

# Deutsche Schweiz (24h, Montag - Sonntag)

## 2. Semester 2018

## 1. Semester 2019 \*

## 2. Semester 2019 \*

Sender	NR-%	VI	95% NR-% <sup>1)</sup>	NR-T	NH	NT	MA	NR-%	VI	95% NR-% <sup>1)</sup>	NR-T	NH	NT	MA	NR-%	VI	95% NR-% <sup>1)</sup>	NR-T	NH	NT	MA
<b>Total Radio</b>	83.29	[82.76 - 83.83]	4'164.00	124.43	103.64	100.00		81.74	[81.18 - 82.30]	4'118.22	119.58	97.74	100.00		81.15 °	[80.57 - 81.72]	4'088.31	117.16	95.07	100.00	
<b>Radiogruppen</b>																					
Total SRG SSR	57.95	[57.15 - 58.75]	2'897.03	109.02	63.18	60.96		56.30	[55.49 - 57.11]	2'836.54	106.23	59.81	61.19		55.10 °	[54.28 - 55.91]	2'775.81	104.16	57.39	60.36	
Private CH	52.61	[51.79 - 53.43]	2'630.00	69.04	36.32	35.04		50.32	[49.48 - 51.15]	2'535.03	68.14	34.29	35.08		50.50 °	[49.66 - 51.34]	2'544.22	68.18	34.43	36.21	
Ausland	9.77	[9.29 - 10.26]	488.66	42.39	4.14	4.00		8.30	[7.85 - 8.74]	418.00	43.94	3.65	3.73		8.28 °	[7.83 - 8.72]	416.97	39.38	3.26	3.43	
<b>SRG SSR</b>																					
Total SRF	51.79	[50.93 - 52.64]	2'588.91	109.36	56.64	54.65		50.19	[49.32 - 51.05]	2'528.47	107.10	53.75	54.99		48.52 °	[47.65 - 49.40]	2'444.72	105.28	51.09	53.73	
SRF 1	28.69	[27.88 - 29.50]	1'434.45	101.13	29.02	28.00		26.79	[25.97 - 27.61]	1'349.77	102.47	27.45	28.09		26.51 °	[25.70 - 27.33]	1'335.74	101.07	26.80	28.18	
SRF 2 Kultur	4.29	[3.91 - 4.68]	214.56	63.35	2.72	2.62		3.96	[3.58 - 4.33]	199.28	70.19	2.78	2.84		3.84 °	[3.46 - 4.21]	193.29	73.75	2.83	2.98	
SRF 3	24.34	[23.60 - 25.08]	1'216.69	66.72	16.24	15.67		23.02	[22.29 - 23.75]	1'159.72	66.00	15.19	15.54		21.56 °	[20.84 - 22.27]	1'086.09	63.45	13.68	14.39	
SRF 4 News	2.82	[2.56 - 3.08]	140.97	29.72	0.84	0.81		2.49	[2.24 - 2.74]	125.56	29.98	0.75	0.76		2.35 °	[2.10 - 2.59]	118.20	32.76	0.77	0.81	
SRF Musikwelle	6.46	[5.97 - 6.96]	323.16	117.00	7.56	7.30		6.42	[5.92 - 6.92]	323.27	115.17	7.39	7.56		6.21	[5.72 - 6.70]	312.70	109.99	6.83	7.18	
SRF Virus	1.24	[1.11 - 1.38]	62.20	20.78	0.26	0.25		0.50	[0.40 - 0.60]	25.32	38.58	0.19	0.20		0.58 °	[0.48 - 0.68]	29.29	32.41	0.19	0.20	
Radio Rumantsch	0.55	[0.45 - 0.66]	27.68	64.41	0.36	0.34		0.55	[0.44 - 0.65]	27.71	75.27	0.41	0.42		0.56	[0.45 - 0.67]	28.11	69.15	0.39	0.41	
Total SSAT	12.78	[12.30 - 13.25]	638.68	42.23	5.39	5.21		12.18	[11.72 - 12.64]	613.64	40.76	4.96	5.08		12.48	[12.01 - 12.95]	628.69	41.56	5.19	5.45	
Radio Swiss Jazz	0.89	[0.74 - 1.04]	44.52	48.23	0.43	0.41		0.85	[0.71 - 0.99]	42.68	57.31	0.49	0.50		0.85	[0.70 - 1.00]	42.75	64.62	0.55	0.58	
Radio Swiss Pop	10.48	[10.08 - 10.88]	523.90	34.64	3.63	3.50		10.04	[9.64 - 10.43]	505.60	33.48	3.36	3.44		10.34	[9.94 - 10.74]	520.95	32.94	3.41	3.58	
Radio Swiss Classic	1.93	[1.67 - 2.20]	96.57	69.13	1.34	1.29		1.67	[1.43 - 1.92]	84.35	66.84	1.12	1.14		1.72	[1.47 - 1.97]	86.51	71.74	1.23	1.30	
andere SRG SSR	2.22	[2.01 - 2.43]	111.09	35.46	0.79	0.76		1.93	[1.75 - 2.12]	97.48	35.16	0.68	0.70		1.97 °	[1.76 - 2.18]	99.18	36.88	0.73	0.76	
<b>Privatradios</b>																					
Radio 24	5.32	[4.91 - 5.74]	266.18	48.18	2.57	2.48		4.94	[4.55 - 5.34]	249.09	49.04	2.42	2.48		5.13	[4.72 - 5.54]	258.46	53.16	2.73	2.87	
Energy Zürich	5.77	[5.35 - 6.18]	288.44	44.08	2.54	2.45		5.32	[4.93 - 5.72]	268.12	42.87	2.28	2.33		5.08 °	[4.69 - 5.47]	255.79	41.19	2.09	2.20	
Pilatus	5.15	[4.83 - 5.47]	257.42	55.20	2.84	2.74		4.74	[4.42 - 5.06]	238.91	57.78	2.74	2.80		4.91	[4.57 - 5.26]	247.53	57.12	2.81	2.95	
FM1	5.11	[4.79 - 5.43]	255.50	50.09	2.56	2.47		4.68	[4.37 - 4.99]	235.70	52.38	2.45	2.51		4.67 °	[4.35 - 4.99]	235.06	50.67	2.36	2.49	
Argovia	4.71	[4.29 - 5.12]	235.25	51.76	2.44	2.35		4.24	[3.84 - 4.64]	213.66	52.55	2.23	2.28		4.32	[3.91 - 4.73]	217.56	55.04	2.38	2.50	
Central	4.08	[3.74 - 4.43]	204.09	64.95	2.65	2.56		3.62	[3.30 - 3.94]	182.25	67.10	2.43	2.48		3.81	[3.48 - 4.15]	192.12	66.36	2.53	2.66	
Zürisee	4.43	[4.04 - 4.82]	221.34	62.64	2.77	2.68		4.12	[3.73 - 4.50]	207.40	57.84	2.38	2.44		3.70 °	[3.33 - 4.07]	186.43	55.65	2.06	2.17	
Energy Bern	2.98	[2.76 - 3.19]	148.83	44.19	1.32	1.27		2.75	[2.54 - 2.96]	138.52	43.39	1.19	1.22		2.70 °	[2.49 - 2.91]	135.95	42.51	1.15	1.21	
Radio 32	2.67	[2.43 - 2.91]	133.60	53.10	1.42	1.37		2.46	[2.22 - 2.70]	123.87	52.78	1.30	1.33		2.39 °	[2.15 - 2.63]	120.50	56.39	1.35	1.42	
Radio Top	2.75	[2.45 - 3.04]	137.35	44.50	1.22	1.18		2.32	[2.04 - 2.60]	116.94	42.28	0.98	1.00		2.38 °	[2.09 - 2.67]	120.07	49.04	1.17	1.23	
Bern1	2.37	[2.17 - 2.58]	118.56	54.52	1.29	1.25		2.23	[2.03 - 2.43]	112.23	58.60	1.31	1.34		2.30	[2.10 - 2.51]	116.07	51.53	1.19	1.25	
Radio 1	2.19	[1.92 - 2.47]	109.61	58.27	1.28	1.23		2.10	[1.82 - 2.39]	106.05	56.56	1.19	1.22		2.09	[1.81 - 2.37]	105.26	56.24	1.17	1.24	

