

Deutsche Schweiz (24h, Montag - Sonntag)

1. Semester 2018 *

2. Semester 2018

1. Semester 2019 **

Sender	NR-%	VI	95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI	95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI	95% NR-% ¹⁾	NR-T	NH	NT	MA	
Total Radio	82.91		[82.29 - 83.54]	4'145.52	119.89	99.41	100.00	83.29		[82.76 - 83.83]	4'164.00	124.43	103.64	100.00	81.74 °		[81.18 - 82.30]	4'118.22	119.58	97.74	100.00	
Radiogruppen																						
Total SRG SSR	57.54		[56.61 - 58.48]	2'877.05	104.83	60.32	60.68	57.95		[57.15 - 58.75]	2'897.03	109.02	63.18	60.96	56.30 °		[55.49 - 57.11]	2'836.54	106.23	59.81	61.19	
Private CH	51.45		[50.50 - 52.41]	2'572.58	68.27	35.13	35.34	52.61		[51.79 - 53.43]	2'630.00	69.04	36.32	35.04	50.32 °		[49.48 - 51.15]	2'535.03	68.14	34.29	35.08	
Ausland	9.20		[8.65 - 9.75]	459.96	43.02	3.96	3.98	9.77		[9.29 - 10.26]	488.66	42.39	4.14	4.00	8.30 °		[7.85 - 8.74]	418.00	43.94	3.65	3.73	
SRG SSR																						
Total SRF	51.77		[50.78 - 52.76]	2'588.27	104.61	54.15	54.48	51.79		[50.93 - 52.64]	2'588.91	109.36	56.64	54.65	50.19 °		[49.32 - 51.05]	2'528.47	107.10	53.75	54.99	
SRF 1	28.89		[27.96 - 29.81]	1'444.29	95.42	27.56	27.73	28.69		[27.88 - 29.50]	1'434.45	101.13	29.02	28.00	26.79 °		[25.97 - 27.61]	1'349.77	102.47	27.45	28.09	
SRF 2 Kultur	4.08		[3.63 - 4.53]	203.89	71.52	2.92	2.93	4.29		[3.91 - 4.68]	214.56	63.35	2.72	2.62	3.96		[3.58 - 4.33]	199.28	70.19	2.78	2.84	
SRF 3	24.24		[23.38 - 25.10]	1'211.97	62.60	15.17	15.26	24.34		[23.60 - 25.08]	1'216.69	66.72	16.24	15.67	23.02 °		[22.29 - 23.75]	1'159.72	66.00	15.19	15.54	
SRF 4 News	2.94		[2.61 - 3.26]	146.77	28.93	0.85	0.85	2.82		[2.56 - 3.08]	140.97	29.72	0.84	0.81	2.49 °		[2.24 - 2.74]	125.56	29.98	0.75	0.76	
SRF Musikkwelle	6.55		[5.98 - 7.13]	327.60	112.62	7.38	7.42	6.46		[5.97 - 6.96]	323.16	117.00	7.56	7.30	6.42		[5.92 - 6.92]	323.27	115.17	7.39	7.56	
SRF Virus	1.29		[1.13 - 1.45]	64.57	20.96	0.27	0.27	1.24		[1.11 - 1.38]	62.20	20.78	0.26	0.25	0.50 °		[0.40 - 0.60]	25.32	38.58	0.19	0.20	
Radio Rumantsch								0.55		[0.45 - 0.66]	27.68	64.41	0.36	0.34	0.55		[0.44 - 0.65]	27.71	75.27	0.41	0.42	
Total SSAT	11.77		[11.21 - 12.32]	588.31	43.25	5.09	5.12	12.78		[12.30 - 13.25]	638.68	42.23	5.39	5.21	12.18		[11.72 - 12.64]	613.64	40.76	4.96	5.08	
Radio Swiss Jazz	0.85		[0.66 - 1.04]	42.60	42.78	0.36	0.37	0.89		[0.74 - 1.04]	44.52	48.23	0.43	0.41	0.85		[0.71 - 0.99]	42.68	57.31	0.49	0.50	
Radio Swiss Pop	9.66		[9.18 - 10.13]	482.80	36.18	3.49	3.51	10.48		[10.08 - 10.88]	523.90	34.64	3.63	3.50	10.04		[9.64 - 10.43]	505.60	33.48	3.36	3.44	
Radio Swiss Classic	1.71		[1.42 - 2.00]	85.63	71.84	1.23	1.24	1.93		[1.67 - 2.20]	96.57	69.13	1.34	1.29	1.67		[1.43 - 1.92]	84.35	66.84	1.12	1.14	
andere SRG SSR	2.64		[1.86 - 2.35]	131.81	41.03	1.08	1.09	2.22		[2.01 - 2.43]	111.09	35.46	0.79	0.76	1.93		[1.75 - 2.12]	97.48	35.16	0.68	0.70	
Privatradios																						
Energy Zürich	5.63		[5.16 - 6.09]	281.33	42.31	2.38	2.39	5.77		[5.35 - 6.18]	288.44	44.08	2.54	2.45	5.32		[4.93 - 5.72]	268.12	42.87	2.28	2.33	
Radio 24	5.40		[4.91 - 5.89]	270.04	49.75	2.69	2.70	5.32		[4.91 - 5.74]	266.18	48.18	2.57	2.48	4.94		[4.55 - 5.34]	249.09	49.04	2.42	2.48	
Pilatus	4.95		[4.57 - 5.34]	247.54	54.99	2.72	2.74	5.15		[4.83 - 5.47]	257.42	55.20	2.84	2.74	4.74		[4.42 - 5.06]	238.91	57.78	2.74	2.80	
FM1	4.92		[4.55 - 5.29]	246.15	48.59	2.39	2.41	5.11		[4.79 - 5.43]	255.50	50.09	2.56	2.47	4.68		[4.37 - 4.99]	235.70	52.38	2.45	2.51	
Argovia	4.62		[4.15 - 5.10]	231.15	55.22	2.55	2.57	4.71		[4.29 - 5.12]	235.25	51.76	2.44	2.35	4.24		[3.84 - 4.64]	213.66	52.55	2.23	2.28	
Zürisee	4.29		[3.85 - 4.73]	214.54	55.24	2.37	2.38	4.43		[4.04 - 4.82]	221.34	62.64	2.77	2.68	4.12		[3.73 - 4.50]	207.40	57.84	2.38	2.44	
Central	4.02		[3.63 - 4.41]	201.10	58.36	2.35	2.36	4.08		[3.74 - 4.43]	204.09	64.95	2.65	2.56	3.62 °		[3.30 - 3.94]	182.25	67.10	2.43	2.48	
Energy Bern	3.02		[2.76 - 3.28]	151.00	46.51	1.40	1.41	2.98		[2.76 - 3.19]	148.83	44.19	1.32	1.27	2.75 °		[2.54 - 2.96]	138.52	43.39	1.19	1.22	
Radio 32	2.68		[2.40 - 2.96]	134.10	46.22	1.24	1.25	2.67		[2.43 - 2.91]	133.60	53.10	1.42	1.37	2.46		[2.22 - 2.70]	123.87	52.78	1.30	1.33	
Radio Top	2.67		[2.34 - 3.01]	133.73	47.85	1.28	1.29	2.75		[2.45 - 3.04]	137.35	44.50	1.22	1.18	2.32 °		[2.04 - 2.60]	116.94	42.28	0.98	1.00	
Bern1	2.55		[2.30 - 2.80]	127.55	47.26	1.21	1.21	2.37		[2.17 - 2.58]	118.56	54.52	1.29	1.25	2.23 °		[2.03 - 2.43]	112.23	58.60	1.31	1.34	
Radio 1	2.37		[2.03 - 2.72]	118.74	59.26	1.41	1.42	2.19		[1.92 - 2.47]	109.61	58.27	1.28	1.23	2.10		[1.82 - 2.39]	106.05	56.56	1.19	1.22	

