

Deutsche Schweiz (24h, Montag - Sonntag)

1. Semester 2020

2. Semester 2020

1. Semester 2021

Sender	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA	
Total Radio	79.42	[78.82 - 80.02]	4'029.82	123.84	98.35	100.00	79.49	[78.90 - 80.08]	4'033.28	122.81	97.62	100.00	77.62 °	[76.99 - 78.26]	3'967.29	119.92	93.09	100.00	
Radiogruppen																			
Total SRG SSR	53.74	[52.90 - 54.58]	2'726.67	113.37	60.92	61.94	53.51	[52.68 - 54.33]	2'714.99	109.51	58.60	60.03	51.63 °	[50.77 - 52.49]	2'638.79	108.53	56.03	60.19	
Private CH	47.70	[46.85 - 48.54]	2'420.20	72.08	34.38	34.96	48.66	[47.83 - 49.49]	2'468.89	73.08	35.56	36.43	46.36 °	[45.51 - 47.20]	2'369.18	73.50	34.07	36.60	
Ausland	7.42	[7.01 - 7.83]	376.53	41.11	3.05	3.10	8.00	[7.56 - 8.43]	405.74	43.28	3.46	3.55	7.32	[6.89 - 7.74]	374.02	40.74	2.98	3.20	
SRG SSR																			
Total SRF	48.36	[47.48 - 49.24]	2'453.71	113.32	54.80	55.72	47.74	[46.87 - 48.61]	2'422.21	110.23	52.62	53.91	46.25 °	[45.35 - 47.14]	2'363.54	108.87	50.35	54.09	
SRF 1	25.74	[24.92 - 26.55]	1'305.90	109.57	28.20	28.67	25.94	[25.13 - 26.75]	1'316.22	106.48	27.62	28.30	24.80 °	[23.99 - 25.61]	1'267.52	106.38	26.38	28.34	
SRF 2 Kultur	3.84	[3.46 - 4.22]	194.97	75.19	2.89	2.94	3.60	[3.23 - 3.96]	182.53	77.79	2.80	2.87	3.49	[3.12 - 3.85]	178.23	79.59	2.78	2.98	
SRF 3	21.38	[20.66 - 22.10]	1'084.74	69.07	14.77	15.01	21.08	[20.37 - 21.79]	1'069.61	66.44	14.01	14.35	20.26 °	[19.54 - 20.97]	1'035.25	65.40	13.25	14.23	
SRF 4 News	2.93	[2.65 - 3.21]	148.58	35.24	1.03	1.05	3.08	[2.78 - 3.38]	156.32	37.50	1.16	1.18	2.75	[2.47 - 3.04]	140.70	33.20	0.91	0.98	
SRF Musikwelle	6.30	[5.79 - 6.80]	319.62	124.09	7.82	7.95	5.88	[5.39 - 6.36]	298.16	118.31	6.95	7.12	6.03	[5.54 - 6.53]	308.33	115.03	6.94	7.46	
SRF Virus	0.47	[0.40 - 0.55]	24.04	19.72	0.09	0.09	0.47	[0.39 - 0.55]	23.74	19.14	0.09	0.09	0.45	[0.36 - 0.54]	23.05	19.63	0.09	0.10	
Radio Rumantsch	0.49	[0.39 - 0.59]	24.82	74.00	0.36	0.37	0.55	[0.44 - 0.65]	27.70	76.58	0.42	0.43	0.49	[0.39 - 0.59]	24.84	67.75	0.33	0.35	
Total SSAT	10.18	[9.72 - 10.64]	516.41	48.58	4.94	5.03	10.71	[10.26 - 11.15]	543.28	44.49	4.76	4.88	9.60 °	[9.15 - 10.05]	490.69	48.52	4.66	5.00	
Radio Swiss Jazz	0.79	[0.65 - 0.92]	39.93	52.44	0.41	0.42	0.76	[0.62 - 0.90]	38.50	42.44	0.32	0.33	0.70	[0.56 - 0.84]	35.83	43.58	0.31	0.33	
Radio Swiss Pop	7.86	[7.48 - 8.24]	398.80	37.89	2.98	3.03	8.60	[8.22 - 8.98]	436.44	37.58	3.23	3.31	7.45 °	[7.08 - 7.82]	380.81	42.08	3.14	3.37	
Radio Swiss Classic	1.90	[1.64 - 2.17]	96.63	81.55	1.55	1.58	1.72	[1.47 - 1.97]	87.39	70.24	1.21	1.24	1.74	[1.49 - 2.00]	89.04	69.87	1.22	1.31	
andere SRG SSR	1.89	[1.69 - 2.09]	96.01	43.15	0.82	0.83	2.05	[1.84 - 2.27]	104.19	38.57	0.79	0.81	1.85	[1.65 - 2.06]	94.66	37.66	0.70	0.75	
Privatradios																			
Radio 24	4.66	[4.27 - 5.05]	236.39	55.34	2.58	2.62	4.78	[4.39 - 5.17]	242.44	55.66	2.66	2.72	4.41	[4.03 - 4.79]	225.50	54.11	2.39	2.56	
Pilatus	4.61	[4.28 - 4.93]	233.86	57.79	2.66	2.71	4.72	[4.38 - 5.05]	239.31	59.66	2.81	2.88	4.35	[4.02 - 4.67]	222.11	58.51	2.54	2.73	
Energy Zürich	4.48	[4.11 - 4.85]	227.21	45.17	2.02	2.06	4.68	[4.31 - 5.05]	237.43	44.12	2.06	2.12	4.10 °	[3.74 - 4.47]	209.76	44.12	1.81	1.95	
FM1	4.45	[4.12 - 4.77]	225.63	55.79	2.48	2.52	4.34	[4.03 - 4.65]	220.24	54.04	2.35	2.40	3.95 °	[3.64 - 4.25]	201.65	55.31	2.18	2.34	
Argovia	3.99	[3.62 - 4.37]	202.70	52.17	2.08	2.12	4.00	[3.61 - 4.38]	202.94	56.59	2.26	2.32	3.61 °	[3.25 - 3.98]	184.67	61.93	2.24	2.40	
Central	3.61	[3.29 - 3.94]	183.39	69.85	2.52	2.57	3.78	[3.44 - 4.12]	191.99	73.30	2.77	2.84	3.38	[3.04 - 3.71]	172.55	73.16	2.47	2.65	
Zürisee	3.64	[3.27 - 4.00]	184.53	64.53	2.35	2.39	3.70	[3.34 - 4.06]	187.75	59.42	2.20	2.25	3.25 °	[2.90 - 3.59]	165.91	60.84	1.97	2.12	
Energy Bern	2.46	[2.26 - 2.67]	125.03	47.02	1.16	1.18	2.53	[2.32 - 2.74]	128.39	50.12	1.27	1.30	2.58	[2.36 - 2.80]	131.83	52.72	1.36	1.46	
Vintage Radio	1.94	[1.71 - 2.18]	98.68	56.51	1.10	1.12	2.33	[2.07 - 2.58]	117.98	54.13	1.26	1.29	2.46 °	[2.20 - 2.73]	125.94	52.74	1.30	1.40	

