

Deutsche Schweiz (24h, Montag - Sonntag)

1. Semester 2019 *

2. Semester 2019

1. Semester 2020

Sender	NR-%	VI	95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI	95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI	95% NR-% ¹⁾	NR-T	NH	NT	MA	
Total Radio	81.74	[81.18 - 82.30]		4'118.22	119.58	97.74	100.00	81.15	[80.57 - 81.72]		4'088.31	117.16	95.07	100.00	79.42 °	[78.82 - 80.02]		4'029.82	123.84	98.35	100.00	
Radiogruppen																						
Total SRG SSR	56.30	[55.49 - 57.11]		2'836.54	106.23	59.81	61.19	55.10	[54.28 - 55.91]		2'775.81	104.16	57.39	60.36	53.74 °	[52.90 - 54.58]		2'726.67	113.37	60.92	61.94	
Private CH	50.32	[49.48 - 51.15]		2'535.03	68.14	34.29	35.08	50.50	[49.66 - 51.34]		2'544.22	68.18	34.43	36.21	47.70 °	[46.85 - 48.54]		2'420.20	72.08	34.38	34.96	
Ausland	8.30	[7.85 - 8.74]		418.00	43.94	3.65	3.73	8.28	[7.83 - 8.72]		416.97	39.38	3.26	3.43	7.42 °	[7.01 - 7.83]		376.53	41.11	3.05	3.10	
SRG SSR																						
Total SRF	50.19	[49.32 - 51.05]		2'528.47	107.10	53.75	54.99	48.52	[47.65 - 49.40]		2'444.72	105.28	51.09	53.73	48.36 °	[47.48 - 49.24]		2'453.71	113.32	54.80	55.72	
SRF 1	26.79	[25.97 - 27.61]		1'349.77	102.47	27.45	28.09	26.51	[25.70 - 27.33]		1'335.74	101.07	26.80	28.18	25.74 °	[24.92 - 26.55]		1'305.90	109.57	28.20	28.67	
SRF 2 Kultur	3.96	[3.58 - 4.33]		199.28	70.19	2.78	2.84	3.84	[3.46 - 4.21]		193.29	73.75	2.83	2.98	3.84	[3.46 - 4.22]		194.97	75.19	2.89	2.94	
SRF 3	23.02	[22.29 - 23.75]		1'159.72	66.00	15.19	15.54	21.56	[20.84 - 22.27]		1'086.09	63.45	13.68	14.39	21.38 °	[20.66 - 22.10]		1'084.74	69.07	14.77	15.01	
SRF 4 News	2.49	[2.24 - 2.74]		125.56	29.98	0.75	0.76	2.35	[2.10 - 2.59]		118.20	32.76	0.77	0.81	2.93 °	[2.65 - 3.21]		148.58	35.24	1.03	1.05	
SRF Musikwelle	6.42	[5.92 - 6.92]		323.27	115.17	7.39	7.56	6.21	[5.72 - 6.70]		312.70	109.99	6.83	7.18	6.30	[5.79 - 6.80]		319.62	124.09	7.82	7.95	
SRF Virus	0.50	[0.40 - 0.60]		25.32	38.58	0.19	0.20	0.58	[0.48 - 0.68]		29.29	32.41	0.19	0.20	0.47	[0.40 - 0.55]		24.04	19.72	0.09	0.09	
Radio Rumantsch	0.55	[0.44 - 0.65]		27.71	75.27	0.41	0.42	0.56	[0.45 - 0.67]		28.11	69.15	0.39	0.41	0.49	[0.39 - 0.59]		24.82	74.00	0.36	0.37	
Total SSAT	12.18	[11.72 - 12.64]		613.64	40.76	4.96	5.08	12.48	[12.01 - 12.95]		628.69	41.56	5.19	5.45	10.18 °	[9.72 - 10.64]		516.41	48.58	4.94	5.03	
Radio Swiss Jazz	0.85	[0.71 - 0.99]		42.68	57.31	0.49	0.50	0.85	[0.70 - 1.00]		42.75	64.62	0.55	0.58	0.79	[0.65 - 0.92]		39.93	52.44	0.41	0.42	
Radio Swiss Pop	10.04	[9.64 - 10.43]		505.60	33.48	3.36	3.44	10.34	[9.94 - 10.74]		520.95	32.94	3.41	3.58	7.86 °	[7.48 - 8.24]		398.80	37.89	2.98	3.03	
Radio Swiss Classic	1.67	[1.43 - 1.92]		84.35	66.84	1.12	1.14	1.72	[1.47 - 1.97]		86.51	71.74	1.23	1.30	1.90	[1.64 - 2.17]		96.63	81.55	1.55	1.58	
andere SRG SSR	1.93	[1.75 - 2.12]		97.48	35.16	0.68	0.70	1.97	[1.76 - 2.18]		99.18	36.88	0.73	0.76	1.89	[1.69 - 2.09]		96.01	43.15	0.82	0.83	
Privatradios																						
Radio 24	4.94	[4.55 - 5.34]		249.09	49.04	2.42	2.48	5.13	[4.72 - 5.54]		258.46	53.16	2.73	2.87	4.66	[4.27 - 5.05]		236.39	55.34	2.58	2.62	
Pilatus	4.74	[4.42 - 5.06]		238.91	57.78	2.74	2.80	4.91	[4.57 - 5.26]		247.53	57.12	2.81	2.95	4.61	[4.28 - 4.93]		233.86	57.79	2.66	2.71	
Energy Zürich	5.32	[4.93 - 5.72]		268.12	42.87	2.28	2.33	5.08	[4.69 - 5.47]		255.79	41.19	2.09	2.20	4.48 °	[4.11 - 4.85]		227.21	45.17	2.02	2.06	
FM1	4.68	[4.37 - 4.99]		235.70	52.38	2.45	2.51	4.67	[4.35 - 4.99]		235.06	50.67	2.36	2.49	4.45	[4.12 - 4.77]		225.63	55.79	2.48	2.52	
Argovia	4.24	[3.84 - 4.64]		213.66	52.55	2.23	2.28	4.32	[3.91 - 4.73]		217.56	55.04	2.38	2.50	3.99	[3.62 - 4.37]		202.70	52.17	2.08	2.12	
Zürisee	4.12	[3.73 - 4.50]		207.40	57.84	2.38	2.44	3.70	[3.33 - 4.07]		186.43	55.65	2.06	2.17	3.64 °	[3.27 - 4.00]		184.53	64.53	2.35	2.39	
Central	3.62	[3.30 - 3.94]		182.25	67.10	2.43	2.48	3.81	[3.48 - 4.15]		192.12	66.36	2.53	2.66	3.61	[3.29 - 3.94]		183.39	69.85	2.52	2.57	
Energy Bern	2.75	[2.54 - 2.96]		138.52	43.39	1.19	1.22	2.70	[2.49 - 2.91]		135.95	42.51	1.15	1.21	2.46 °	[2.26 - 2.67]		125.03	47.02	1.16	1.18	
Radio 32	2.46	[2.22 - 2.70]		123.87	52.78	1.30	1.33	2.39	[2.15 - 2.63]		120.50	56.39	1.35	1.42	2.14 °	[1.91 - 2.36]		108.41	56.57	1.21	1.23	
Radio Top	2.32	[2.04 - 2.60]		116.94	42.28	0.98	1.00	2.38	[2.09 - 2.67]		120.07	49.04	1.17	1.23	2.13	[1.87 - 2.39]		107.96	35.29	0.75	0.76	
Bern1	2.23	[2.03 - 2.43]		112.23	58.60	1.31	1.34	2.30	[2.10 - 2.51]		116.07	51.53	1.19	1.25	2.12	[1.91 - 2.32]		107.33	58.06	1.23	1.25	
Sunshine	1.89	[1.68 - 2.10]		95.07	43.21	0.82	0.83	2.03	[1.81 - 2.25]		102.38	47.85	0.97	1.02	2.03	[1.80 - 2.27]		103.17	50.02	1.02	1.03	