Deutsche Schweiz (24h, Montag - Sonntag)

1. Semester 2018 *

2. Semester 2018

1. Semester 2019 **

Sender	1. Semester 2018 *						2. Semester 2018						1. Semester 2019 **								
	NR-%	VI	95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI	95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI	95% NR-% ¹⁾	NR-T	NH	NT	MA
Basilisk	2.21		[1.97 - 2.45]	110.49	51.01	1.13	1.13	2.30		[2.08 - 2.52]	114.94	49.48	1.14	1.10	1.96 °		[1.75 - 2.17]	98.79	55.78	1.09	1.12
Planet 105	1.66		[1.47 - 1.85]	83.01	20.55	0.34	0.34	2.00		[1.81 - 2.18]	99.80	27.63	0.55	0.53	1.91 °		[1.71 - 2.12]	96.44	35.85	0.69	0.70
Sunshine	2.41		[2.12 - 2.70]	120.51	49.35	1.19	1.20	2.40		[2.17 - 2.63]	120.11	38.75	0.93	0.90	1.89 °		[1.68 - 2.10]	95.07	43.21	0.82	0.83
Energy Basel	2.40		[2.15 - 2.65]	119.94	38.51	0.92	0.93	2.17		[1.97 - 2.37]	108.49	37.67	0.82	0.79	1.84 °		[1.66 - 2.03]	92.92	41.65	0.77	0.79
Radio Eviva	1.80		[1.51 - 2.09]	89.95	71.93	1.29	1.30	1.86		[1.60 - 2.11]	92.81	77.84	1.45	1.39	1.74		[1.49 - 1.99]	87.81	78.44	1.37	1.40
Radio Südostschweiz	1.66		[1.47 - 1.84]	82.78	44.79	0.74	0.75	1.80		[1.64 - 1.96]	90.04	42.90	0.77	0.75	1.54		[1.40 - 1.68]	77.54	43.47	0.67	0.68
Vintage Radio	0.93		[0.76 - 1.10]	46.59	44.47	0.41	0.42	1.36		[1.16 - 1.56]	68.10	45.76	0.62	0.60	1.46 °		[1.26 - 1.66]	73.47	42.90	0.63	0.64
BeO	1.41		[1.21 - 1.62]	70.70	61.71	0.87	0.88	1.33		[1.17 - 1.49]	66.55	59.41	0.79	0.76	1.34		[1.17 - 1.51]	67.36	59.40	0.79	0.81
Energy Hits	0.71		[0.60 - 0.82]	35.43	12.80	0.09	0.09	0.85		[0.74 - 0.96]	42.51	16.67	0.14	0.14	0.88 °		[0.76 - 1.00]	44.25	18.66	0.16	0.17
Rockit Radio	0.61		[0.48 - 0.74]	30.53	38.01	0.23	0.23	0.71		[0.58 - 0.83]	35.32	34.77	0.25	0.24	0.86 °		[0.70 - 1.01]	43.27	37.43	0.32	0.33
Virgin Radio Hits Switzerland	0.67		[0.55 - 0.79]	33.44	20.77	0.14	0.14	0.80		[0.68 - 0.92]	40.05	16.14	0.13	0.12	0.80 °		[0.67 - 0.94]	40.40	22.70	0.18	0.19
neo1	0.90		[0.75 - 1.05]	44.89	34.56	0.31	0.31	0.84		[0.72 - 0.96]	42.12	34.97	0.29	0.28	0.75		[0.63 - 0.87]	37.68	35.85	0.27	0.27
Virgin Radio Rock Switzerland	0.33		[0.24 - 0.43]	16.74	35.67	0.12	0.12	0.43		[0.34 - 0.51]	21.34	32.32	0.14	0.13	0.74 °		[0.59 - 0.88]	37.17	35.42	0.26	0.27
Rottu	0.80		[0.70 - 0.90]	40.04	43.13	0.35	0.35	0.74		[0.65 - 0.82]	36.76	44.29	0.33	0.31	0.73		[0.64 - 0.82]	36.82	47.62	0.35	0.36
