.21]	8.15	17.39	0.03	0.03
RRO Swiss Melody	0.13	[0.09 - 0.18]	6.79	40.12	0.05	0.06	0.13	[0.08 - 0.17]	6.42	42.30	0.05	0.06	0.13	[0.09 - 0.18]	6.72	35.61	0.05	0.05
toxic.fm	0.13	[0.08 - 0.18]	6.54	15.58	0.02	0.02	0.12	[0.07 - 0.16]	5.99	16.37	0.02	0.02	0.10	[0.06 - 0.14]	5.18	16.13	0.02	0.02

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Rhône	0.12	[0.09 - 0.16]	6.31	15.96	0.02	0.02	0.09	[0.06 - 0.13]	4.78	13.52	0.01	0.01	0.08 [°]	[0.06 - 0.11]	4.21	10.91	0.01	0.01
Private Ausland																		
Das neue Radio Seefunk	0.52	[0.39 - 0.64]	26.33	52.15	0.27	0.28	0.42	[0.31 - 0.52]	21.36	35.31	0.15	0.16	0.48	[0.36 - 0.60]	24.33	48.71	0.23	0.26
Klassik Radio							0.28	[0.18 - 0.38]	14.38	46.18	0.13	0.14	0.27	[0.17 - 0.36]	13.60	44.46	0.12	0.13
Radio L	0.23	[0.18 - 0.28]	11.63	27.20	0.06	0.06	0.18	[0.14 - 0.23]	9.34	22.60	0.04	0.04	0.21	[0.16 - 0.26]	10.73	22.44	0.05	0.05
ERF plus	0.19	[0.13 - 0.26]	9.79	25.29	0.05	0.05	0.15	[0.10 - 0.21]	7.90	21.21	0.03	0.04	0.19	[0.12 - 0.26]	9.78	21.39	0.04	0.05
baden.fm	0.22	[0.16 - 0.28]	11.05	8.09	0.02	0.02	0.21	[0.15 - 0.26]	10.67	12.14	0.03	0.03	0.19	[0.14 - 0.24]	9.76	9.89	0.02	0.02

[°] Diese Veränderung gegenüber dem gleichen Semester im Vorjahr ist signifikant.

Lesebeispiel für Total Radio: die NR-% des aktuellen Semesters (77.25) liegt ausserhalb des Vertrauensintervalls vom Vorjahressemester (78.90 – 80.08), daher ist die Veränderung signifikant.

¹⁾ Vertrauensintervall VI (Niveau 0.95). Gibt den Schwankungsbereich der Messung an.

Messtechnisch ausgedrückt: Mit 95%-iger Wahrscheinlichkeit liegt der wahre Wert der Nutzung innerhalb des angegebenen Bereichs.

²⁾ Die Stadt Freiburg liegt im Konzessionsgebiet von Radio Freiburg und gehört gemäss Bundesamt für Statistik (BfS) zur französischen Schweiz. Die totale Reichweite dieses Senders entspricht der Summe ihrer Nettoreichweiten (NR-T) in den Sprachgebieten Deutsche Schweiz und Suisse romande.

³⁾ Energy Luzern: bis 15.08.2021 Energy Hits. Aus diesem Grund keine Ausweisung der signifikanten Veränderung gegenüber dem gleichen Semester im Vorjahr.