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1. Semester 2020

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1. Semester 2021

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	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA
Radio 32	2.14	[1.91 - 2.36]	108.41	56.57	1.21	1.23	2.15	[1.92 - 2.37]	108.90	64.72	1.39	1.42	1.88 °	[1.66 - 2.10]	96.19	59.82	1.13	1.21
Bern1	2.12	[1.91 - 2.32]	107.33	58.06	1.23	1.25	2.01	[1.82 - 2.21]	102.19	57.07	1.15	1.18	1.85 °	[1.66 - 2.05]	94.71	66.41	1.23	1.32
Radio Top	2.13	[1.87 - 2.39]	107.96	35.29	0.75	0.76	2.11	[1.85 - 2.37]	106.94	45.76	0.96	0.99	1.80 °	[1.55 - 2.05]	92.18	52.53	0.95	1.02
Radio 1	1.84	[1.59 - 2.08]	93.18	58.82	1.08	1.10	1.88	[1.62 - 2.13]	95.28	58.65	1.10	1.13	1.68	[1.45 - 1.92]	86.10	53.23	0.90	0.96
Basilisk	1.82	[1.61 - 2.02]	92.23	56.84	1.03	1.05	1.71	[1.51 - 1.91]	86.83	62.26	1.07	1.09	1.68	[1.48 - 1.89]	86.08	67.69	1.14	1.22
Radio Eviva	1.70	[1.45 - 1.95]	86.35	82.98	1.41	1.44	1.63	[1.39 - 1.88]	82.96	80.19	1.31	1.34	1.67	[1.41 - 1.92]	85.19	91.33	1.52	1.64
Sunshine	2.03	[1.80 - 2.27]	103.17	50.02	1.02	1.03	1.73	[1.53 - 1.93]	87.80	42.74	0.74	0.76	1.61 °	[1.41 - 1.81]	82.13	39.87	0.64	0.69
Energy Basel	1.61	[1.44 - 1.79]	81.85	41.45	0.67	0.68	1.60	[1.42 - 1.77]	80.98	39.58	0.63	0.65	1.58	[1.40 - 1.76]	80.61	42.13	0.66	0.71
20 Minuten Radio	1.59	[1.41 - 1.78]	80.93	35.25	0.56	0.57	1.56	[1.38 - 1.74]	79.17	37.12	0.58	0.59	1.33 °	[1.17 - 1.50]	68.17	33.21	0.44	0.48
Radio Südostschweiz	1.38	[1.24 - 1.52]	69.98	48.46	0.67	0.68	1.39	[1.24 - 1.54]	70.54	50.18	0.70	0.71	1.32	[1.18 - 1.47]	67.71	57.44	0.76	0.82
Radio Melody	0.61	[0.47 - 0.74]	30.71	62.03	0.38	0.38	1.01	[0.84 - 1.17]	51.10	62.86	0.63	0.65	1.30 °	[1.10 - 1.50]	66.36	63.18	0.82	0.88
BeO	1.25	[1.07 - 1.42]	63.23	68.66	0.86	0.87	1.14	[0.98 - 1.30]	58.08	66.78	0.76	0.78	1.15	[0.99 - 1.30]	58.64	74.23	0.85	0.92
Virgin Radio Rock Switzerland	0.97	[0.82 - 1.13]	49.46	49.73	0.48	0.49	1.23	[1.04 - 1.41]	62.17	48.35	0.59	0.61	1.13	[0.97 - 1.30]	57.90	49.65	0.56	0.60
Energy Hits	0.84	[0.73 - 0.96]	42.79	16.18	0.14	0.14	1.01	[0.87 - 1.14]	51.00	21.78	0.22	0.22	1.03 °	[0.90 - 1.17]	52.73	23.73	0.24	0.26