Canal 3 (deutsch)	0.73		[0.61 - 0.86]	36.67	22.97	0.17	0.17	0.76		[0.66 - 0.86]	38.14	27.68	0.21	0.20	0.72		[0.62 - 0.82]	36.45	29.91	0.22	0.22
Radio Melody	0.60		[0.45 - 0.75]	30.06	66.39	0.40	0.40	0.63		[0.50 - 0.77]	31.72	60.82	0.39	0.37	0.67		[0.52 - 0.81]	33.51	76.53	0.51	0.52
Radio Top Two	0.55		[0.42 - 0.68]	27.51	54.16	0.30	0.30	0.60		[0.47 - 0.72]	29.80	49.22	0.29	0.28	0.55		[0.44 - 0.67]	27.96	50.77	0.28	0.29
Munot	0.53		[0.42 - 0.64]	26.43	35.38	0.19	0.19	0.55		[0.46 - 0.64]	27.57	39.65	0.22	0.21	0.55		[0.45 - 0.65]	27.67	37.57	0.21	0.21
Radio Life Channel	0.43		[0.29 - 0.58]	21.72	50.66	0.22	0.22	0.46		[0.34 - 0.59]	23.17	45.74	0.21	0.20	0.43		[0.30 - 0.55]	21.43	42.98	0.18	0.19
Luna								0.36		[0.28 - 0.44]	17.85	31.01	0.11	0.11	0.35		[0.26 - 0.44]	17.60	38.34	0.13	0.14
Freiburg (deutsch) ²⁾	0.42		[0.31 - 0.54]	21.07	50.16	0.21	0.21	0.38		[0.29 - 0.47]	19.02	39.48	0.15	0.14	0.34		[0.25 - 0.43]	17.24	44.53	0.15	0.16
BNJ FM	0.35		[0.28 - 0.43]	17.75	17.73	0.06	0.06	0.38		[0.32 - 0.45]	19.01	22.16	0.08	0.08	0.33		[0.26 - 0.39]	16.39	29.34	0.10	0.10
Canal 3 (französisch)	0.34		[0.26 - 0.42]	16.89	16.36	0.06	0.06	0.37		[0.30 - 0.45]	18.65	9.97	0.04	0.04	0.30		[0.25 - 0.36]	15.23	14.14	0.04	0.04
Radio 3FACH	0.27		[0.20 - 0.34]	13.45	9.95	0.03	0.03	0.30		[0.24 - 0.37]	15.17	10.49	0.03	0.03	0.19 °		[0.13 - 0.24]	9.44	16.74	0.03	0.03
Fribourg (französisch)	0.20		[0.14 - 0.25]	9.83	17.31	0.03	0.03	0.24		[0.18 - 0.29]	11.77	10.98	0.03	0.02	0.17		[0.12 - 0.22]	8.72	21.06	0.04	0.04
GRRIF	0.23		[0.17 - 0.28]	11.31	10.53	0.02	0.02	0.27		[0.21 - 0.33]	13.48	11.39	0.03	0.03	0.17		[0.12 - 0.21]	8.32	17.59	0.03	0.03
RRO Müsig Pur	0.15		[0.10 - 0.20]	7.46	46.30	0.07	0.07	0.17		[0.13 - 0.22]	8.70	50.19	0.09	0.08	0.13		[0.08 - 0.17]	6.46	50.32	0.06	0.07
Rhône	0.12		[0.08 - 0.15]	5.79	8.31	0.01	0.01	0.13		[0.10 - 0.16]	6.50	9.53	0.01	0.01	0.12		[0.08 - 0.15]	5.94	10.32	0.01	0.01
toxic.fm	0.14		[0.08 - 0.19]	6.84	16.09	0.02	0.02	0.15		[0.10 - 0.21]	7.72	23.52	0.04	0.04	0.11		[0.07 - 0.15]	5.54	16.32	0.02	0.02
RRO Swiss Melody	0.18		[0.12 - 0.24]	8.97	35.89	0.06	0.06	0.13		[0.10 - 0.17]	6.73	42.40	0.06	0.06	0.11 °		[0.07 - 0.15]	5.44	73.48	0.08	0.08
Radio2you														0.08		[0.06 - 0.11]	4.17	3.19	0.00	0.00	