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	NR-%	VI	95% NR-% <sup>1)</sup>	NR-T	NH	NT	MA	NR-%	VI	95% NR-% <sup>1)</sup>	NR-T	NH	NT	MA	NR-%	VI	95% NR-% <sup>1)</sup>	NR-T	NH	NT	MA
Basilisk	2.30		[2.08 - 2.52]	114.94	49.48	1.14	1.10	1.96		[1.75 - 2.17]	98.79	55.78	1.09	1.12	2.04 °		[1.83 - 2.25]	102.75	53.42	1.09	1.15
Sunshine	2.40		[2.17 - 2.63]	120.11	38.75	0.93	0.90	1.89		[1.68 - 2.10]	95.07	43.21	0.82	0.83	2.03 °		[1.81 - 2.25]	102.38	47.85	0.97	1.02
Energy Basel	2.17		[1.97 - 2.37]	108.49	37.67	0.82	0.79	1.84		[1.66 - 2.03]	92.92	41.65	0.77	0.79	1.93 °		[1.74 - 2.12]	97.32	37.16	0.72	0.75
20 Minuten Radio	2.00		[1.81 - 2.18]	99.80	27.63	0.55	0.53	1.91		[1.71 - 2.12]	96.44	35.85	0.69	0.70	1.77 °		[1.58 - 1.96]	89.16	31.48	0.56	0.59
Vintage Radio	1.36		[1.16 - 1.56]	68.10	45.76	0.62	0.60	1.46		[1.26 - 1.66]	73.47	42.90	0.63	0.64	1.73 °		[1.51 - 1.95]	87.20	45.39	0.79	0.83
Radio Eviva	1.86		[1.60 - 2.11]	92.81	77.84	1.45	1.39	1.74		[1.49 - 1.99]	87.81	78.44	1.37	1.40	1.62		[1.38 - 1.86]	81.70	75.50	1.22	1.29
Radio Südostschweiz	1.80		[1.64 - 1.96]	90.04	42.90	0.77	0.75	1.54		[1.40 - 1.68]	77.54	43.47	0.67	0.68	1.54 °		[1.39 - 1.69]	77.69	40.70	0.63	0.66
BeO	1.33		[1.17 - 1.49]	66.55	59.41	0.79	0.76	1.34		[1.17 - 1.51]	67.36	59.40	0.79	0.81	1.30		[1.13 - 1.46]	65.41	60.11	0.78	0.82
Energy Hits	0.85		[0.74 - 0.96]	42.51	16.67	0.14	0.14	0.88		[0.76 - 1.00]	44.25	18.66	0.16	0.17	1.03 °		[0.89 - 1.18]	52.05	19.78	0.20	0.21
Rockit Radio	0.71		[0.58 - 0.83]	35.32	34.77	0.25	0.24	0.86		[0.70 - 1.01]	43.27	37.43	0.32	0.33	0.98 °		[0.82 - 1.15]	49.45	40.11	0.39	0.41
Virgin Radio Rock Switzerland	0.43		[0.34 - 0.51]	21.34	32.32	0.14	0.13	0.74		[0.59 - 0.88]	37.17	35.42	0.26	0.27	0.87 °		[0.72 - 1.03]	43.91	45.59	0.40	0.42
Virgin Radio Hits Switzerland	0.80		[0.68 - 0.92]	40.05	16.14	0.13	0.12	0.80		[0.67 - 0.94]	40.40	22.70	0.18	0.19	0.81		[0.68 - 0.94]	40.73	26.64	0.22	0.23
Rottu	0.74		[0.65 - 0.82]	36.76	44.29	0.33	0.31	0.73		[0.64 - 0.82]	36.82	47.62	0.35	0.36	0.78		[0.70 - 0.87]	39.45	49.80	0.39	0.41
neo1	0.84		[0.72 - 0.96]	42.12	34.97	0.29	0.28	0.75		[0.63 - 0.87]	37.68	35.85	0.27	0.27	0.77		[0.65 - 0.89]	38.78	37.96	0.29	0.31
Canal 3 (deutsch)	0.76		[0.66 - 0.86]	38.14	27.68	0.21	0.20	0.72		[0.62 - 0.82]	36.45	29.91	0.22	0.22	0.77		[0.66 - 0.87]	38.62	27.79	0.21	0.22
Radio Melody	0.63		[0.50 - 0.77]	31.72	60.82	0.39	0.37	0.67		[0.52 - 0.81]	33.51	76.53	0.51	0.52	0.59		[0.46 - 0.71]	29.53	59.11	0.35	0.36
Radio Top Two	0.60		[0.47 - 0.72]	29.80	49.22	0.29	0.28	0.55		[0.44 - 0.67]	27.96	50.77	0.28	0.29	0.57		[0.45 - 0.69]	28.74	56.66	0.32	0.34
Munot	0.55		[0.46 - 0.64]	27.57	39.65	0.22	0.21	0.55		[0.45 - 0.65]	27.67	37.57	0.21	0.21	0.51		[0.42 - 0.61]	25.94	45.13	0.23	0.24
Radio Life Channel	0.46		[0.34 - 0.59]	23.17	45.74	0.21	0.20	0.43		[0.30 - 0.55]	21.43	42.98	0.18	0.19	0.44		[0.31 - 0.56]	21.96	44.21	0.19	0.20
BNJ FM	0.38		[0.32 - 0.45]	19.01	22.16	0.08	0.08	0.33		[0.26 - 0.39]	16.39	29.34	0.10	0.10	0.35		[0.28 - 0.41]	17.51	21.02	0.07	0.08
Luna	0.36		[0.28 - 0.44]	17.85	31.01	0.11	0.11	0.35		[0.26 - 0.44]	17.60	38.34	0.13	0.14	0.34		[0.26 - 0.43]	17.29	29.55	0.10	0.11
Freiburg (deutsch) <sup>2)</sup>	0.38		[0.29 - 0.47]	19.02	39.48	0.15	0.14	0.34		[0.25 - 0.43]	17.24	44.53	0.15	0.16	0.34		[0.24 - 0.43]	17.01	42.43	0.14	0.15
Canal 3 (französisch)	0.37		[0.30 - 0.45]	18.65	9.97	0.04	0.04	0.30		[0.25 - 0.36]	15.23	14.14	0.04	0.04	0.28 °		[0.22 - 0.34]	14.15	8.05	0.02	0.02
Radio 3FACH	0.30		[0.24 - 0.37]	15.17	10.49	0.03	0.03	0.19		[0.13 - 0.24]	9.44	16.74	0.03	0.03	0.23 °		[0.17 - 0.28]	11.42	9.26	0.02	0.02
GRRIF	0.27		[0.21 - 0.33]	13.48	11.39	0.03	0.03	0.17		[0.12 - 0.21]	8.32	17.59	0.03	0.03	0.22		[0.17 - 0.27]	11.19	20.25	0.04	0.05
Fribourg (französisch)	0.24		[0.18 - 0.29]	11.77	10.98	0.03	0.02	0.17		[0.12 - 0.22]	8.72	21.06	0.04	0.04	0.18		[0.13 - 0.23]	9.09	15.52	0.03	0.03
RRO Swiss Melody	0.13		[0.10 - 0.17]	6.73	42.40	0.06	0.06	0.11		[0.07 - 0.15]	5.44	73.48	0.08	0.08	0.18 °		[0.12 - 0.23]	8.95	57.71	0.10	0.11
RRO Müsig Pur	0.17		[0.13 - 0.22]	8.70	50.19	0.09	0.08	0.13		[0.08 - 0.17]	6.46	50.32	0.06	0.07	0.13		[0.10 - 0.16]	6.52	26.76	0.03	0.04
toxic.fm	0.15		[0.10 - 0.21]	7.72	23.52	0.04	0.04	0.11		[0.07 - 0.15]	5.54	16.32	0.02	0.02	0.11		[0.07 - 0.15]	5.50	25.12	0.03	0.03
Rhône	0.13		[0.10 - 0.16]	6.50	9.53	0.01	0.01	0.12		[0.08 - 0.15]	5.94	10.32	0.01	0.01	0.11		[0.08 - 0.13]	5.34	8.07	0.01	0.01
Radio2you								0.08		[0.06 - 0.11]	4.17	3.19	0.00	0.00	0.07		[0.05 - 0.10]	3.76	3.01	0.00	0.00