Schlager Radio	0.43	[0.34 - 0.53]	21.99	42.31	0.18	0.19	0.71	[0.59 - 0.84]	36.04	49.24	0.35	0.36	1.01 °	[0.84 - 1.17]	51.46	48.03	0.48	0.52
Rockit Radio	0.91	[0.75 - 1.06]	45.98	43.14	0.39	0.40	1.02	[0.86 - 1.19]	51.90	39.15	0.40	0.41	0.91	[0.77 - 1.05]	46.75	40.30	0.37	0.40
Virgin Radio Hits Switzerland	0.64	[0.55 - 0.73]	32.33	20.90	0.13	0.14	0.69	[0.58 - 0.80]	35.04	17.19	0.12	0.12	0.73	[0.61 - 0.85]	37.41	20.97	0.15	0.16
neo1	0.68	[0.57 - 0.79]	34.47	37.44	0.25	0.26	0.71	[0.59 - 0.82]	35.79	33.26	0.23	0.24	0.70	[0.58 - 0.82]	35.74	33.58	0.23	0.25
Canal 3 (deutsch)	0.63	[0.54 - 0.73]	32.06	20.49	0.13	0.13	0.73	[0.62 - 0.83]	36.89	25.27	0.18	0.19	0.70	[0.59 - 0.80]	35.58	28.16	0.20	0.21
Rottu	0.73	[0.65 - 0.82]	37.26	51.70	0.38	0.39	0.77	[0.67 - 0.86]	38.90	49.48	0.38	0.39	0.66	[0.58 - 0.75]	33.96	50.02	0.33	0.36
Radio Top Two	0.55	[0.42 - 0.68]	28.09	66.76	0.37	0.38	0.58	[0.45 - 0.72]	29.60	71.08	0.41	0.42	0.55	[0.42 - 0.68]	28.23	65.48	0.36	0.39
Munot	0.52	[0.42 - 0.62]	26.31	51.09	0.26	0.27	0.53	[0.43 - 0.63]	26.90	45.99	0.24	0.25	0.49	[0.40 - 0.59]	25.16	45.33	0.22	0.24
Radio Life Channel	0.44	[0.32 - 0.56]	22.31	36.65	0.16	0.16	0.39	[0.27 - 0.51]	19.88	53.16	0.21	0.21	0.39	[0.28 - 0.50]	19.92	45.94	0.18	0.19
Canal 3 (französisch)	0.32	[0.25 - 0.39]	16.21	22.75	0.07	0.07	0.35	[0.28 - 0.41]	17.74	11.53	0.04	0.04	0.30	[0.24 - 0.37]	15.58	15.14	0.05	0.05
BNJ FM	0.38	[0.31 - 0.45]	19.28	31.62	0.12	0.12	0.35	[0.28 - 0.41]	17.58	27.07	0.09	0.10	0.30 °	[0.24 - 0.36]	15.39	36.34	0.11	0.12
Freiburg (deutsch) ²⁾	0.29	[0.22 - 0.37]	14.89	38.89	0.11	0.12	0.32	[0.24 - 0.40]	16.27	44.56	0.14	0.15	0.28	[0.20 - 0.35]	14.20	36.15	0.10	0.11
GRRIF	0.19	[0.15 - 0.23]	9.83	13.43	0.03	0.03	0.22	[0.17 - 0.27]	11.15	15.97	0.04	0.04	0.25 °	[0.20 - 0.30]	12.81	11.04	0.03	0.03
Open Broadcast	0.21	[0.17 - 0.26]	10.79	5.72	0.01	0.01	0.19	[0.15 - 0.23]	9.50	5.69	0.01	0.01	0.18	[0.14 - 0.22]	9.08	5.76	0.01	0.01
RRO Müsig Pur	0.13	[0.09 - 0.17]	6.56	39.08	0.05	0.05	0.16	[0.12 - 0.20]	8.01	26.46	0.04	0.04	0.16	[0.11 - 0.20]	7.99	24.25	0.04	0.04
RRO Swiss Melody	0.12	[0.08 - 0.16]	6.28	43.24	0.05	0.05	0.13	[0.09 - 0.18]	6.79	40.12	0.05	0.06	0.13	[0.08 - 0.17]	6.42	42.30	0.05	0.06