Legende

NR-% = Nettoreichweite in %

NR-T = Nettoreichweite in Tausend

NH = Nutzung pro HörerIn in Minuten

NT = Gesamtnutzung in Minuten

MA = Marktanteil

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Total Radio	80.84	[80.22 - 81.47]	4'101.98	126.92	102.61	100.00	79.04	[78.37 - 79.71]	4'039.59	124.96	98.77	100.00	78.71 °	[78.05 - 79.37]	4'022.76	120.13	94.55	100.00
Radiogruppen																		
Total SRG SSR	55.13	[54.26 - 55.99]	2'797.13	111.21	61.31	59.75	53.36	[52.46 - 54.27]	2'727.38	111.34	59.42	60.16	52.59 °	[51.71 - 53.47]	2'687.60	106.14	55.81	59.03
Private CH	49.73	[48.85 - 50.61]	2'523.35	76.23	37.91	36.94	47.32	[46.42 - 48.23]	2'418.64	77.00	36.44	36.89	48.13 °	[47.23 - 49.02]	2'459.62	74.12	35.67	37.73
Ausland	7.93	[7.46 - 8.40]	402.37	42.79	3.39	3.31	7.14	[6.69 - 7.59]	365.00	40.85	2.92	2.95	7.17 °	[6.72 - 7.62]	366.35	42.78	3.07	3.24
SRG SSR																		
Total SRF	49.19	[48.27 - 50.11]	2'495.93	112.16	55.17	53.77	47.91	[46.97 - 48.86]	2'448.84	111.87	53.60	54.27	46.38 °	[45.45 - 47.31]	2'370.39	108.54	50.34	53.24
SRF 1	26.44	[25.60 - 27.28]	1'341.61	107.75	28.49	27.77	25.49	[24.64 - 26.33]	1'302.56	108.93	27.76	28.11	24.72 °	[23.89 - 25.55]	1'263.34	105.16	25.99	27.49
SRF 2 Kultur	3.70	[3.31 - 4.08]	187.69	79.64	2.95	2.87	3.57	[3.19 - 3.95]	182.49	80.41	2.87	2.91	3.49	[3.11 - 3.87]	178.25	75.11	2.62	2.77
SRF 3	22.38	[21.61 - 23.15]	1'135.43	68.02	15.22	14.83	21.59	[20.81 - 22.37]	1'103.50	67.60	14.60	14.78	20.69 °	[19.93 - 21.46]	1'057.66	66.70	13.80	14.60
SRF 4 News	3.04	[2.72 - 3.35]	154.08	40.11	1.22	1.19	2.76	[2.45 - 3.07]	140.97	35.44	0.98	0.99	2.44 °	[2.16 - 2.72]	124.70	33.25	0.81	0.86
SRF Musikwelle	6.03	[5.53 - 6.53]	305.96	119.38	7.20	7.02	6.16	[5.65 - 6.67]	315.02	118.37	7.30	7.39	5.98	[5.48 - 6.48]	305.76	116.82	6.99	7.39
SRF Virus	0.46	[0.37 - 0.55]	23.49	21.22	0.10	0.10	0.44	[0.34 - 0.54]	22.52	22.25	0.10	0.10	0.42	[0.32 - 0.51]	21.39	29.84	0.12	0.13
Radio RTR	0.57	[0.45 - 0.68]	28.74	78.72	0.45	0.43	0.48	[0.37 - 0.58]	24.30	74.38	0.35	0.36	0.53	[0.42 - 0.65]	27.31	67.27	0.36	0.38
Total SSAT	11.26	[10.77 - 11.74]	571.09	43.22	4.86	4.74	9.95	[9.46 - 10.44]	508.53	47.73	4.75	4.81	10.93	[10.45 - 11.41]	558.58	40.86	4.47	4.72
Radio Swiss Jazz	0.76	[0.61 - 0.90]	38.32	42.40	0.32	0.31	0.67	[0.52 - 0.81]	34.02	42.62	0.28	0.29	0.63	[0.50 - 0.75]	32.09	43.51	0.27	0.29
Radio Swiss Pop	9.23	[8.81 - 9.65]	468.31	36.96	3.41	3.32	7.92	[7.51 - 8.34]	404.95	42.20	3.34	3.39	9.17	[8.75 - 9.58]	468.45	33.99	3.12	3.29
Radio Swiss Classic	1.66	[1.40 - 1.91]	84.10	68.36	1.13	1.10	1.65	[1.38 - 1.91]	84.09	68.21	1.12	1.14	1.44	[1.20 - 1.69]	73.80	74.63	1.08	1.14
andere SRG SSR	2.04	[1.81 - 2.26]	103.28	40.48	0.82	0.80	1.85	[1.63 - 2.07]	94.36	38.55	0.71	0.72	1.91	[1.69 - 2.13]	97.46	33.85	0.65	0.68
Privatradios																		
Radio 24	4.99	[4.57 - 5.41]	253.01	56.82	2.83	2.76	4.59	[4.17 - 5.00]	234.40	56.30	2.58	2.61	4.84	[4.41 - 5.26]	247.28	57.16	2.77	2.92
Pilatus	4.96	[4.60 - 5.32]	251.58	60.39	2.99	2.92	4.52	[4.17 - 4.88]	231.18	60.83	2.75	2.79	4.51 °	[4.16 - 4.86]	230.43	57.78	2.60	2.76
Energy Zürich	4.95	[4.55 - 5.36]	251.31	45.52	2.25	2.20	4.30	[3.90 - 4.71]	219.92	46.38	2.00	2.02	4.23 °	[3.83 - 4.62]	215.97	44.17	1.87	1.97
FM1	4.54	[4.21 - 4.88]	230.49	56.53	2.57	2.50	4.10	[3.77 - 4.43]	209.64	57.93	2.38	2.41	4.04 °	[3.72 - 4.36]	206.55	52.76	2.13	2.26
Argovia	4.17	[3.75 - 4.58]	211.44	60.24	2.51	2.45	3.78	[3.39 - 4.18]	193.40	64.79	2.45	2.48	3.82	[3.42 - 4.23]	195.35	54.50	2.08	2.20
Central	3.87	[3.51 - 4.23]	196.42	75.43	2.92	2.85	3.48	[3.13 - 3.84]	178.08	74.88	2.61	2.64	3.59	[3.24 - 3.94]	183.38	71.74	2.57	2.72
Zürisee	3.89	[3.50 - 4.28]	197.33	62.71	2.44	2.38	3.39	[3.02 - 3.76]	173.38	61.27	2.08	2.10	3.38 °	[3.01 - 3.76]	172.91	57.90	1.96	2.07
Vintage Radio	2.34	[2.07 - 2.61]	118.59	55.18	1.29	1.26	2.49	[2.21 - 2.77]	127.31	53.34	1.33	1.35	2.87 °	[2.57 - 3.17]	146.80	57.05	1.64	1.73
Energy Bern	2.64	[2.40 - 2.87]	133.91	52.60	1.39	1.35	2.74	[2.49 - 2.98]	139.85	55.86	1.53	1.55	2.84	[2.59 - 3.08]	144.97	44.73	1.27	1.34
Radio 32	2.25	[2.00 - 2.49]	113.94	67.88	1.52	1.49	1.94	[1.71 - 2.17]	99.22	62.34	1.21	1.23	2.17	[1.92 - 2.42]	110.92	62.72	1.36	1.44