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1. Semester 2020

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	NR-%	VI	NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI	NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI	NR-% ¹⁾	NR-T	NH	NT	MA
Vintage Radio	1.46	[1.26 - 1.66]		73.47	42.90	0.63	0.64	1.73	[1.51 - 1.95]		87.20	45.39	0.79	0.83	1.94 °	[1.71 - 2.18]		98.68	56.51	1.10	1.12
Radio 1	2.10	[1.82 - 2.39]		106.05	56.56	1.19	1.22	2.09	[1.81 - 2.37]		105.26	56.24	1.17	1.24	1.84	[1.59 - 2.08]		93.18	58.82	1.08	1.10
Basilisk	1.96	[1.75 - 2.17]		98.79	55.78	1.09	1.12	2.04	[1.83 - 2.25]		102.75	53.42	1.09	1.15	1.82	[1.61 - 2.02]		92.23	56.84	1.03	1.05
Radio Eviva	1.74	[1.49 - 1.99]		87.81	78.44	1.37	1.40	1.62	[1.38 - 1.86]		81.70	75.50	1.22	1.29	1.70	[1.45 - 1.95]		86.35	82.98	1.41	1.44
Energy Basel	1.84	[1.66 - 2.03]		92.92	41.65	0.77	0.79	1.93	[1.74 - 2.12]		97.32	37.16	0.72	0.75	1.61 °	[1.44 - 1.79]		81.85	41.45	0.67	0.68
20 Minuten Radio	1.91	[1.71 - 2.12]		96.44	35.85	0.69	0.70	1.77	[1.58 - 1.96]		89.16	31.48	0.56	0.59	1.59 °	[1.41 - 1.78]		80.93	35.25	0.56	0.57
Radio Südostschweiz	1.54	[1.40 - 1.68]		77.54	43.47	0.67	0.68	1.54	[1.39 - 1.69]		77.69	40.70	0.63	0.66	1.38 °	[1.24 - 1.52]		69.98	48.46	0.67	0.68
BeO	1.34	[1.17 - 1.51]		67.36	59.40	0.79	0.81	1.30	[1.13 - 1.46]		65.41	60.11	0.78	0.82	1.25	[1.07 - 1.42]		63.23	68.66	0.86	0.87
Virgin Radio Rock Switzerland	0.74	[0.59 - 0.88]		37.17	35.42	0.26	0.27	0.87	[0.72 - 1.03]		43.91	45.59	0.40	0.42	0.97 °	[0.82 - 1.13]		49.46	49.73	0.48	0.49
Rockit Radio	0.86	[0.70 - 1.01]		43.27	37.43	0.32	0.33	0.98	[0.82 - 1.15]		49.45	40.11	0.39	0.41	0.91	[0.75 - 1.06]		45.98	43.14	0.39	0.40
Energy Hits	0.88	[0.76 - 1.00]		44.25	18.66	0.16	0.17	1.03	[0.89 - 1.18]		52.05	19.78	0.20	0.21	0.84	[0.73 - 0.96]		42.79	16.18	0.14	0.14
Rottu	0.73	[0.64 - 0.82]		36.82	47.62	0.35	0.36	0.78	[0.70 - 0.87]		39.45	49.80	0.39	0.41	0.73	[0.65 - 0.82]		37.26	51.70	0.38	0.39
neo1	0.75	[0.63 - 0.87]		37.68	35.85	0.27	0.27	0.77	[0.65 - 0.89]		38.78	37.96	0.29	0.31	0.68	[0.57 - 0.79]		34.47	37.44	0.25	0.26
Virgin Radio Hits Switzerland	0.80	[0.67 - 0.94]		40.40	22.70	0.18	0.19	0.81	[0.68 - 0.94]		40.73	26.64	0.22	0.23	0.64 °	[0.55 - 0.73]		32.33	20.90	0.13	0.14
Canal 3 (deutsch)	0.72	[0.62 - 0.82]		36.45	29.91	0.22	0.22	0.77	[0.66 - 0.87]		38.62	27.79	0.21	0.22	0.63	[0.54 - 0.73]		32.06	20.49	0.13	0.13
Radio Melody	0.67	[0.52 - 0.81]		33.51	76.53	0.51	0.52	0.59	[0.46 - 0.71]		29.53	59.11	0.35	0.36	0.61	[0.47 - 0.74]		30.71	62.03	0.38	0.38
Radio Top Two	0.55	[0.44 - 0.67]		27.96	50.77	0.28	0.29	0.57	[0.45 - 0.69]		28.74	56.66	0.32	0.34	0.55	[0.42 - 0.68]		28.09	66.76	0.37	0.38
Munot	0.55	[0.45 - 0.65]		27.67	37.57	0.21	0.21	0.51	[0.42 - 0.61]		25.94	45.13	0.23	0.24	0.52	[0.42 - 0.62]		26.31	51.09	0.26	0.27
Radio Life Channel	0.43	[0.30 - 0.55]		21.43	42.98	0.18	0.19	0.44	[0.31 - 0.56]		21.96	44.21	0.19	0.20	0.44	[0.32 - 0.56]		22.31	36.65	0.16	0.16
Schlager Radio	0.35	[0.26 - 0.44]		17.60	38.34	0.13	0.14	0.34	[0.26 - 0.43]		17.29	29.55	0.10	0.11	0.43	[0.34 - 0.53]		21.99	42.31	0.18	0.19
BNJ FM	0.33	[0.26 - 0.39]		16.39	29.34	0.10	0.10	0.35	[0.28 - 0.41]		17.51	21.02	0.07	0.08	0.38	[0.31 - 0.45]		19.28	31.62	0.12	0.12
Canal 3 (französisch)	0.30	[0.25 - 0.36]		15.23	14.14	0.04	0.04	0.28	[0.22 - 0.34]		14.15	8.05	0.02	0.02	0.32	[0.25 - 0.39]		16.21	22.75	0.07	0.07
Freiburg (deutsch) ²⁾	0.34	[0.25 - 0.43]		17.24	44.53	0.15	0.16	0.34	[0.24 - 0.43]		17.01	42.43	0.14	0.15	0.29	[0.22 - 0.37]		14.89	38.89	0.11	0.12
Radio Tell								0.21	[0.14 - 0.28]		10.73	43.83	0.09	0.10	0.23	[0.15 - 0.31]		11.67	45.37	0.10	0.11
Open Broadcast														0.21	[0.17 - 0.26]		10.79	5.72	0.01	0.01	
GRRIF	0.17	[0.12 - 0.21]		8.32	17.59	0.03	0.03	0.22	[0.17 - 0.27]		11.19	20.25	0.04	0.05	0.19	[0.15 - 0.23]		9.83	13.43	0.03	0.03
Fribourg (französisch)	0.17	[0.12 - 0.22]		8.72	21.06	0.04	0.04	0.18	[0.13 - 0.23]		9.09	15.52	0.03	0.03	0.16	[0.11 - 0.21]		8.11	20.48	0.03	0.03
RRO Müsigg Pur	0.13	[0.08 - 0.17]		6.46	50.32	0.06	0.07	0.13	[0.10 - 0.16]		6.52	26.76	0.03	0.04	0.13	[0.09 - 0.17]		6.56	39.08	0.05	0.05
RRO Swiss Melody	0.11	[0.07 - 0.15]		5.44	73.48	0.08	0.08	0.18	[0.12 - 0.23]		8.95	57.71	0.10	0.11	0.12	[0.08 - 0.16]		6.28	43.24	0.05	0.05
Rhône	0.12	[0.08 - 0.15]		5.94	10.32	0.01	0.01	0.11	[0.08 - 0.13]		5.34	8.07	0.01	0.01	0.11	[0.08 - 0.14]		5.63	12.75	0.01	0.01
toxic.fm	0.11	[0.07 - 0.15]		5.54	16.32	0.02	0.02	0.11	[0.07 - 0.15]		5.50	25.12	0.03	0.03	0.10	[0.06 - 0.13]		4.82	17.29	0.02	0.02