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toxic.fm	0.10	[0.06 - 0.13]	4.82	17.29	0.02	0.02	0.13	[0.08 - 0.18]	6.54	15.58	0.02	0.02	0.12	[0.07 - 0.16]	5.99	16.37	0.02	0.02
Fribourg (französisch)	0.16	[0.11 - 0.21]	8.11	20.48	0.03	0.03	0.15	[0.10 - 0.20]	7.56	33.31	0.05	0.05	0.11	[0.08 - 0.15]	5.88	24.72	0.03	0.03
Rhône	0.11	[0.08 - 0.14]	5.63	12.75	0.01	0.01	0.12	[0.09 - 0.16]	6.31	15.96	0.02	0.02	0.09	[0.06 - 0.13]	4.78	13.52	0.01	0.01
Private Ausland																		
Das neue Radio Seefunk	0.52	[0.40 - 0.64]	26.36	51.89	0.27	0.27	0.52	[0.39 - 0.64]	26.33	52.15	0.27	0.28	0.42	[0.31 - 0.52]	21.36	35.31	0.15	0.16
baden.fm	0.19	[0.14 - 0.23]	9.53	10.32	0.02	0.02	0.22	[0.16 - 0.28]	11.05	8.09	0.02	0.02	0.21	[0.15 - 0.26]	10.67	12.14	0.03	0.03
Radio L	0.27	[0.21 - 0.32]	13.51	24.49	0.07	0.07	0.23	[0.18 - 0.28]	11.63	27.20	0.06	0.06	0.18 [°]	[0.14 - 0.23]	9.34	22.60	0.04	0.04
ERF plus	0.17	[0.12 - 0.23]	8.80	41.24	0.07	0.07	0.19	[0.13 - 0.26]	9.79	25.29	0.05	0.05	0.15	[0.10 - 0.21]	7.90	21.21	0.03	0.04

[°] Diese Veränderung gegenüber dem gleichen Semester im Vorjahr ist signifikant.

Lesebeispiel für Total Radio: die NR-% des aktuellen Semesters (77.62) liegt ausserhalb des Vertrauensintervalls vom Vorjahressemester (78.82 – 80.02), daher ist die Veränderung signifikant.

¹⁾ Vertrauensintervall VI (Niveau 0.95). Gibt den Schwankungsbereich der Messung an.

Messtechnisch ausgedrückt: Mit 95%-iger Wahrscheinlichkeit liegt der wahre Wert der Nutzung innerhalb des angegebenen Bereichs.

²⁾ Die Stadt Freiburg liegt im Konzessionsgebiet von Radio Freiburg und gehört gemäss Bundesamt für Statistik (BfS) zur französischen Schweiz. Die totale Reichweite dieses Senders entspricht der Summe ihrer Nettoreichweiten (NR-T) in den Sprachgebieten Deutsche Schweiz und Suisse romande.