## Deutsche Schweiz (24h, Montag - Sonntag)

2. Semester 2018

1. Semester 2019 \*

2. Semester 2019 \*

Sender	NR-%	VI	95% NR-% <sup>1)</sup>	NR-T	NH	NT	MA	NR-%	VI	95% NR-% <sup>1)</sup>	NR-T	NH	NT	MA	NR-%	VI	95% NR-% <sup>1)</sup>	NR-T	NH	NT	MA
<b>Private Ausland</b>																					
Das neue Radio Seefunk	0.67		[0.55 - 0.80]	33.57	44.09	0.30	0.29	0.63		[0.50 - 0.75]	31.49	44.70	0.28	0.29	0.67		[0.53 - 0.81]	33.70	41.43	0.28	0.29
Radio L	0.37		[0.30 - 0.44]	18.32	20.97	0.08	0.07	0.33		[0.26 - 0.40]	16.63	35.78	0.12	0.12	0.32		[0.25 - 0.39]	16.19	18.32	0.06	0.06
baden.fm	0.23		[0.17 - 0.28]	11.40	6.92	0.02	0.02	0.15		[0.10 - 0.20]	7.64	13.80	0.02	0.02	0.22		[0.16 - 0.27]	10.85	21.70	0.05	0.05
ERF plus	0.26		[0.17 - 0.36]	13.17	33.17	0.09	0.08	0.22		[0.14 - 0.30]	11.14	40.85	0.09	0.09	0.19		[0.12 - 0.26]	9.63	34.77	0.07	0.07

\* Per 1. Januar 2019 wurde eine Systemverbesserung zur weiteren Erhöhung der Genauigkeit der Messung bei kurzen gemeinsamen Ausstrahlungen implementiert.

° Diese Veränderung gegenüber dem gleichen Semester im Vorjahr ist signifikant.

Lesebeispiel für Total Radio: die NR-% des aktuellen Semesters (81.15) liegt ausserhalb des Vertrauensintervalls vom Vorjahressemester (82.76 – 83.83), daher ist die Veränderung signifikant.

<sup>1)</sup> Vertrauensintervall VI (Niveau 0.95). Gibt den Schwankungsbereich der Messung an.

Messtechnisch ausgedrückt: Mit 95%-iger Wahrscheinlichkeit liegt der wahre Wert der Nutzung innerhalb des angegebenen Bereichs.

<sup>2)</sup> Die Stadt Freiburg liegt im Konzessionsgebiet von Radio Freiburg und gehört gemäss Bundesamt für Statistik (BfS) zur französischen Schweiz. Die totale Reichweite dieses Senders entspricht der Summe ihrer Nettoreichweiten (NR-T) in den Sprachgebieten Deutsche Schweiz und Suisse romande.