Deutsche Schweiz (24h, Montag - Sonntag)

1. Semester 2018 *

2. Semester 2018

1. Semester 2019 **

Sender	NR-%	VI	95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI	95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI	95% NR-% ¹⁾	NR-T	NH	NT	MA	
Private Ausland																						
Radio Seefunk	0.74		[0.55 - 0.92]	36.90	69.88	0.52	0.52	0.67		[0.55 - 0.80]	33.57	44.09	0.30	0.29	0.63		[0.50 - 0.75]	31.49	44.70	0.28	0.29	
Radio L	0.35		[0.27 - 0.42]	17.31	18.21	0.06	0.06	0.37		[0.30 - 0.44]	18.32	20.97	0.08	0.07	0.33		[0.26 - 0.40]	16.63	35.78	0.12	0.12	
ERF plus	0.13		[0.08 - 0.18]	6.42	32.39	0.04	0.04	0.26		[0.17 - 0.36]	13.17	33.17	0.09	0.08	0.22 [°]		[0.14 - 0.30]	11.14	40.85	0.09	0.09	
baden.fm	0.18		[0.13 - 0.23]	8.98	10.00	0.02	0.02	0.23		[0.17 - 0.28]	11.40	6.92	0.02	0.02	0.15		[0.10 - 0.20]	7.64	13.80	0.02	0.02	

* Datenbasis = Nutzungsdaten Mediapulse Radio Data vom 01.03.2018 bis 30.06.2018

** Per 1. Januar 2019 wurde eine Systemverbesserung zur weiteren Erhöhung der Genauigkeit der Messung bei kurzen gemeinsamen Ausstrahlungen implementiert.

° Diese Veränderung gegenüber dem gleichen Semester im Vorjahr ist signifikant.

Lesebeispiel für Total Radio: die NR-% des aktuellen Semesters (81.74) liegt ausserhalb des Vertrauensintervalls vom Vorjahressemester (82.29 – 83.54), daher ist die Veränderung signifikant.

¹⁾ Vertrauensintervall VI (Niveau 0.95). Gibt den Schwankungsbereich der Messung an.

Messtechnisch ausgedrückt: Mit 95%-iger Wahrscheinlichkeit liegt der wahre Wert der Nutzung innerhalb des angegebenen Bereichs.

²⁾ Die Stadt Freiburg liegt im Konzessionsgebiet von Radio Freiburg und gehört gemäss Bundesamt für Statistik (BfS) zur französischen Schweiz. Die totale Reichweite dieses Senders entspricht der Summe ihrer Nettoreichweiten (NR-T) in den Sprachgebieten Deutsche Schweiz und Suisse romande.