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1. Semester 2019 *

2. Semester 2019

1. Semester 2020

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Private Ausland																						
Das neue Radio Seefunk	0.63	[0.50 - 0.75]		31.49	44.70	0.28	0.29	0.67	[0.53 - 0.81]		33.70	41.43	0.28	0.29	0.52	[0.40 - 0.64]		26.36	51.89	0.27	0.27	
Radio L	0.33	[0.26 - 0.40]		16.63	35.78	0.12	0.12	0.32	[0.25 - 0.39]		16.19	18.32	0.06	0.06	0.27	[0.21 - 0.32]		13.51	24.49	0.07	0.07	
baden.fm	0.15	[0.10 - 0.20]		7.64	13.80	0.02	0.02	0.22	[0.16 - 0.27]		10.85	21.70	0.05	0.05	0.19	[0.14 - 0.23]		9.53	10.32	0.02	0.02	
ERF plus	0.22	[0.14 - 0.30]		11.14	40.85	0.09	0.09	0.19	[0.12 - 0.26]		9.63	34.77	0.07	0.07	0.17	[0.12 - 0.23]		8.80	41.24	0.07	0.07	

* Per 1. Januar 2019 wurde eine Systemverbesserung zur weiteren Erhöhung der Genauigkeit der Messung bei kurzen gemeinsamen Ausstrahlungen implementiert.

° Diese Veränderung gegenüber dem gleichen Semester im Vorjahr ist signifikant.

Lesebeispiel für Total Radio: die NR-% des aktuellen Semesters (79.42) liegt ausserhalb des Vertrauensintervalls vom Vorjahressemester (81.18 – 82.30), daher ist die Veränderung signifikant.

¹⁾ Vertrauensintervall VI (Niveau 0.95). Gibt den Schwankungsbereich der Messung an.

Messtechnisch ausgedrückt: Mit 95%-iger Wahrscheinlichkeit liegt der wahre Wert der Nutzung innerhalb des angegebenen Bereichs.

²⁾ Die Stadt Freiburg liegt im Konzessionsgebiet von Radio Freiburg und gehört gemäss Bundesamt für Statistik (Bfs) zur französischen Schweiz. Die totale Reichweite dieses Senders entspricht der Summe ihrer Nettoreichweiten (NR-T) in den Sprachgebieten Deutsche Schweiz und Suisse romande.