### Legende

NR-% = Nettoreichweite in %

NR-T = Nettoreichweite in Tausend

NH = Nutzung pro HörerIn in Minuten

NT = Gesamtnutzung in Minuten

MA = Marktanteil

## Deutsche Schweiz (24h, Montag - Freitag)

2. Semester 2018

1. Semester 2019 \*

2. Semester 2019 \*

Sender	NR-%	VI	95% NR-% <sup>1)</sup>	NR-T	NH	NT	MA	NR-%	VI	95% NR-% <sup>1)</sup>	NR-T	NH	NT	MA	NR-%	VI	95% NR-% <sup>1)</sup>	NR-T	NH	NT	MA	
<b>Total Radio</b>	84.51		[83.94 - 85.08]	4'224.86	129.56	109.49	100.00	82.98		[82.37 - 83.58]	4'180.68	125.02	103.74	100.00	82.43 °		[81.82 - 83.04]	4'153.01	122.57	101.03	100.00	
<b>Radiogruppen</b>																						
Total SRG SSR	59.51		[58.67 - 60.36]	2'975.24	112.01	66.66	60.88	57.90		[57.04 - 58.76]	2'917.11	109.26	63.26	60.98	56.76 °		[55.89 - 57.62]	2'859.50	106.90	60.68	60.05	
Private CH	53.73		[52.86 - 54.60]	2'686.33	72.03	38.70	35.35	51.30		[50.42 - 52.19]	2'584.85	71.76	36.82	35.49	51.53 °		[50.64 - 52.42]	2'596.09	72.09	37.15	36.77	
Ausland	9.65		[9.14 - 10.17]	482.60	42.77	4.13	3.77	8.19		[7.72 - 8.66]	412.70	44.71	3.66	3.53	8.17 °		[7.70 - 8.65]	411.87	39.31	3.21	3.18	
<b>SRG SSR</b>																						
Total SRF	53.29		[52.39 - 54.20]	2'664.27	112.50	59.95	54.75	51.77		[50.85 - 52.69]	2'608.10	110.40	57.15	55.09	50.06 °		[49.13 - 50.99]	2'522.00	108.43	54.28	53.72	
SRF 1	29.33		[28.48 - 30.19]	1'466.56	103.39	30.33	27.70	27.57		[26.71 - 28.43]	1'389.16	104.38	28.78	27.74	27.22 °		[26.36 - 28.07]	1'371.21	103.36	28.13	27.84	
SRF 2 Kultur	4.45		[4.05 - 4.86]	222.61	63.89	2.85	2.60	4.12		[3.72 - 4.52]	207.73	69.61	2.87	2.77	3.98 °		[3.58 - 4.37]	200.41	74.03	2.94	2.91	
SRF 3	25.53		[24.72 - 26.33]	1'276.19	69.53	17.75	16.21	24.29		[23.50 - 25.09]	1'223.85	69.16	16.80	16.20	22.69 °		[21.91 - 23.48]	1'143.39	66.28	15.04	14.89	
SRF 4 News	2.69		[2.42 - 2.97]	134.60	31.70	0.85	0.78	2.40		[2.14 - 2.67]	121.03	32.11	0.77	0.74	2.32 °		[2.06 - 2.58]	116.82	34.89	0.81	0.80	
SRF Musikwelle	6.54		[6.03 - 7.06]	327.13	120.74	7.90	7.22	6.59		[6.07 - 7.10]	331.83	117.25	7.72	7.44	6.34		[5.83 - 6.85]	319.40	112.66	7.14	7.07	
SRF Virus	1.43		[1.28 - 1.59]	71.57	19.17	0.27	0.25	0.50		[0.40 - 0.60]	25.12	41.30	0.21	0.20	0.58 °		[0.46 - 0.69]	29.01	36.19	0.21	0.21	
Radio Rumantsch	0.54		[0.43 - 0.65]	27.07	71.77	0.39	0.35	0.54		[0.43 - 0.65]	27.35	80.36	0.44	0.42	0.57		[0.46 - 0.69]	28.87	71.72	0.41	0.41	