Legende

NR-% = Nettoreichweite in %

NR-T = Nettoreichweite in Tausend

NH = Nutzung pro HörerIn in Minuten

NT = Gesamtnutzung in Minuten

MA = Marktanteil

Deutsche Schweiz (24h, Montag - Freitag)

1. Semester 2018 *

2. Semester 2018

1. Semester 2019 **

Sender	NR-%	VI	95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI	95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI	95% NR-% ¹⁾	NR-T	NH	NT	MA	
Total Radio	84.26		[83.60 - 84.93]	4'212.92	125.10	105.42	100.00	84.51		[83.94 - 85.08]	4'224.86	129.56	109.49	100.00	82.98 °		[82.37 - 83.58]	4'180.68	125.02	103.74	100.00	
Radiogruppen																						
Total SRG SSR	59.10		[58.10 - 60.09]	2'954.70	107.97	63.81	60.53	59.51		[58.67 - 60.36]	2'975.24	112.01	66.66	60.88	57.90 °		[57.04 - 58.76]	2'917.11	109.26	63.26	60.98	
Private CH	52.52		[51.50 - 53.54]	2'625.99	71.60	37.61	35.68	53.73		[52.86 - 54.60]	2'686.33	72.03	38.70	35.35	51.30 °		[50.42 - 52.19]	2'584.85	71.76	36.82	35.49	
Ausland	9.06		[8.47 - 9.64]	452.76	44.18	4.00	3.80	9.65		[9.14 - 10.17]	482.60	42.77	4.13	3.77	8.19 °		[7.72 - 8.66]	412.70	44.71	3.66	3.53	
SRG SSR																						
Total SRF	53.29		[52.23 - 54.34]	2'664.24	107.97	57.53	54.58	53.29		[52.39 - 54.20]	2'664.27	112.50	59.95	54.75	51.77 °		[50.85 - 52.69]	2'608.10	110.40	57.15	55.09	
SRF 1	29.52		[28.54 - 30.50]	1'475.82	97.62	28.82	27.34	29.33		[28.48 - 30.19]	1'466.56	103.39	30.33	27.70	27.57 °		[26.71 - 28.43]	1'389.16	104.38	28.78	27.74	
SRF 2 Kultur	4.31		[3.83 - 4.79]	215.57	72.63	3.13	2.97	4.45		[4.05 - 4.86]	222.61	63.89	2.85	2.60	4.12		[3.72 - 4.52]	207.73	69.61	2.87	2.77	
SRF 3	25.48		[24.55 - 26.41]	1'273.95	65.52	16.69	15.84	25.53		[24.72 - 26.33]	1'276.19	69.53	17.75	16.21	24.29 °		[23.50 - 25.09]	1'223.85	69.16	16.80	16.20	
SRF 4 News	2.81		[2.47 - 3.15]	140.60	31.10	0.87	0.83	2.69		[2.42 - 2.97]	134.60	31.70	0.85	0.78	2.40 °		[2.14 - 2.67]	121.03	32.11	0.77	0.74	
SRF Musikwelle	6.64		[6.05 - 7.24]	332.11	116.16	7.72	7.32	6.54		[6.03 - 7.06]	327.13	120.74	7.90	7.22	6.59		[6.07 - 7.10]	331.83	117.25	7.72	7.44	
SRF Virus	1.51		[1.31 - 1.70]	75.35	20.01	0.30	0.29	1.43		[1.28 - 1.59]	71.57	19.17	0.27	0.25	0.50 °		[0.40 - 0.60]	25.12	41.30	0.21	0.20	
Radio Rumantsch								0.54		[0.43 - 0.65]	27.07	71.77	0.39	0.35	0.54		[0.43 - 0.65]	27.35	80.36	0.44	0.42	
Total SSAT	12.19		[11.58 - 12.79]	609.36	42.53	5.18	4.92	13.29		[12.77 - 13.81]	664.50	41.22	5.48	5.00	12.64		[12.14 - 13.15]	636.92	39.68	5.02	4.84	
Radio Swiss Jazz	0.85		[0.65 - 1.04]	42.25	38.90	0.33	0.31	0.85		[0.69 - 1.01]	42.54	48.58	0.41	0.38	0.79		[0.64 - 0.93]	39.67	56.46	0.44	0.43	
Radio Swiss Pop	10.16		[9.63 - 10.69]	507.99	36.59	3.72	3.53	11.15		[10.70 - 11.60]	557.57	34.29	3.82	3.49	10.67		[10.22 - 11.12]	537.50	33.46	3.57	3.44	
Radio Swiss Classic	1.62		[1.33 - 1.91]	80.85	70.32	1.14	1.08	1.82		[1.55 - 2.10]	91.21	68.06	1.24	1.13	1.58		[1.33 - 1.82]	79.49	63.55	1.00	0.97	
andere SRG SSR	2.60		[1.81 - 2.34]	130.20	41.83	1.09	1.03	2.23		[2.01 - 2.45]	111.53	37.76	0.84	0.77	1.86		[1.66 - 2.06]	93.62	35.32	0.66	0.63	
Privatradios																						
Energy Zürich	5.82		[5.31 - 6.33]	291.06	44.61	2.60	2.46	6.03		[5.58 - 6.49]	301.69	46.42	2.80	2.56	5.56		[5.12 - 5.99]	280.00	45.49	2.53	2.44	
Radio 24	5.57		[5.04 - 6.10]	278.54	50.75	2.83	2.68	5.53		[5.08 - 5.99]	276.53	49.78	2.75	2.51	5.12		[4.69 - 5.55]	257.97	51.23	2.62	2.53	
Pilatus	5.14		[4.73 - 5.56]	257.18	58.08	2.99	2.83	5.30		[4.96 - 5.64]	265.20	56.42	2.99	2.73	4.90		[4.55 - 5.25]	246.95	60.22	2.95	2.85	
FM1	5.13		[4.73 - 5.53]	256.39	50.46	2.59	2.45	5.34		[4.99 - 5.70]	267.17	52.57	2.81	2.57	4.87		[4.53 - 5.21]	245.39	54.99	2.68	2.58	
Argovia	4.80		[4.29 - 5.31]	240.12	57.44	2.76	2.62	4.89		[4.45 - 5.34]	244.53	54.61	2.67	2.44	4.39		[3.96 - 4.83]	221.43	55.02	2.42	2.33	
Zürisee	4.45		[3.97 - 4.93]	222.32	58.17	2.59	2.45	4.62		[4.20 - 5.04]	231.01	65.91	3.05	2.78	4.31		[3.90 - 4.73]	217.36	59.37	2.56	2.47	
Central	4.05		[3.63 - 4.47]	202.38	61.37	2.48	2.36	4.15		[3.79 - 4.52]	207.61	67.59	2.81	2.56	3.62 °		[3.28 - 3.96]	182.25	70.31	2.54	2.45	
Energy Bern	3.12		[2.83 - 3.41]	156.06	48.55	1.52	1.44	3.11		[2.87 - 3.35]	155.52	45.84	1.43	1.30	2.84		[2.61 - 3.06]	142.87	45.59	1.29	1.25	
Radio 32	2.80		[2.50 - 3.10]	139.97	48.43	1.36	1.29	2.76		[2.50 - 3.02]	138.13	54.96	1.52	1.39	2.56		[2.31 - 2.82]	129.13	56.55	1.45	1.40	
Radio Top	2.79		[2.43 - 3.16]	139.67	51.56	1.44	1.37	2.84		[2.52 - 3.16]	142.21	47.32	1.35	1.23	2.43		[2.12 - 2.74]	122.44	44.05	1.07	1.03	
Bern1	2.64		[2.37 - 2.91]	131.97	48.36	1.28	1.21	2.48		[2.26 - 2.70]	123.96	55.79	1.38	1.26	2.32 °		[2.11 - 2.53]	117.00	61.03	1.42	1.37	
Radio 1	2.49		[2.11 - 2.87]	124.51	60.68	1.51	1.43	2.29		[1.99 - 2.58]	114.32	59.79	1.37	1.25	2.20		[1.89 - 2.51]	110.82	57.23	1.26	1.21	