Legende

NR-% = Nettoreichweite in %

NR-T = Nettoreichweite in Tausend

NH = Nutzung pro HörerIn in Minuten

NT = Gesamtnutzung in Minuten

MA = Marktanteil

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2. Semester 2020

1. Semester 2021

Sender	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA	
Total Radio	80.83	[80.19 - 81.48]	4'101.41	128.36	103.76	100.00	80.84	[80.22 - 81.47]	4'101.98	126.92	102.61	100.00	79.04 °	[78.37 - 79.71]	4'039.59	124.96	98.77	100.00	
Radiogruppen																			
Total SRG SSR	55.36	[54.47 - 56.25]	2'808.97	115.69	64.05	61.73	55.13	[54.26 - 55.99]	2'797.13	111.21	61.31	59.75	53.36 °	[52.46 - 54.27]	2'727.38	111.34	59.42	60.16	
Private CH	48.73	[47.83 - 49.63]	2'472.53	75.19	36.64	35.31	49.73	[48.85 - 50.61]	2'523.35	76.23	37.91	36.94	47.32 °	[46.42 - 48.23]	2'418.64	77.00	36.44	36.89	
Ausland	7.34	[6.90 - 7.78]	372.48	41.79	3.07	2.96	7.93	[7.46 - 8.40]	402.37	42.79	3.39	3.31	7.14	[6.69 - 7.59]	365.00	40.85	2.92	2.95	
SRG SSR																			
Total SRF	49.97	[49.04 - 50.90]	2'535.48	116.00	57.97	55.87	49.19	[48.27 - 50.11]	2'495.93	112.16	55.17	53.77	47.91 °	[46.97 - 48.86]	2'448.84	111.87	53.60	54.27	
SRF 1	26.43	[25.58 - 27.28]	1'341.28	111.30	29.42	28.36	26.44	[25.60 - 27.28]	1'341.61	107.75	28.49	27.77	25.49 °	[24.64 - 26.33]	1'302.56	108.93	27.76	28.11	
SRF 2 Kultur	3.95	[3.55 - 4.35]	200.31	75.71	2.99	2.88	3.70	[3.31 - 4.08]	187.69	79.64	2.95	2.87	3.57	[3.19 - 3.95]	182.49	80.41	2.87	2.91	
SRF 3	22.74	[21.96 - 23.52]	1'153.85	71.40	16.24	15.65	22.38	[21.61 - 23.15]	1'135.43	68.02	15.22	14.83	21.59 °	[20.81 - 22.37]	1'103.50	67.60	14.60	14.78	
SRF 4 News	2.92	[2.63 - 3.22]	148.40	36.64	1.07	1.03	3.04	[2.72 - 3.35]	154.08	40.11	1.22	1.19	2.76	[2.45 - 3.07]	140.97	35.44	0.98	0.99	
SRF Musikkwelle	6.39	[5.87 - 6.91]	324.06	127.61	8.15	7.85	6.03	[5.53 - 6.53]	305.96	119.38	7.20	7.02	6.16	[5.65 - 6.67]	315.02	118.37	7.30	7.39	
SRF Virus	0.47	[0.38 - 0.55]	23.73	20.67	0.10	0.09	0.46	[0.37 - 0.55]	23.49	21.22	0.10	0.10	0.44	[0.34 - 0.54]	22.52	22.25	0.10	0.10	
Radio Rumantsch	0.50	[0.39 - 0.61]	25.47	75.03	0.38	0.36	0.57	[0.45 - 0.68]	28.74	78.72	0.45	0.43	0.48	[0.37 - 0.58]	24.30	74.38	0.35	0.36	
Total SSAT	10.45	[9.96 - 10.94]	530.38	46.48	4.86	4.68	11.26	[10.77 - 11.74]	571.09	43.22	4.86	4.74	9.95 °	[9.46 - 10.44]	508.53	47.73	4.75	4.81	
Radio Swiss Jazz	0.75	[0.61 - 0.89]	38.28	50.91	0.38	0.37	0.76	[0.61 - 0.90]	38.32	42.40	0.32	0.31	0.67	[0.52 - 0.81]	34.02	42.62	0.28	0.29	
Radio Swiss Pop	8.30	[7.88 - 8.71]	421.02	36.76	3.05	2.94	9.23	[8.81 - 9.65]	468.31	36.96	3.41	3.32	7.92	[7.51 - 8.34]	404.95	42.20	3.34	3.39	
Radio Swiss Classic	1.77	[1.51 - 2.04]	90.04	80.26	1.42	1.37	1.66	[1.40 - 1.91]	84.10	68.36	1.13	1.10	1.65	[1.38 - 1.91]	84.09	68.21	1.12	1.14	
andere SRG SSR	1.89	[1.67 - 2.11]	95.97	44.78	0.85	0.82	2.04	[1.81 - 2.26]	103.28	40.48	0.82	0.80	1.85	[1.63 - 2.07]	94.36	38.55	0.71	0.72	
Privatradios																			
Radio 24	4.87	[4.44 - 5.29]	247.01	59.14	2.88	2.77	4.99	[4.57 - 5.41]	253.01	56.82	2.83	2.76	4.59	[4.17 - 5.00]	234.40	56.30	2.58	2.61	
Pilatus	4.80	[4.45 - 5.16]	243.75	59.07	2.84	2.74	4.96	[4.60 - 5.32]	251.58	60.39	2.99	2.92	4.52	[4.17 - 4.88]	231.18	60.83	2.75	2.79	
Energy Zürich	4.67	[4.27 - 5.07]	237.10	48.01	2.24	2.16	4.95	[4.55 - 5.36]	251.31	45.52	2.25	2.20	4.30	[3.90 - 4.71]	219.92	46.38	2.00	2.02	
FM1	4.63	[4.28 - 4.97]	234.69	58.04	2.68	2.59	4.54	[4.21 - 4.88]	230.49	56.53	2.57	2.50	4.10 °	[3.77 - 4.43]	209.64	57.93	2.38	2.41	
Argovia	4.21	[3.80 - 4.62]	213.63	54.67	2.30	2.22	4.17	[3.75 - 4.58]	211.44	60.24	2.51	2.45	3.78 °	[3.39 - 4.18]	193.40	64.79	2.45	2.48	
Central	3.67	[3.33 - 4.02]	186.44	71.77	2.64	2.54	3.87	[3.51 - 4.23]	196.42	75.43	2.92	2.85	3.48	[3.13 - 3.84]	178.08	74.88	2.61	2.64	
Zürisee	3.84	[3.45 - 4.23]	194.89	64.42	2.47	2.38	3.89	[3.50 - 4.28]	197.33	62.71	2.44	2.38	3.39 °	[3.02 - 3.76]	173.38	61.27	2.08	2.10	
Energy Bern	2.63	[2.40 - 2.86]	133.36	48.40	1.27	1.23	2.64	[2.40 - 2.87]	133.91	52.60	1.39	1.35	2.74	[2.49 - 2.98]	139.85	55.86	1.53	1.55	
Vintage Radio	1.99	[1.74 - 2.24]	100.88	56.85	1.13	1.09	2.34	[2.07 - 2.61]	118.59	55.18	1.29	1.26	2.49 °	[2.21 - 2.77]	127.31	53.34	1.33	1.35	