Legende

NR-% = Nettoreichweite in %

NR-T = Nettoreichweite in Tausend

NH = Nutzung pro HörerIn in Minuten

NT = Gesamtnutzung in Minuten

MA = Marktanteil

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1. Semester 2019 *

2. Semester 2019

1. Semester 2020

Sender	1. Semester 2019 *						2. Semester 2019						1. Semester 2020								
	NR-%	VI	95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI	95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI	95% NR-% ¹⁾	NR-T	NH	NT	MA
Total Radio	82.98	[82.37 - 83.58]		4'180.68	125.02	103.74	100.00	82.43	[81.82 - 83.04]		4'153.01	122.57	101.03	100.00	80.83 °	[80.19 - 81.48]		4'101.41	128.36	103.76	100.00
Radiogruppen																					
Total SRG SSR	57.90	[57.04 - 58.76]		2'917.11	109.26	63.26	60.98	56.76	[55.89 - 57.62]		2'859.50	106.90	60.68	60.05	55.36 °	[54.47 - 56.25]		2'808.97	115.69	64.05	61.73
Private CH	51.30	[50.42 - 52.19]		2'584.85	71.76	36.82	35.49	51.53	[50.64 - 52.42]		2'596.09	72.09	37.15	36.77	48.73 °	[47.83 - 49.63]		2'472.53	75.19	36.64	35.31
Ausland	8.19	[7.72 - 8.66]		412.70	44.71	3.66	3.53	8.17	[7.70 - 8.65]		411.87	39.31	3.21	3.18	7.34 °	[6.90 - 7.78]		372.48	41.79	3.07	2.96
SRG SSR																					
Total SRF	51.77	[50.85 - 52.69]		2'608.10	110.40	57.15	55.09	50.06	[49.13 - 50.99]		2'522.00	108.43	54.28	53.72	49.97 °	[49.04 - 50.90]		2'535.48	116.00	57.97	55.87
SRF 1	27.57	[26.71 - 28.43]		1'389.16	104.38	28.78	27.74	27.22	[26.36 - 28.07]		1'371.21	103.36	28.13	27.84	26.43 °	[25.58 - 27.28]		1'341.28	111.30	29.42	28.36
SRF 2 Kultur	4.12	[3.72 - 4.52]		207.73	69.61	2.87	2.77	3.98	[3.58 - 4.37]		200.41	74.03	2.94	2.91	3.95	[3.55 - 4.35]		200.31	75.71	2.99	2.88
SRF 3	24.29	[23.50 - 25.09]		1'223.85	69.16	16.80	16.20	22.69	[21.91 - 23.48]		1'143.39	66.28	15.04	14.89	22.74 °	[21.96 - 23.52]		1'153.85	71.40	16.24	15.65
SRF 4 News	2.40	[2.14 - 2.67]		121.03	32.11	0.77	0.74	2.32	[2.06 - 2.58]		116.82	34.89	0.81	0.80	2.92 °	[2.63 - 3.22]		148.40	36.64	1.07	1.03
SRF Musikwelle	6.59	[6.07 - 7.10]		331.83	117.25	7.72	7.44	6.34	[5.83 - 6.85]		319.40	112.66	7.14	7.07	6.39	[5.87 - 6.91]		324.06	127.61	8.15	7.85
SRF Virus	0.50	[0.40 - 0.60]		25.12	41.30	0.21	0.20	0.58	[0.46 - 0.69]		29.01	36.19	0.21	0.21	0.47	[0.38 - 0.55]		23.73	20.67	0.10	0.09
Radio Rumantsch	0.54	[0.43 - 0.65]		27.35	80.36	0.44	0.42	0.57	[0.46 - 0.69]		28.87	71.72	0.41	0.41	0.50	[0.39 - 0.61]		25.47	75.03	0.38	0.36