Deutsche Schweiz (24h, Montag - Freitag)

1. Semester 2018 *

2. Semester 2018

1. Semester 2019 **

Sender	1. Semester 2018 *						2. Semester 2018						1. Semester 2019 **								
	NR-%	VI	95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI	95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI	95% NR-% ¹⁾	NR-T	NH	NT	MA
Basilisk	2.29		[2.03 - 2.56]	114.70	54.92	1.26	1.20	2.37		[2.13 - 2.60]	118.32	51.28	1.21	1.11	2.05		[1.82 - 2.28]	103.26	58.52	1.20	1.16
Planet 105	1.74		[1.52 - 1.96]	86.97	20.62	0.36	0.34	2.07		[1.86 - 2.28]	103.40	29.86	0.62	0.56	1.99 °		[1.76 - 2.21]	100.05	37.99	0.75	0.73
Sunshine	2.43		[2.12 - 2.74]	121.30	51.78	1.26	1.19	2.44		[2.19 - 2.69]	121.98	39.26	0.96	0.87	1.95 °		[1.72 - 2.18]	98.26	46.74	0.91	0.88
Energy Basel	2.49		[2.21 - 2.76]	124.43	39.21	0.98	0.93	2.25		[2.03 - 2.46]	112.38	38.63	0.87	0.79	1.85 °		[1.65 - 2.04]	93.04	45.09	0.83	0.80
Radio Eviva	1.81		[1.50 - 2.12]	90.42	74.53	1.35	1.28	1.82		[1.56 - 2.08]	90.97	77.69	1.41	1.29	1.70		[1.44 - 1.96]	85.55	77.70	1.32	1.27
Radio Südostschweiz	1.68		[1.48 - 1.88]	84.02	47.13	0.79	0.75	1.82		[1.64 - 1.99]	90.93	43.79	0.80	0.73	1.57		[1.41 - 1.72]	78.87	45.52	0.71	0.69
Vintage Radio	0.96		[0.77 - 1.15]	47.99	44.56	0.43	0.41	1.38		[1.16 - 1.59]	68.89	42.96	0.59	0.54	1.44 °		[1.23 - 1.65]	72.43	41.96	0.60	0.58
BeO	1.47		[1.25 - 1.70]	73.68	62.67	0.92	0.88	1.37		[1.20 - 1.54]	68.42	61.30	0.84	0.77	1.36		[1.18 - 1.54]	68.63	63.25	0.86	0.83
Rockit Radio	0.66		[0.51 - 0.81]	33.12	40.13	0.27	0.25	0.76		[0.61 - 0.90]	37.75	35.64	0.27	0.25	0.94 °		[0.77 - 1.12]	47.54	38.67	0.36	0.35
Energy Hits	0.69		[0.57 - 0.82]	34.71	12.66	0.09	0.08	0.83		[0.71 - 0.96]	41.66	17.15	0.14	0.13	0.85 °		[0.72 - 0.98]	42.95	18.37	0.16	0.15
Virgin Radio Rock Switzerland	0.37		[0.26 - 0.48]	18.50	33.65	0.12	0.12	0.44		[0.34 - 0.53]	21.88	34.95	0.15	0.14	0.81 °		[0.65 - 0.97]	40.81	36.13	0.29	0.28
Virgin Radio Hits Switzerland	0.63		[0.50 - 0.76]	31.59	20.17	0.13	0.12	0.82		[0.69 - 0.96]	41.15	16.10	0.13	0.12	0.78 °		[0.63 - 0.93]	39.24	25.25	0.20	0.19
neo1	0.91		[0.75 - 1.08]	45.74	33.76	0.31	0.29	0.84		[0.71 - 0.97]	42.09	37.43	0.32	0.29	0.75		[0.62 - 0.87]	37.59	38.77	0.29	0.28
Canal 3 (deutsch)	0.76		[0.62 - 0.89]	37.83	23.61	0.18	0.17	0.80		[0.68 - 0.91]	39.88	30.08	0.24	0.22	0.74		[0.64 - 0.85]	37.50	32.20	0.24	0.23