Deutsche Schweiz (24h, Montag - Freitag)

1. Semester 2020

2. Semester 2020

1. Semester 2021

Sender	1. Semester 2020						2. Semester 2020						1. Semester 2021					
	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA
Radio 32	2.22	[1.98 - 2.46]	112.71	59.21	1.32	1.27	2.25	[2.00 - 2.49]	113.94	67.88	1.52	1.49	1.94 °	[1.71 - 2.17]	99.22	62.34	1.21	1.23
Bern1	2.22	[2.00 - 2.44]	112.71	61.55	1.37	1.32	2.10	[1.89 - 2.32]	106.72	59.48	1.25	1.22	1.94 °	[1.73 - 2.15]	99.11	69.62	1.35	1.37
Radio Top	2.23	[1.95 - 2.51]	113.27	35.54	0.79	0.76	2.16	[1.88 - 2.44]	109.56	48.31	1.04	1.02	1.87 °	[1.60 - 2.13]	95.33	55.37	1.03	1.05
Radio 1	1.92	[1.65 - 2.18]	97.25	59.56	1.14	1.10	1.97	[1.70 - 2.25]	100.15	60.36	1.19	1.16	1.77	[1.51 - 2.03]	90.57	57.41	1.02	1.03
Basilisk	1.87	[1.65 - 2.09]	94.77	59.20	1.11	1.07	1.73	[1.52 - 1.94]	87.70	66.61	1.15	1.12	1.75	[1.53 - 1.96]	89.22	73.22	1.28	1.29
Energy Basel	1.70	[1.51 - 1.90]	86.38	41.59	0.71	0.68	1.67	[1.48 - 1.87]	84.94	41.10	0.69	0.67	1.67	[1.47 - 1.86]	85.14	43.39	0.72	0.73
Sunshine	2.11	[1.86 - 2.37]	107.22	51.86	1.10	1.06	1.76	[1.55 - 1.98]	89.44	44.15	0.78	0.76	1.66 °	[1.44 - 1.87]	84.66	40.87	0.68	0.69
Radio Eviva	1.65	[1.39 - 1.91]	83.74	81.10	1.34	1.29	1.59	[1.34 - 1.84]	80.61	81.29	1.29	1.26	1.64	[1.38 - 1.91]	83.90	90.19	1.48	1.50
20 Minuten Radio	1.65	[1.44 - 1.86]	83.83	35.49	0.59	0.57	1.66	[1.45 - 1.86]	84.09	36.84	0.61	0.60	1.40 °	[1.21 - 1.59]	71.39	35.07	0.49	0.50
Radio Südostschweiz	1.42	[1.27 - 1.58]	72.17	50.94	0.72	0.70	1.39	[1.23 - 1.54]	70.36	50.66	0.70	0.68	1.31	[1.16 - 1.47]	67.20	61.53	0.81	0.82
Radio Melody	0.60	[0.46 - 0.74]	30.43	59.19	0.36	0.34	0.99	[0.81 - 1.16]	50.09	63.49	0.63	0.61	1.28 °	[1.07 - 1.49]	65.34	63.36	0.81	0.82
Virgin Radio Rock Switzerland	1.03	[0.85 - 1.20]	52.03	51.49	0.53	0.51	1.34	[1.13 - 1.55]	68.09	51.22	0.69	0.67	1.23 °	[1.04 - 1.42]	62.66	53.11	0.65	0.66
BeO	1.28	[1.09 - 1.46]	64.84	72.51	0.93	0.89	1.18	[1.01 - 1.35]	60.02	69.11	0.82	0.80	1.19	[1.01 - 1.36]	60.60	80.42	0.95	0.97
Energy Hits	0.81	[0.68 - 0.94]	41.10	16.53	0.13	0.13	1.00	[0.85 - 1.14]	50.54	22.95	0.23	0.22	1.01 °	[0.86 - 1.15]	51.48	24.49	0.25	0.25
Rockit Radio	0.99	[0.82 - 1.17]	50.35	44.33	0.44	0.42	1.10	[0.91 - 1.28]	55.72	39.19	0.43	0.42	0.99	[0.83 - 1.16]	50.72	41.47	0.41	0.42