Deutsche Schweiz (24h, Montag - Freitag)

2. Semester 2020

1. Semester 2021

2. Semester 2021

Sender	2. Semester 2020						1. Semester 2021						2. Semester 2021					
	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA
Bern1	2.10	[1.89 - 2.32]	106.72	59.48	1.25	1.22	1.94	[1.73 - 2.15]	99.11	69.62	1.35	1.37	2.03	[1.81 - 2.24]	103.58	70.14	1.42	1.50
Radio Top	2.16	[1.88 - 2.44]	109.56	48.31	1.04	1.02	1.87	[1.60 - 2.13]	95.33	55.37	1.03	1.05	2.00	[1.73 - 2.28]	102.44	48.20	0.97	1.02
Basilisk	1.73	[1.52 - 1.94]	87.70	66.61	1.15	1.12	1.75	[1.53 - 1.96]	89.22	73.22	1.28	1.29	1.83	[1.61 - 2.05]	93.73	62.23	1.14	1.21
Radio 1	1.97	[1.70 - 2.25]	100.15	60.36	1.19	1.16	1.77	[1.51 - 2.03]	90.57	57.41	1.02	1.03	1.74	[1.48 - 2.00]	89.01	66.57	1.16	1.23
Energy Basel	1.67	[1.48 - 1.87]	84.94	41.10	0.69	0.67	1.67	[1.47 - 1.86]	85.14	43.39	0.72	0.73	1.67	[1.47 - 1.87]	85.38	45.52	0.76	0.80
Sunshine	1.76	[1.55 - 1.98]	89.44	44.15	0.78	0.76	1.66	[1.44 - 1.87]	84.66	40.87	0.68	0.69	1.63	[1.41 - 1.84]	83.08	42.28	0.69	0.73
Radio Eviva	1.59	[1.34 - 1.84]	80.61	81.29	1.29	1.26	1.64	[1.38 - 1.91]	83.90	90.19	1.48	1.50	1.55	[1.30 - 1.80]	79.25	76.82	1.19	1.26
Radio Melody	0.99	[0.81 - 1.16]	50.09	63.49	0.63	0.61	1.28	[1.07 - 1.49]	65.34	63.36	0.81	0.82	1.51 °	[1.28 - 1.74]	77.29	54.23	0.82	0.87
Virgin Radio Rock Switzerland	1.34	[1.13 - 1.55]	68.09	51.22	0.69	0.67	1.23	[1.04 - 1.42]	62.66	53.11	0.65	0.66	1.40	[1.19 - 1.61]	71.72	50.59	0.71	0.75
Radio Südostschweiz	1.39	[1.23 - 1.54]	70.36	50.66	0.70	0.68	1.31	[1.16 - 1.47]	67.20	61.53	0.81	0.82	1.33	[1.18 - 1.49]	68.07	59.54	0.79	0.84
BeO	1.18	[1.01 - 1.35]	60.02	69.11	0.82	0.80	1.19	[1.01 - 1.36]	60.60	80.42	0.95	0.97	1.25	[1.07 - 1.42]	63.75	67.25	0.84	0.89
20 Minuten Radio	1.66	[1.45 - 1.86]	84.09	36.84	0.61	0.60	1.40	[1.21 - 1.59]	71.39	35.07	0.49	0.50	1.24 °	[1.06 - 1.42]	63.34	40.39	0.50	0.53
Schlager Radio	0.70	[0.57 - 0.83]	35.42	48.72	0.34	0.33	0.97	[0.80 - 1.15]	49.78	47.80	0.47	0.47	1.15 °	[0.95 - 1.35]	58.69	52.11	0.60	0.63
Rockit Radio	1.10	[0.91 - 1.28]	55.72	39.19	0.43	0.42	0.99	[0.83 - 1.16]	50.72	41.47	0.41	0.42	1.13	[0.95 - 1.32]	57.89	39.72	0.45	0.48
Virgin Radio Hits Switzerland	0.70	[0.58 - 0.82]	35.53	16.30	0.11	0.11	0.73	[0.60 - 0.86]	37.35	20.84	0.15	0.15	0.79	[0.67 - 0.90]	40.13	25.97	0.20	0.22