Rottu	0.80		[0.70 - 0.91]	40.23	45.19	0.36	0.34	0.73		[0.64 - 0.81]	36.39	45.97	0.33	0.31	0.72		[0.63 - 0.81]	36.14	51.70	0.37	0.36
Radio Melody	0.59		[0.44 - 0.74]	29.30	67.31	0.39	0.37	0.63		[0.50 - 0.77]	31.68	56.14	0.36	0.32	0.68		[0.52 - 0.83]	34.14	81.60	0.55	0.53
Radio Top Two	0.60		[0.44 - 0.75]	29.76	54.53	0.32	0.31	0.66		[0.52 - 0.79]	32.79	47.87	0.31	0.29	0.58		[0.46 - 0.71]	29.37	51.33	0.30	0.29
Munot	0.54		[0.42 - 0.67]	27.12	37.69	0.20	0.19	0.57		[0.46 - 0.67]	28.25	42.97	0.24	0.22	0.56		[0.45 - 0.68]	28.41	40.20	0.23	0.22
Radio Life Channel	0.44		[0.29 - 0.60]	22.23	53.72	0.24	0.23	0.49		[0.36 - 0.63]	24.62	47.12	0.23	0.21	0.45		[0.31 - 0.58]	22.66	46.40	0.21	0.20
Luna								0.37		[0.27 - 0.46]	18.26	29.61	0.11	0.10	0.37		[0.27 - 0.47]	18.50	36.38	0.13	0.13
Freiburg (deutsch) ²⁾	0.42		[0.29 - 0.54]	20.76	58.88	0.24	0.23	0.39		[0.29 - 0.49]	19.61	40.14	0.16	0.14	0.34		[0.25 - 0.43]	17.10	46.42	0.16	0.15
BNJ FM	0.33		[0.25 - 0.42]	16.75	20.02	0.07	0.06	0.39		[0.32 - 0.47]	19.58	22.46	0.09	0.08	0.33		[0.26 - 0.41]	16.79	32.37	0.11	0.10
Canal 3 (französisch)	0.36		[0.27 - 0.46]	18.08	16.23	0.06	0.06	0.39		[0.31 - 0.48]	19.73	10.60	0.04	0.04	0.29		[0.23 - 0.35]	14.45	14.54	0.04	0.04
Fribourg (französisch)	0.18		[0.11 - 0.24]	8.91	22.55	0.04	0.04	0.23		[0.16 - 0.29]	11.30	12.65	0.03	0.03	0.17		[0.12 - 0.23]	8.68	25.80	0.04	0.04
Radio 3FACH	0.26		[0.18 - 0.34]	12.98	11.32	0.03	0.03	0.31		[0.23 - 0.38]	15.25	10.29	0.03	0.03	0.17 °		[0.11 - 0.22]	8.52	21.62	0.04	0.04
GRRIF	0.23		[0.17 - 0.29]	11.47	9.41	0.02	0.02	0.26		[0.20 - 0.32]	12.92	11.77	0.03	0.03	0.17		[0.12 - 0.21]	8.43	14.95	0.03	0.02
toxic.fm	0.14		[0.08 - 0.21]	7.05	19.97	0.03	0.03	0.16		[0.09 - 0.23]	7.95	24.41	0.04	0.04	0.12		[0.07 - 0.17]	6.18	17.15	0.02	0.02
RRO Müsig Pur	0.15		[0.09 - 0.20]	7.26	41.48	0.06	0.06	0.17		[0.11 - 0.22]	8.36	56.40	0.09	0.09	0.12		[0.08 - 0.17]	6.12	53.63	0.07	0.06
Rhône	0.10		[0.07 - 0.14]	5.13	8.81	0.01	0.01	0.12		[0.08 - 0.15]	5.86	9.88	0.01	0.01	0.11		[0.07 - 0.14]	5.46	12.50	0.01	0.01
RRO Swiss Melody	0.18		[0.11 - 0.25]	8.99	29.90	0.05	0.05	0.14		[0.10 - 0.18]	6.96	39.97	0.06	0.05	0.11		[0.07 - 0.15]	5.42	82.94	0.09	0.09
Radio2you														0.08		[0.05 - 0.11]	4.11	3.49	0.00	0.00	