Schlager Radio	0.41	[0.31 - 0.51]	20.81	41.71	0.17	0.16	0.70	[0.57 - 0.83]	35.42	48.72	0.34	0.33	0.97 °	[0.80 - 1.15]	49.78	47.80	0.47	0.47
neo1	0.71	[0.59 - 0.83]	36.06	39.90	0.28	0.27	0.73	[0.60 - 0.85]	36.88	31.25	0.23	0.22	0.74	[0.61 - 0.87]	37.85	35.02	0.26	0.26
Canal 3 (deutsch)	0.65	[0.54 - 0.75]	32.84	21.04	0.14	0.13	0.74	[0.63 - 0.85]	37.56	26.17	0.19	0.19	0.73	[0.62 - 0.85]	37.52	29.07	0.21	0.22
Virgin Radio Hits Switzerland	0.64	[0.54 - 0.74]	32.40	22.62	0.14	0.14	0.70	[0.58 - 0.82]	35.53	16.30	0.11	0.11	0.73	[0.60 - 0.86]	37.35	20.84	0.15	0.15
Rottu	0.74	[0.65 - 0.83]	37.56	50.68	0.38	0.36	0.78	[0.68 - 0.88]	39.41	49.61	0.39	0.38	0.66	[0.57 - 0.75]	33.89	49.57	0.33	0.33
Radio Top Two	0.60	[0.45 - 0.74]	30.36	65.42	0.39	0.38	0.59	[0.45 - 0.73]	30.06	72.59	0.43	0.42	0.57	[0.43 - 0.71]	28.98	68.14	0.39	0.39
Munot	0.54	[0.42 - 0.65]	27.17	53.08	0.28	0.27	0.56	[0.44 - 0.67]	28.35	49.52	0.28	0.27	0.50	[0.40 - 0.60]	25.45	46.27	0.23	0.23
Radio Life Channel	0.46	[0.33 - 0.59]	23.33	39.30	0.18	0.17	0.41	[0.28 - 0.54]	20.78	57.46	0.24	0.23	0.39	[0.27 - 0.51]	20.01	46.81	0.18	0.19
BNJ FM	0.37	[0.29 - 0.45]	18.79	34.26	0.13	0.12	0.35	[0.28 - 0.43]	17.82	28.26	0.10	0.10	0.29	[0.23 - 0.36]	15.07	38.42	0.11	0.11
Freiburg (deutsch) ²⁾	0.30	[0.22 - 0.38]	15.27	38.47	0.12	0.11	0.33	[0.24 - 0.42]	16.66	45.88	0.15	0.15	0.28	[0.20 - 0.36]	14.52	37.39	0.11	0.11
Canal 3 (französisch)	0.31	[0.24 - 0.39]	15.86	23.60	0.07	0.07	0.35	[0.28 - 0.42]	17.59	12.35	0.04	0.04	0.28	[0.21 - 0.35]	14.39	18.92	0.05	0.05
GRRIF	0.18	[0.14 - 0.23]	9.33	10.09	0.02	0.02	0.20	[0.15 - 0.25]	10.15	14.35	0.03	0.03	0.23	[0.18 - 0.29]	11.87	11.81	0.03	0.03
Open Broadcast	0.20	[0.15 - 0.25]	10.12	4.96	0.01	0.01	0.19	[0.14 - 0.23]	9.46	5.30	0.01	0.01	0.17	[0.13 - 0.22]	8.91	6.46	0.01	0.01
RRO Müsig Pur	0.12	[0.08 - 0.17]	6.27	42.32	0.05	0.05	0.15	[0.11 - 0.20]	7.69	28.82	0.04	0.04	0.15	[0.10 - 0.19]	7.61	28.05	0.04	0.04
toxic.fm	0.09	[0.06 - 0.13]	4.79	16.97	0.02	0.02	0.14	[0.08 - 0.21]	7.35	14.94	0.02	0.02	0.13	[0.08 - 0.19]	6.73	13.39	0.02	0.02
RRO Swiss Melody	0.11	[0.07 - 0.15]	5.77	49.77	0.06	0.05	0.12	[0.07 - 0.16]	5.84	40.31	0.05	0.05	0.12	[0.08 - 0.17]	6.34	42.45	0.05	0.05