Total SSAT	12.64	[12.14 - 13.15]		636.92	39.68	5.02	4.84	13.00	[12.49 - 13.51]		654.95	40.49	5.26	5.21	10.45 °	[9.96 - 10.94]		530.38	46.48	4.86	4.68
Radio Swiss Jazz	0.79	[0.64 - 0.93]		39.67	56.46	0.44	0.43	0.81	[0.66 - 0.96]		40.83	63.10	0.51	0.51	0.75	[0.61 - 0.89]		38.28	50.91	0.38	0.37
Radio Swiss Pop	10.67	[10.22 - 11.12]		537.50	33.46	3.57	3.44	10.99	[10.54 - 11.45]		553.84	32.75	3.60	3.56	8.30 °	[7.88 - 8.71]		421.02	36.76	3.05	2.94
Radio Swiss Classic	1.58	[1.33 - 1.82]		79.49	63.55	1.00	0.97	1.63	[1.38 - 1.89]		82.15	70.70	1.15	1.14	1.77	[1.51 - 2.04]		90.04	80.26	1.42	1.37
andere SRG SSR	1.86	[1.66 - 2.06]		93.62	35.32	0.66	0.63	1.94	[1.71 - 2.16]		97.52	37.36	0.72	0.72	1.89	[1.67 - 2.11]		95.97	44.78	0.85	0.82
Privatradios																					
Radio 24	5.12	[4.69 - 5.55]		257.97	51.23	2.62	2.53	5.33	[4.88 - 5.78]		268.55	54.67	2.91	2.88	4.87	[4.44 - 5.29]		247.01	59.14	2.88	2.77
Pilatus	4.90	[4.55 - 5.25]		246.95	60.22	2.95	2.85	5.13	[4.76 - 5.51]		258.57	58.54	3.00	2.97	4.80	[4.45 - 5.16]		243.75	59.07	2.84	2.74
Energy Zürich	5.56	[5.12 - 5.99]		280.00	45.49	2.53	2.44	5.31	[4.88 - 5.73]		267.30	43.45	2.31	2.28	4.67 °	[4.27 - 5.07]		237.10	48.01	2.24	2.16
FM1	4.87	[4.53 - 5.21]		245.39	54.99	2.68	2.58	4.86	[4.51 - 5.20]		244.63	53.31	2.59	2.56	4.63	[4.28 - 4.97]		234.69	58.04	2.68	2.59
Argovia	4.39	[3.96 - 4.83]		221.43	55.02	2.42	2.33	4.45	[4.02 - 4.89]		224.38	57.01	2.54	2.51	4.21	[3.80 - 4.62]		213.63	54.67	2.30	2.22
Zürisee	4.31	[3.90 - 4.73]		217.36	59.37	2.56	2.47	3.89	[3.49 - 4.29]		196.04	58.06	2.26	2.24	3.84 °	[3.45 - 4.23]		194.89	64.42	2.47	2.38
Central	3.62	[3.28 - 3.96]		182.25	70.31	2.54	2.45	3.86	[3.51 - 4.21]		194.35	69.64	2.69	2.66	3.67	[3.33 - 4.02]		186.44	71.77	2.64	2.54
Energy Bern	2.84	[2.61 - 3.06]		142.87	45.59	1.29	1.25	2.78	[2.55 - 3.01]		140.13	45.03	1.25	1.24	2.63	[2.40 - 2.86]		133.36	48.40	1.27	1.23
Radio Top	2.43	[2.12 - 2.74]		122.44	44.05	1.07	1.03	2.49	[2.17 - 2.80]		125.32	52.55	1.31	1.29	2.23	[1.95 - 2.51]		113.27	35.54	0.79	0.76
Bern1	2.32	[2.11 - 2.53]		117.00	61.03	1.42	1.37	2.44	[2.21 - 2.66]		122.72	54.44	1.33	1.31	2.22	[2.00 - 2.44]		112.71	61.55	1.37	1.32
Radio 32	2.56	[2.31 - 2.82]		129.13	56.55	1.45	1.40	2.49	[2.23 - 2.75]		125.51	59.46	1.48	1.47	2.22 °	[1.98 - 2.46]		112.71	59.21	1.32	1.27
Sunshine	1.95	[1.72 - 2.18]		98.26	46.74	0.91	0.88	2.08	[1.84 - 2.32]		104.64	51.29	1.07	1.05	2.11	[1.86 - 2.37]		107.22	51.86	1.10	1.06