Total SSAT	13.29		[12.77 - 13.81]	664.50	41.22	5.48	5.00	12.64		[12.14 - 13.15]	636.92	39.68	5.02	4.84	13.00		[12.49 - 13.51]	654.95	40.49	5.26	5.21	
Radio Swiss Jazz	0.85		[0.69 - 1.01]	42.54	48.58	0.41	0.38	0.79		[0.64 - 0.93]	39.67	56.46	0.44	0.43	0.81		[0.66 - 0.96]	40.83	63.10	0.51	0.51	
Radio Swiss Pop	11.15		[10.70 - 11.60]	557.57	34.29	3.82	3.49	10.67		[10.22 - 11.12]	537.50	33.46	3.57	3.44	10.99		[10.54 - 11.45]	553.84	32.75	3.60	3.56	
Radio Swiss Classic	1.82		[1.55 - 2.10]	91.21	68.06	1.24	1.13	1.58		[1.33 - 1.82]	79.49	63.55	1.00	0.97	1.63		[1.38 - 1.89]	82.15	70.70	1.15	1.14	
andere SRG SSR	2.23		[2.01 - 2.45]	111.53	37.76	0.84	0.77	1.86		[1.66 - 2.06]	93.62	35.32	0.66	0.63	1.94 °		[1.71 - 2.16]	97.52	37.36	0.72	0.72	
<b>Privatradios</b>																						
Radio 24	5.53		[5.08 - 5.99]	276.53	49.78	2.75	2.51	5.12		[4.69 - 5.55]	257.97	51.23	2.62	2.53	5.33		[4.88 - 5.78]	268.55	54.67	2.91	2.88	
Energy Zürich	6.03		[5.58 - 6.49]	301.69	46.42	2.80	2.56	5.56		[5.12 - 5.99]	280.00	45.49	2.53	2.44	5.31 °		[4.88 - 5.73]	267.30	43.45	2.31	2.28	
Pilatus	5.30		[4.96 - 5.64]	265.20	56.42	2.99	2.73	4.90		[4.55 - 5.25]	246.95	60.22	2.95	2.85	5.13		[4.76 - 5.51]	258.57	58.54	3.00	2.97	
FM1	5.34		[4.99 - 5.70]	267.17	52.57	2.81	2.57	4.87		[4.53 - 5.21]	245.39	54.99	2.68	2.58	4.86 °		[4.51 - 5.20]	244.63	53.31	2.59	2.56	
Argovia	4.89		[4.45 - 5.34]	244.53	54.61	2.67	2.44	4.39		[3.96 - 4.83]	221.43	55.02	2.42	2.33	4.45		[4.02 - 4.89]	224.38	57.01	2.54	2.51	
Zürisee	4.62		[4.20 - 5.04]	231.01	65.91	3.05	2.78	4.31		[3.90 - 4.73]	217.36	59.37	2.56	2.47	3.89 °		[3.49 - 4.29]	196.04	58.06	2.26	2.24	
Central	4.15		[3.79 - 4.52]	207.61	67.59	2.81	2.56	3.62		[3.28 - 3.96]	182.25	70.31	2.54	2.45	3.86		[3.51 - 4.21]	194.35	69.64	2.69	2.66	
Energy Bern	3.11		[2.87 - 3.35]	155.52	45.84	1.43	1.30	2.84		[2.61 - 3.06]	142.87	45.59	1.29	1.25	2.78 °		[2.55 - 3.01]	140.13	45.03	1.25	1.24	
Radio 32	2.76		[2.50 - 3.02]	138.13	54.96	1.52	1.39	2.56		[2.31 - 2.82]	129.13	56.55	1.45	1.40	2.49 °		[2.23 - 2.75]	125.51	59.46	1.48	1.47	
Radio Top	2.84		[2.52 - 3.16]	142.21	47.32	1.35	1.23	2.43		[2.12 - 2.74]	122.44	44.05	1.07	1.03	2.49 °		[2.17 - 2.80]	125.32	52.55	1.31	1.29	
Bern1	2.48		[2.26 - 2.70]	123.96	55.79	1.38	1.26	2.32		[2.11 - 2.53]	117.00	61.03	1.42	1.37	2.44		[2.21 - 2.66]	122.72	54.44	1.33	1.31	
Radio 1	2.29		[1.99 - 2.58]	114.32	59.79	1.37	1.25	2.20		[1.89 - 2.51]	110.82	57.23	1.26	1.21	2.19		[1.89 - 2.49]	110.51	59.75	1.31	1.30	