Rottu	0.78	[0.68 - 0.88]	39.41	49.61	0.39	0.38	0.66	[0.57 - 0.75]	33.89	49.57	0.33	0.33	0.74	[0.64 - 0.84]	37.68	48.26	0.36	0.38
Canal 3 (deutsch)	0.74	[0.63 - 0.85]	37.56	26.17	0.19	0.19	0.73	[0.62 - 0.85]	37.52	29.07	0.21	0.22	0.72	[0.61 - 0.84]	36.87	28.58	0.21	0.22
neo1	0.73	[0.60 - 0.85]	36.88	31.25	0.23	0.22	0.74	[0.61 - 0.87]	37.85	35.02	0.26	0.26	0.67	[0.54 - 0.79]	34.01	31.39	0.21	0.22
Radio Top Two	0.59	[0.45 - 0.73]	30.06	72.59	0.43	0.42	0.57	[0.43 - 0.71]	28.98	68.14	0.39	0.39	0.62	[0.48 - 0.77]	31.86	77.17	0.48	0.51
Energy Luzern ³⁾	1.00	[0.85 - 1.14]	50.54	22.95	0.23	0.22	1.01	[0.86 - 1.15]	51.48	24.49	0.25	0.25	0.54	[0.44 - 0.65]	27.79	21.50	0.12	0.12
Munot	0.56	[0.44 - 0.67]	28.35	49.52	0.28	0.27	0.50	[0.40 - 0.60]	25.45	46.27	0.23	0.23	0.49	[0.39 - 0.58]	24.79	44.54	0.22	0.23
Radio Life Channel	0.41	[0.28 - 0.54]	20.78	57.46	0.24	0.23	0.39	[0.27 - 0.51]	20.01	46.81	0.18	0.19	0.37	[0.26 - 0.48]	18.81	45.99	0.17	0.18
BNJ FM	0.35	[0.28 - 0.43]	17.82	28.26	0.10	0.10	0.29	[0.23 - 0.36]	15.07	38.42	0.11	0.11	0.35	[0.27 - 0.43]	17.85	49.71	0.17	0.18
Canal 3 (französisch)	0.35	[0.28 - 0.42]	17.59	12.35	0.04	0.04	0.28	[0.21 - 0.35]	14.39	18.92	0.05	0.05	0.24 °	[0.18 - 0.30]	12.32	11.28	0.03	0.03
Freiburg (deutsch) ²⁾	0.33	[0.24 - 0.42]	16.66	45.88	0.15	0.15	0.28	[0.20 - 0.36]	14.52	37.39	0.11	0.11	0.23 °	[0.16 - 0.30]	11.82	40.25	0.09	0.10
RRO Müsig Pur	0.15	[0.11 - 0.20]	7.69	28.82	0.04	0.04	0.15	[0.10 - 0.19]	7.61	28.05	0.04	0.04	0.18	[0.13 - 0.24]	9.36	28.84	0.05	0.06
GRRIF	0.20	[0.15 - 0.25]	10.15	14.35	0.03	0.03	0.23	[0.18 - 0.29]	11.87	11.81	0.03	0.03	0.18	[0.13 - 0.23]	9.14	7.21	0.01	0.01
Open Broadcast	0.19	[0.14 - 0.23]	9.46	5.30	0.01	0.01	0.17	[0.13 - 0.22]	8.91	6.46	0.01	0.01	0.16	[0.11 - 0.21]	8.34	6.00	0.01	0.01
Fribourg (französisch)	0.16	[0.11 - 0.21]	8.03	39.81	0.06	0.06	0.12	[0.07 - 0.16]	6.10	29.41	0.04	0.04	0.15	[0.10 - 0.21]	7.91	20.13	0.03	0.03
RRO Swiss Melody	0.12	[0.07 - 0.16]	5.84	40.31	0.05	0.05	0.12	[0.08 - 0.17]	6.34	42.45	0.05	0.05	0.13	[0.08 - 0.18]	6.86	35.85	0.05	0.05
toxic.fm	0.14	[0.08 - 0.21]	7.35	14.94	0.02	0.02	0.13	[0.08 - 0.19]	6.73	13.39	0.02	0.02	0.11	[0.06 - 0.16]	5.51	19.15	0.02	0.02