Deutsche Schweiz (24h, Montag - Freitag)

1. Semester 2019 *

2. Semester 2019

1. Semester 2020

Sender	1. Semester 2019 *						2. Semester 2019						1. Semester 2020								
	NR-%	VI	NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI	NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI	NR-% ¹⁾	NR-T	NH	NT	MA
Vintage Radio	1.44	[1.23 - 1.65]		72.43	41.96	0.60	0.58	1.76	[1.52 - 2.00]		88.63	46.97	0.83	0.82	1.99 °	[1.74 - 2.24]		100.88	56.85	1.13	1.09
Radio 1	2.20	[1.89 - 2.51]		110.82	57.23	1.26	1.21	2.19	[1.89 - 2.49]		110.51	59.75	1.31	1.30	1.92	[1.65 - 2.18]		97.25	59.56	1.14	1.10
Basilisk	2.05	[1.82 - 2.28]		103.26	58.52	1.20	1.16	2.09	[1.86 - 2.32]		105.29	57.16	1.19	1.18	1.87	[1.65 - 2.09]		94.77	59.20	1.11	1.07
Energy Basel	1.85	[1.65 - 2.04]		93.04	45.09	0.83	0.80	2.01	[1.80 - 2.21]		101.16	37.48	0.75	0.74	1.70	[1.51 - 1.90]		86.38	41.59	0.71	0.68
20 Minuten Radio	1.99	[1.76 - 2.21]		100.05	37.99	0.75	0.73	1.85	[1.64 - 2.06]		93.23	33.31	0.62	0.61	1.65 °	[1.44 - 1.86]		83.83	35.49	0.59	0.57
Radio Eviva	1.70	[1.44 - 1.96]		85.55	77.70	1.32	1.27	1.61	[1.36 - 1.86]		81.13	76.80	1.24	1.22	1.65	[1.39 - 1.91]		83.74	81.10	1.34	1.29
Radio Südostschweiz	1.57	[1.41 - 1.72]		78.87	45.52	0.71	0.69	1.59	[1.42 - 1.76]		80.10	40.82	0.65	0.64	1.42	[1.27 - 1.58]		72.17	50.94	0.72	0.70
BeO	1.36	[1.18 - 1.54]		68.63	63.25	0.86	0.83	1.32	[1.14 - 1.50]		66.56	63.85	0.84	0.83	1.28	[1.09 - 1.46]		64.84	72.51	0.93	0.89
Virgin Radio Rock Switzerland	0.81	[0.65 - 0.97]		40.81	36.13	0.29	0.28	0.96	[0.78 - 1.13]		48.16	48.09	0.46	0.46	1.03 °	[0.85 - 1.20]		52.03	51.49	0.53	0.51
Rockit Radio	0.94	[0.77 - 1.12]		47.54	38.67	0.36	0.35	1.07	[0.88 - 1.26]		53.90	42.05	0.45	0.45	0.99	[0.82 - 1.17]		50.35	44.33	0.44	0.42
Energy Hits	0.85	[0.72 - 0.98]		42.95	18.37	0.16	0.15	1.03	[0.88 - 1.19]		52.09	20.36	0.21	0.21	0.81	[0.68 - 0.94]		41.10	16.53	0.13	0.13
Rottu	0.72	[0.63 - 0.81]		36.14	51.70	0.37	0.36	0.78	[0.69 - 0.87]		39.19	52.08	0.41	0.40	0.74	[0.65 - 0.83]		37.56	50.68	0.38	0.36
neo1	0.75	[0.62 - 0.87]		37.59	38.77	0.29	0.28	0.79	[0.65 - 0.92]		39.67	43.13	0.34	0.34	0.71	[0.59 - 0.83]		36.06	39.90	0.28	0.27
Canal 3 (deutsch)	0.74	[0.64 - 0.85]		37.50	32.20	0.24	0.23	0.79	[0.68 - 0.91]		39.99	29.09	0.23	0.23	0.65	[0.54 - 0.75]		32.84	21.04	0.14	0.13