## Deutsche Schweiz (24h, Montag - Freitag)

2. Semester 2018

1. Semester 2019 \*

2. Semester 2019 \*

Sender	2. Semester 2018						1. Semester 2019 *						2. Semester 2019 *								
	NR-%	VI	95% NR-% <sup>1)</sup>	NR-T	NH	NT	MA	NR-%	VI	95% NR-% <sup>1)</sup>	NR-T	NH	NT	MA	NR-%	VI	95% NR-% <sup>1)</sup>	NR-T	NH	NT	MA
Basilisk	2.37		[2.13 - 2.60]	118.32	51.28	1.21	1.11	2.05		[1.82 - 2.28]	103.26	58.52	1.20	1.16	2.09 °		[1.86 - 2.32]	105.29	57.16	1.19	1.18
Sunshine	2.44		[2.19 - 2.69]	121.98	39.26	0.96	0.87	1.95		[1.72 - 2.18]	98.26	46.74	0.91	0.88	2.08 °		[1.84 - 2.32]	104.64	51.29	1.07	1.05
Energy Basel	2.25		[2.03 - 2.46]	112.38	38.63	0.87	0.79	1.85		[1.65 - 2.04]	93.04	45.09	0.83	0.80	2.01 °		[1.80 - 2.21]	101.16	37.48	0.75	0.74
20 Minuten Radio	2.07		[1.86 - 2.28]	103.40	29.86	0.62	0.56	1.99		[1.76 - 2.21]	100.05	37.99	0.75	0.73	1.85 °		[1.64 - 2.06]	93.23	33.31	0.62	0.61
Vintage Radio	1.38		[1.16 - 1.59]	68.89	42.96	0.59	0.54	1.44		[1.23 - 1.65]	72.43	41.96	0.60	0.58	1.76 °		[1.52 - 2.00]	88.63	46.97	0.83	0.82
Radio Eviva	1.82		[1.56 - 2.08]	90.97	77.69	1.41	1.29	1.70		[1.44 - 1.96]	85.55	77.70	1.32	1.27	1.61		[1.36 - 1.86]	81.13	76.80	1.24	1.22
Radio Südostschweiz	1.82		[1.64 - 1.99]	90.93	43.79	0.80	0.73	1.57		[1.41 - 1.72]	78.87	45.52	0.71	0.69	1.59 °		[1.42 - 1.76]	80.10	40.82	0.65	0.64
BeO	1.37		[1.20 - 1.54]	68.42	61.30	0.84	0.77	1.36		[1.18 - 1.54]	68.63	63.25	0.86	0.83	1.32		[1.14 - 1.50]	66.56	63.85	0.84	0.83
Rockit Radio	0.76		[0.61 - 0.90]	37.75	35.64	0.27	0.25	0.94		[0.77 - 1.12]	47.54	38.67	0.36	0.35	1.07 °		[0.88 - 1.26]	53.90	42.05	0.45	0.45
Energy Hits	0.83		[0.71 - 0.96]	41.66	17.15	0.14	0.13	0.85		[0.72 - 0.98]	42.95	18.37	0.16	0.15	1.03 °		[0.88 - 1.19]	52.09	20.36	0.21	0.21
Virgin Radio Rock Switzerland	0.44		[0.34 - 0.53]	21.88	34.95	0.15	0.14	0.81		[0.65 - 0.97]	40.81	36.13	0.29	0.28	0.96 °		[0.78 - 1.13]	48.16	48.09	0.46	0.46
Virgin Radio Hits Switzerland	0.82		[0.69 - 0.96]	41.15	16.10	0.13	0.12	0.78		[0.63 - 0.93]	39.24	25.25	0.20	0.19	0.82		[0.67 - 0.96]	41.13	28.34	0.23	0.23
Canal 3 (deutsch)	0.80		[0.68 - 0.91]	39.88	30.08	0.24	0.22	0.74		[0.64 - 0.85]	37.50	32.20	0.24	0.23	0.79		[0.68 - 0.91]	39.99	29.09	0.23	0.23
neo1	0.84		[0.71 - 0.97]	42.09	37.43	0.32	0.29	0.75		[0.62 - 0.87]	37.59	38.77	0.29	0.28	0.79		[0.65 - 0.92]	39.67	43.13	0.34	0.34