Deutsche Schweiz (24h, Montag - Freitag)

2. Semester 2020

1. Semester 2021

2. Semester 2021

Sender	2. Semester 2020						1. Semester 2021						2. Semester 2021					
	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA
Rhône	0.10	[0.07 - 0.14]	5.31	14.90	0.02	0.02	0.09	[0.05 - 0.13]	4.66	15.46	0.01	0.01	0.08	[0.05 - 0.11]	4.15	12.55	0.01	0.01
Private Ausland																		
Das neue Radio Seefunk	0.54	[0.41 - 0.67]	27.31	46.01	0.25	0.24	0.42	[0.31 - 0.53]	21.34	37.40	0.16	0.16	0.46	[0.34 - 0.59]	23.57	49.76	0.23	0.24
Klassik Radio							0.25	[0.15 - 0.35]	12.80	47.01	0.12	0.12	0.26	[0.16 - 0.36]	13.33	40.91	0.11	0.11
Radio L	0.23	[0.17 - 0.29]	11.86	29.08	0.07	0.07	0.18	[0.13 - 0.23]	9.37	25.04	0.05	0.05	0.23	[0.17 - 0.29]	11.76	22.87	0.05	0.06
ERF plus	0.20	[0.13 - 0.28]	10.29	25.30	0.05	0.05	0.15	[0.10 - 0.21]	7.82	21.08	0.03	0.03	0.20	[0.12 - 0.27]	10.00	21.30	0.04	0.04
baden.fm	0.23	[0.16 - 0.30]	11.65	8.70	0.02	0.02	0.21	[0.15 - 0.27]	10.71	10.72	0.02	0.02	0.18	[0.12 - 0.24]	9.09	11.33	0.02	0.02

⁰ Diese Veränderung gegenüber dem gleichen Semester im Vorjahr ist signifikant.

Lesebeispiel für Total Radio: die NR-% des aktuellen Semesters (78.71) liegt ausserhalb des Vertrauensintervalls vom Vorjahressemester (80.22 – 81.47), daher ist die Veränderung signifikant.

¹⁾ Vertrauensintervall VI (Niveau 0.95). Gibt den Schwankungsbereich der Messung an.

Messtechnisch ausgedrückt: Mit 95%-iger Wahrscheinlichkeit liegt der wahre Wert der Nutzung innerhalb des angegebenen Bereichs.

²⁾ Die Stadt Freiburg liegt im Konzessionsgebiet von Radio Freiburg und gehört gemäss Bundesamt für Statistik (BfS) zur französischen Schweiz. Die totale Reichweite dieses Senders entspricht der Summe ihrer Nettoreichweiten (NR-T) in den Sprachgebieten Deutsche Schweiz und Suisse romande.

³⁾ Energy Luzern: bis 15.08.2021 Energy Hits. Aus diesem Grund keine Ausweisung der signifikanten Veränderung gegenüber dem gleichen Semester im Vorjahr.

Legende

NR-% = Nettoreichweite in %

NR-T = Nettoreichweite in Tausend

NH = Nutzung pro HörerIn in Minuten

NT = Gesamtnutzung in Minuten

MA = Marktanteil