Virgin Radio Hits Switzerland	0.78	[0.63 - 0.93]		39.24	25.25	0.20	0.19	0.82	[0.67 - 0.96]		41.13	28.34	0.23	0.23	0.64	[0.54 - 0.74]		32.40	22.62	0.14	0.14
Radio Melody	0.68	[0.52 - 0.83]		34.14	81.60	0.55	0.53	0.59	[0.46 - 0.72]		29.65	59.41	0.35	0.35	0.60	[0.46 - 0.74]		30.43	59.19	0.36	0.34
Radio Top Two	0.58	[0.46 - 0.71]		29.37	51.33	0.30	0.29	0.62	[0.48 - 0.75]		31.16	57.63	0.36	0.35	0.60	[0.45 - 0.74]		30.36	65.42	0.39	0.38
Munot	0.56	[0.45 - 0.68]		28.41	40.20	0.23	0.22	0.52	[0.41 - 0.62]		26.04	47.55	0.25	0.24	0.54	[0.42 - 0.65]		27.17	53.08	0.28	0.27
Radio Life Channel	0.45	[0.31 - 0.58]		22.66	46.40	0.21	0.20	0.45	[0.32 - 0.58]		22.60	49.39	0.22	0.22	0.46	[0.33 - 0.59]		23.33	39.30	0.18	0.17
Schlager Radio	0.37	[0.27 - 0.47]		18.50	36.38	0.13	0.13	0.35	[0.26 - 0.45]		17.72	30.20	0.11	0.11	0.41	[0.31 - 0.51]		20.81	41.71	0.17	0.16
BNJ FM	0.33	[0.26 - 0.41]		16.79	32.37	0.11	0.10	0.34	[0.26 - 0.41]		17.03	22.62	0.08	0.08	0.37	[0.29 - 0.45]		18.79	34.26	0.13	0.12
Canal 3 (französisch)	0.29	[0.23 - 0.35]		14.45	14.54	0.04	0.04	0.29	[0.22 - 0.35]		14.43	8.37	0.02	0.02	0.31	[0.24 - 0.39]		15.86	23.60	0.07	0.07
Freiburg (deutsch) ²⁾	0.34	[0.25 - 0.43]		17.10	46.42	0.16	0.15	0.35	[0.25 - 0.45]		17.69	41.74	0.15	0.15	0.30	[0.22 - 0.38]		15.27	38.47	0.12	0.11
Radio Tell								0.20	[0.12 - 0.27]		9.89	38.54	0.08	0.07	0.20	[0.13 - 0.28]		10.33	42.42	0.09	0.08
Open Broadcast														0.20	[0.15 - 0.25]		10.12	4.96	0.01	0.01	
GRRIF	0.17	[0.12 - 0.21]		8.43	14.95	0.03	0.02	0.21	[0.15 - 0.27]		10.59	21.48	0.05	0.04	0.18	[0.14 - 0.23]		9.33	10.09	0.02	0.02
Fribourg (französisch)	0.17	[0.12 - 0.23]		8.68	25.80	0.04	0.04	0.19	[0.13 - 0.24]		9.33	17.58	0.03	0.03	0.16	[0.11 - 0.22]		8.24	23.46	0.04	0.04
RRO Müsigg Pur	0.12	[0.08 - 0.17]		6.12	53.63	0.07	0.06	0.12	[0.09 - 0.16]		6.29	28.31	0.04	0.03	0.12	[0.08 - 0.17]		6.27	42.32	0.05	0.05
RRO Swiss Melody	0.11	[0.07 - 0.15]		5.42	82.94	0.09	0.09	0.17	[0.12 - 0.23]		8.79	60.11	0.10	0.10	0.11	[0.07 - 0.15]		5.77	49.77	0.06	0.05
Rhône	0.11	[0.07 - 0.14]		5.46	12.50	0.01	0.01	0.10	[0.07 - 0.13]		5.15	8.22	0.01	0.01	0.10	[0.07 - 0.14]		5.25	13.82	0.01	0.01
toxic.fm	0.12	[0.07 - 0.17]		6.18	17.15	0.02	0.02	0.12	[0.07 - 0.17]		6.23	24.07	0.03	0.03	0.09	[0.06 - 0.13]		4.79	16.97	0.02	0.02