Rottu	0.73		[0.64 - 0.81]	36.39	45.97	0.33	0.31	0.72		[0.63 - 0.81]	36.14	51.70	0.37	0.36	0.78		[0.69 - 0.87]	39.19	52.08	0.41	0.40
Radio Top Two	0.66		[0.52 - 0.79]	32.79	47.87	0.31	0.29	0.58		[0.46 - 0.71]	29.37	51.33	0.30	0.29	0.62		[0.48 - 0.75]	31.16	57.63	0.36	0.35
Radio Melody	0.63		[0.50 - 0.77]	31.68	56.14	0.36	0.32	0.68		[0.52 - 0.83]	34.14	81.60	0.55	0.53	0.59		[0.46 - 0.72]	29.65	59.41	0.35	0.35
Munot	0.57		[0.46 - 0.67]	28.25	42.97	0.24	0.22	0.56		[0.45 - 0.68]	28.41	40.20	0.23	0.22	0.52		[0.41 - 0.62]	26.04	47.55	0.25	0.24
Radio Life Channel	0.49		[0.36 - 0.63]	24.62	47.12	0.23	0.21	0.45		[0.31 - 0.58]	22.66	46.40	0.21	0.20	0.45		[0.32 - 0.58]	22.60	49.39	0.22	0.22
Luna	0.37		[0.27 - 0.46]	18.26	29.61	0.11	0.10	0.37		[0.27 - 0.47]	18.50	36.38	0.13	0.13	0.35		[0.26 - 0.45]	17.72	30.20	0.11	0.11
Freiburg (deutsch) <sup>2)</sup>	0.39		[0.29 - 0.49]	19.61	40.14	0.16	0.14	0.34		[0.25 - 0.43]	17.10	46.42	0.16	0.15	0.35		[0.25 - 0.45]	17.69	41.74	0.15	0.15
BNJ FM	0.39		[0.32 - 0.47]	19.58	22.46	0.09	0.08	0.33		[0.26 - 0.41]	16.79	32.37	0.11	0.10	0.34		[0.26 - 0.41]	17.03	22.62	0.08	0.08
Canal 3 (französisch)	0.39		[0.31 - 0.48]	19.73	10.60	0.04	0.04	0.29		[0.23 - 0.35]	14.45	14.54	0.04	0.04	0.29 °		[0.22 - 0.35]	14.43	8.37	0.02	0.02
Radio 3FACH	0.31		[0.23 - 0.38]	15.25	10.29	0.03	0.03	0.17		[0.11 - 0.22]	8.52	21.62	0.04	0.04	0.22 °		[0.16 - 0.29]	11.30	10.29	0.02	0.02
GRRIF	0.26		[0.20 - 0.32]	12.92	11.77	0.03	0.03	0.17		[0.12 - 0.21]	8.43	14.95	0.03	0.02	0.21		[0.15 - 0.27]	10.59	21.48	0.05	0.04
Fribourg (französisch)	0.23		[0.16 - 0.29]	11.30	12.65	0.03	0.03	0.17		[0.12 - 0.23]	8.68	25.80	0.04	0.04	0.19		[0.13 - 0.24]	9.33	17.58	0.03	0.03
RRO Swiss Melody	0.14		[0.10 - 0.18]	6.96	39.97	0.06	0.05	0.11		[0.07 - 0.15]	5.42	82.94	0.09	0.09	0.17		[0.12 - 0.23]	8.79	60.11	0.10	0.10
RRO Müsig Pur	0.17		[0.11 - 0.22]	8.36	56.40	0.09	0.09	0.12		[0.08 - 0.17]	6.12	53.63	0.07	0.06	0.12		[0.09 - 0.16]	6.29	28.31	0.04	0.03
toxic.fm	0.16		[0.09 - 0.23]	7.95	24.41	0.04	0.04	0.12		[0.07 - 0.17]	6.18	17.15	0.02	0.02	0.12		[0.07 - 0.17]	6.23	24.07	0.03	0.03
Rhône	0.12		[0.08 - 0.15]	5.86	9.88	0.01	0.01	0.11		[0.07 - 0.14]	5.46	12.50	0.01	0.01	0.10		[0.07 - 0.13]	5.15	8.22	0.01	0.01
Radio2you								0.08		[0.05 - 0.11]	4.11	3.49	0.00	0.00	0.07		[0.04 - 0.10]	3.58	3.10	0.00	0.00