Deutsche Schweiz (24h, Montag - Freitag)

1. Semester 2020

2. Semester 2020

1. Semester 2021

Sender	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA
Fribourg (französisch)	0.16	[0.11 - 0.22]	8.24	23.46	0.04	0.04	0.16	[0.11 - 0.21]	8.03	39.81	0.06	0.06	0.12	[0.07 - 0.16]	6.10	29.41	0.04	0.04
Rhône	0.10	[0.07 - 0.14]	5.25	13.82	0.01	0.01	0.10	[0.07 - 0.14]	5.31	14.90	0.02	0.02	0.09	[0.05 - 0.13]	4.66	15.46	0.01	0.01
Private Ausland																		
Das neue Radio Seefunk	0.53	[0.40 - 0.67]	27.13	52.42	0.28	0.27	0.54	[0.41 - 0.67]	27.31	46.01	0.25	0.24	0.42	[0.31 - 0.53]	21.34	37.40	0.16	0.16
baden.fm	0.17	[0.12 - 0.22]	8.73	9.09	0.02	0.02	0.23	[0.16 - 0.30]	11.65	8.70	0.02	0.02	0.21	[0.15 - 0.27]	10.71	10.72	0.02	0.02
Radio L	0.27	[0.21 - 0.33]	13.73	26.40	0.07	0.07	0.23	[0.17 - 0.29]	11.86	29.08	0.07	0.07	0.18 [°]	[0.13 - 0.23]	9.37	25.04	0.05	0.05
ERF plus	0.17	[0.11 - 0.23]	8.63	46.82	0.08	0.08	0.20	[0.13 - 0.28]	10.29	25.30	0.05	0.05	0.15	[0.10 - 0.21]	7.82	21.08	0.03	0.03

[°] Diese Veränderung gegenüber dem gleichen Semester im Vorjahr ist signifikant.

Lesbeispiel für Total Radio: die NR-% des aktuellen Semesters (79.04) liegt ausserhalb des Vertrauensintervalls vom Vorjahressemester (80.19 – 81.48), daher ist die Veränderung signifikant.

¹⁾ Vertrauensintervall VI (Niveau 0.95). Gibt den Schwankungsbereich der Messung an.

Messtechnisch ausgedrückt: Mit 95%-iger Wahrscheinlichkeit liegt der wahre Wert der Nutzung innerhalb des angegebenen Bereichs.

²⁾ Die Stadt Freiburg liegt im Konzessionsgebiet von Radio Freiburg und gehört gemäss Bundesamt für Statistik (BfS) zur französischen Schweiz. Die totale Reichweite dieses Senders entspricht der Summe ihrer Nettoreichweiten (NR-T) in den Sprachgebieten Deutsche Schweiz und Suisse romande.

Legende

NR-% = Nettoreichweite in %

NR-T = Nettoreichweite in Tausend

NH = Nutzung pro HörerIn in Minuten

NT = Gesamtnutzung in Minuten

MA = Marktanteil