Deutsche Schweiz (24h, Montag - Freitag)

1. Semester 2019 *

2. Semester 2019

1. Semester 2020

Sender	NR-%	VI 95%	NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI 95%	NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI 95%	NR-% ¹⁾	NR-T	NH	NT	MA	
Private Ausland																						
Das neue Radio Seefunk	0.62	[0.49 - 0.76]		31.39	42.38	0.26	0.25	0.68	[0.53 - 0.84]		34.45	40.21	0.27	0.27	0.53	[0.40 - 0.67]		27.13	52.42	0.28	0.27	
Radio L	0.34	[0.27 - 0.42]		17.28	40.91	0.14	0.14	0.33	[0.25 - 0.40]		16.43	20.10	0.07	0.06	0.27	[0.21 - 0.33]		13.73	26.40	0.07	0.07	
baden.fm	0.17	[0.11 - 0.23]		8.77	14.67	0.03	0.02	0.21	[0.15 - 0.28]		10.80	23.67	0.05	0.05	0.17	[0.12 - 0.22]		8.73	9.09	0.02	0.02	
ERF plus	0.23	[0.14 - 0.31]		11.35	43.77	0.10	0.10	0.19	[0.12 - 0.26]		9.77	34.07	0.07	0.07	0.17	[0.11 - 0.23]		8.63	46.82	0.08	0.08	

* Per 1. Januar 2019 wurde eine Systemverbesserung zur weiteren Erhöhung der Genauigkeit der Messung bei kurzen gemeinsamen Ausstrahlungen implementiert.

° Diese Veränderung gegenüber dem gleichen Semester im Vorjahr ist signifikant.

Lesebeispiel für Total Radio: die NR-% des aktuellen Semesters (80.83) liegt ausserhalb des Vertrauensintervalls vom Vorjahressemester (82.37 – 83.58), daher ist die Veränderung signifikant.

¹⁾ Vertrauensintervall VI (Niveau 0.95). Gibt den Schwankungsbereich der Messung an.

Messtechnisch ausgedrückt: Mit 95%-iger Wahrscheinlichkeit liegt der wahre Wert der Nutzung innerhalb des angegebenen Bereichs.

²⁾ Die Stadt Freiburg liegt im Konzessionsgebiet von Radio Freiburg und gehört gemäss Bundesamt für Statistik (Bfs) zur französischen Schweiz. Die totale Reichweite dieses Senders entspricht der Summe ihrer Nettoreichweiten (NR-T) in den Sprachgebieten Deutsche Schweiz und Suisse romande.

Legende

NR-% = Nettoreichweite in %

NR-T = Nettoreichweite in Tausend

NH = Nutzung pro HörerIn in Minuten

NT = Gesamtnutzung in Minuten

MA = Marktanteil