Deutsche Schweiz (24h, Montag - Freitag)

1. Semester 2018 *

2. Semester 2018

1. Semester 2019 **

Sender	NR-%	VI	95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI	95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI	95% NR-% ¹⁾	NR-T	NH	NT	MA	
Private Ausland																						
Radio Seefunk	0.74		[0.55 - 0.94]	37.08	74.20	0.55	0.52	0.68		[0.54 - 0.81]	33.79	44.51	0.30	0.27	0.62		[0.49 - 0.76]	31.39	42.38	0.26	0.25	
Radio L	0.37		[0.28 - 0.46]	18.59	19.50	0.07	0.07	0.38		[0.30 - 0.45]	18.82	22.52	0.08	0.08	0.34		[0.27 - 0.42]	17.28	40.91	0.14	0.14	
ERF plus	0.11		[0.06 - 0.16]	5.49	40.77	0.04	0.04	0.26		[0.16 - 0.36]	13.09	34.03	0.09	0.08	0.23 [°]		[0.14 - 0.31]	11.35	43.77	0.10	0.10	
baden.fm	0.18		[0.12 - 0.24]	9.07	11.26	0.02	0.02	0.23		[0.16 - 0.29]	11.41	6.70	0.02	0.01	0.17		[0.11 - 0.23]	8.77	14.67	0.03	0.02	

* Datenbasis = Nutzungsdaten Mediapulse Radio Data vom 01.03.2018 bis 30.06.2018

** Per 1. Januar 2019 wurde eine Systemverbesserung zur weiteren Erhöhung der Genauigkeit der Messung bei kurzen gemeinsamen Ausstrahlungen implementiert.

° Diese Veränderung gegenüber dem gleichen Semester im Vorjahr ist signifikant.

Lesebeispiel für Total Radio: die NR-% des aktuellen Semesters (82.98) liegt ausserhalb des Vertrauensintervalls vom Vorjahressemester (83.60 – 84.93), daher ist die Veränderung signifikant.

¹⁾ Vertrauensintervall VI (Niveau 0.95). Gibt den Schwankungsbereich der Messung an.

Messtechnisch ausgedrückt: Mit 95%-iger Wahrscheinlichkeit liegt der wahre Wert der Nutzung innerhalb des angegebenen Bereichs.

²⁾ Die Stadt Freiburg liegt im Konzessionsgebiet von Radio Freiburg und gehört gemäss Bundesamt für Statistik (BfS) zur französischen Schweiz. Die totale Reichweite dieses Senders entspricht der Summe ihrer Nettoreichweiten (NR-T) in den Sprachgebieten Deutsche Schweiz und Suisse romande.

Legende

NR-% = Nettoreichweite in %

NR-T = Nettoreichweite in Tausend

NH = Nutzung pro HörerIn in Minuten

NT = Gesamtnutzung in Minuten

MA = Marktanteil