## Deutsche Schweiz (24h, Montag - Freitag)

2. Semester 2018

1. Semester 2019 \*

2. Semester 2019 \*

Sender	NR-%	VI	95% NR-% <sup>1)</sup>	NR-T	NH	NT	MA	NR-%	VI	95% NR-% <sup>1)</sup>	NR-T	NH	NT	MA	NR-%	VI	95% NR-% <sup>1)</sup>	NR-T	NH	NT	MA	
<b>Private Ausland</b>																						
Das neue Radio Seefunk	0.68		[0.54 - 0.81]	33.79	44.51	0.30	0.27	0.62		[0.49 - 0.76]	31.39	42.38	0.26	0.25	0.68		[0.53 - 0.84]	34.45	40.21	0.27	0.27	
Radio L	0.38		[0.30 - 0.45]	18.82	22.52	0.08	0.08	0.34		[0.27 - 0.42]	17.28	40.91	0.14	0.14	0.33		[0.25 - 0.40]	16.43	20.10	0.07	0.06	
baden.fm	0.23		[0.16 - 0.29]	11.41	6.70	0.02	0.01	0.17		[0.11 - 0.23]	8.77	14.67	0.03	0.02	0.21		[0.15 - 0.28]	10.80	23.67	0.05	0.05	
ERF plus	0.26		[0.16 - 0.36]	13.09	34.03	0.09	0.08	0.23		[0.14 - 0.31]	11.35	43.77	0.10	0.10	0.19		[0.12 - 0.26]	9.77	34.07	0.07	0.07	

\* Per 1. Januar 2019 wurde eine Systemverbesserung zur weiteren Erhöhung der Genauigkeit der Messung bei kurzen gemeinsamen Ausstrahlungen implementiert.

° Diese Veränderung gegenüber dem gleichen Semester im Vorjahr ist signifikant.

Lesebeispiel für Total Radio: die NR-% des aktuellen Semesters (82.43) liegt ausserhalb des Vertrauensintervalls vom Vorjahressemester (83.94 – 85.08), daher ist die Veränderung signifikant.

<sup>1)</sup> Vertrauensintervall VI (Niveau 0.95). Gibt den Schwankungsbereich der Messung an.

Messtechnisch ausgedrückt: Mit 95%-iger Wahrscheinlichkeit liegt der wahre Wert der Nutzung innerhalb des angegebenen Bereichs.

<sup>2)</sup> Die Stadt Freiburg liegt im Konzessionsgebiet von Radio Freiburg und gehört gemäss Bundesamt für Statistik (BfS) zur französischen Schweiz. Die totale Reichweite dieses Senders entspricht der Summe ihrer Nettoreichweiten (NR-T) in den Sprachgebieten Deutsche Schweiz und Suisse romande.

**Legende**

NR-% = Nettoreichweite in %

NR-T = Nettoreichweite in Tausend

NH = Nutzung pro HörerIn in Minuten

NT = Gesamtnutzung in Minuten

MA = Marktanteil